

Institutional Design and Elite Support for Climate Policies: Evidence from Latin American Countries*

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Abstract

Which institutional features do Latin American elites favor for local climate change policies? Climate change mitigation requires active local level implementation, but it remains unclear which institutional arrangements maximize the support for environmental rules. In this paper, we run a conjoint experiment with elite members of 10 Latin American countries and ask respondents to evaluate institutional designs drawn from a pool of 5,500 possible local climate governance arrangements. We find that Latin American elites prefer international organizations to formulate climate policies, support imposing increasing fines on violators, and favor renewing agreements every five years. We also find that elites support both international institutions and local courts to mediate conflicts, but they distrust non-governmental organizations and reject informal norms as a means of conflict resolution. Our results identify possible challenges in crafting local level climate mitigation policies and offer new insights about how to integrate local and international levels in environmental agreements.

Keywords: climate change, elites, institutional design, Latin America, regime complex

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1 Introduction

Despite the emerging consensus about the causes and consequences of global warming, international climate summits have often fallen short of expectations (Rogelj et al. 2010; Rosen 2015; Victor et al. 2017). Multilateral negotiations have progressed slowly under the guidelines of the United Nations Framework Convention on Climate Change (UNFCCC), and there is widespread skepticism that international talks will advance more quickly in the coming years (Cole 2015; Hjerpe and Nasiritousi 2015). As carbon dioxide emissions continue to increase, scientists believe current efforts may not be sufficient to meet the target of 2°C temperature rise above pre-industrial levels (Jordan et al. 2015).

These concerns have motivated a growing debate about which institutional characteristics lead to successful climate agreements (e.g., Bechtel and Scheve 2013; Bechtel et al. 2017; Keohane and Victor 2011; Mitchell 2006; Ostrom 2014). Climate treaties are incomplete contracts, in which members purposefully design flexible provisions that take domestic circumstances into account (Bräuninger and König 2000, 607). For instance, the Paris Agreement relies on Nationally Determined Contributions (NDCs), a set of greenhouse gas reduction targets each member state voluntarily pledges to achieve (Winning et al. 2019). This decentralization increases the importance of local stakeholders in climate negotiations, and studies have shown that the behavior of elite groups – specially that of advocacy coalitions and political networks – largely explain countries’ climate policy performance (Jahn 2016; Karapin 2012). Elites can advance or constrain climate agreements using ‘societal steering’ strategies such as capacity building and rule setting, thus acting as *de facto* veto players in local environmental policies (Andonova et al. 2009; Bulkeley et al. 2014).

Although research on public opinion and climate agreements has increased significantly in the last years (e.g., Aklin et al. 2013; Bechtel and Scheve 2013; Bechtel et al. 2017; Mildemberger and Tingley 2017), elite preferences are not well documented in the literature. This is a significant omission considering that recent work has stressed the impact of elite coalitions in areas such as global finance and international banking regulation (e.g., Chalmers 2017; Pagliari and Young 2014). Elites in developing countries are specially understudied, despite the fact that emerging economies account for 63% of the world’s carbon emissions (Busch 2015). It is unclear which local climate strategies face lower internal resistance from these groups, or whether their environmental preferences are fundamentally different from those of their developed countries counterparts (Aklin et al. 2013, 28).

We help remedy this gap by assessing which local climate mitigation initiatives Latin American elites are willing to support. In our survey experiment, we asked 654 respondents – academics, members of the executive power, legislators, businesspeople and members of non-governmental organizations – to select their preferred components for local climate mitigation among 7 repetitions of binary choices. We vary the agreements across six dimensions commonly debated in the climate change and institutional design literatures: rule-making capabilities (Dubash et al. 2013; Massey et al. 2014); conflict resolution mechanisms (Huntjens et al. 2012; Ostrom 2014); enforcement methods (Barrett 2008); punishment for repeated violators (Ostrom 1990); cost sharing (Bansak et al. 2017; Bechtel and Scheve 2013); and agreement duration (Copelovitch and Putnam 2014; Marcoux 2009). Variations in any of those features can substantially change the outcomes of climate institutions (Bodin 2017; Ostrom 2014).

We find that interviewees prefer international organizations to design local climate policies and are favorable to imposing increasing fines on violators and renegotiating agreements every five years. Survey participants also want both international institutions and local courts to mediate conflicts, but they are skeptical about non-governmental organizations and consistently reject informal norms as an instrument to solve disputes. The results lend support to theories that define climate governance as a ‘regime complex’ (Colgan et al. 2012; Keohane and Victor 2011), that is, ‘an array of partially overlapping and non-hierarchical institutions govern a particular issue area’ (Raustiala and Victor 2004, 279). Moreover, following the spirit of the Paris Accords, the regime complex framework stresses the role of elite perceptions on the relationship between local and global climate mitigation efforts. Our findings suggest that Latin American elites embrace the complexity of climate policy and believe mitigation policies should incorporate several layers of governance simultaneously.

This article contributes to three strands of the literature. First, we add experimental evidence to studies on institutional design. Our results confirm previous research that stresses the importance of institutional features on support for climate change policies (Aklin et al. 2013; Bechtel and Scheve 2013; Bechtel et al. 2017). We show that institutional support varies markedly according to elite type and country of origin, and that this heterogeneity has an important impact on collective choice and preference aggregation. In particular, we find that climate negotiations may not reach a unique preferred solution.

Second, we contribute to classical theories on international regimes. Abbott and Snidal (2000) introduce the idea of hard versus soft international law to explain why actors pursue a variety of legal agreements to foster their interests in the international realm. Mildemberger and Tingley (2017) and Rosendorff and Milner (2001) posit that when compliance is hard to observe, incomplete contracts are superior as they avoid unnecessary punishments and improve long-run cooperation stability. Keohane and Victor (2011), in turn, argue that non-hierarchical international rulings help states to avoid gridlocks by reducing contracting costs and embracing ‘problem diversity’, in which each particular climate problem requires a specific solution. Our results corroborate that flexible regime designs are decisive to foster international cooperation.

Finally, we also present novel information on Latin American elite behavior regarding climate institutions. Our findings indicate that elites in Latin America favor agreements that do not fit into the broad categories of ‘centralization’ or ‘polycentrism’; instead, they prefer a combination of the two. The results are consistent with the Latin American tradition of heavier reliance on the state than on self-governed solutions, but respondents also believe that both international and subnational institutions should play a role in local climate policy design. The data provide new insights on how Latin American policy-makers can form domestic coalitions and which climate mitigation agreement faces lower resistance from potential veto players (Beiser-McGrath and Bernauer 2019; Hovi et al. 2019).

2 Data and Methods

We use conjoint experiments to estimate the effect of institutional features on climate mitigation agreements. A conjoint experiment is a statistical technique that allows individuals to express their preferences on multiple attributes of a single topic (Bansak et al. 2016; Hainmueller et al. 2014). Individuals are presented with two hypothetical scenarios, each containing a randomly assigned series of characteristics a researcher wants to evaluate. The individual selects one of them. As the attributes are randomized, we can estimate how individuals value each of the conjoined elements relative to their alternatives.¹

¹We note, however, that our conjoint experiments do not allow us to infer the average level of attribute support in the sample. Since our design relies on forced choices, estimates should always be interpreted in comparison to the other attributes in the alternative agreement bundle.

We focus on Latin American elites for three reasons. First, elites have an important impact on public decisions, as they are often closer to the policy-making process. Second, Latin American countries are in a region where extreme weather events are likely to produce substantial damages. According to Eckstein et al. (2017), Central America alone has four countries in the top ten most affected by extreme weather events. Lastly, Latin America is the most biodiverse region in the world and plays a major role in global climate mitigation projects.

We use an original dataset compiled specifically for this study. From October 1 to December 5, 2018, we ran an elite survey with respondents from Argentina, Bolivia, Brazil, Chile, Colombia, Costa Rica, Ecuador, Mexico, Panama and Peru. We started by gathering information on potential interviewees. For each country, we collected the profiles of 100 members of the Executive, 100 members of the Legislative, 150 academics in the energy sector and 150 members of the civil society. We then sampled these profiles until we achieved a minimum of 10% of responses within each group. We ran our survey both online and by telephone, collecting information on the climate change agreements and other related questions in a non-intrusive manner (Loewen et al. 2010). We had two teams of enumerators, one based in São Paulo and another based in Rio de Janeiro, Brazil, comprised of Portuguese and Spanish native speakers. Please refer to the Supplementary Material for more information about the sampling process and descriptive statistics.

The hypothetical climate change agreements include six attributes: 1) which organizations defines the rules; 2) how would conflicts be resolved; 3) what punishment should be applied to rule-breakers; 4) how should repeated violations be sanctioned; 5) which countries should bear the costs of the agreement; 6) how often should the agreement be renegotiated. Table 1 describes the values we included in each treaty attribute.²

²A discussion on the theoretical underpinnings of our choice of attributes is available in the Supplementary Material.

Table 1: Attributes and values for climate change mitigation conjoint experiments

| Attribute | Values |
|------------------------------------|---|
| Who makes the rules? | International organizations; federal government; local government; local community members; non-governmental organizations |
| Conflict resolution mechanism | United Nations; government bureaucracy; local courts; private arbitration; informal norms |
| Punishment | Imprisonment; fines; blacklist; none |
| Punishment for repeated violations | More penalty; same; less penalty |
| Agreement costs | Rich countries pay more than poor countries; proportional to history of emissions; proportional to current emissions; only rich countries pay |
| Renegotiation | Never; fifty years; twenty years; five years; one year |

We give no prior indication of whether a certain value is more prevalent in actual agreements to elicit truthful responses from the interviewees. We also randomize the values to ensure that they all have the same probability of being selected. In total, there are 5,500 possible value combinations. Figure 1 illustrates how a typical conjoint element appeared in the respondents' screen.

Which of these two agreements do you prefer?

| Agreement A | | Agreement B | |
|--|---|---|---|
| Who makes the rules? | Non-Governmental Organisations | Who makes the rules? | Local government |
| How are conflicts resolved? | Local courts | How are conflicts resolved? | Local courts |
| What punishment do they use? | Fines | What punishment do they use? | Blacklist |
| How are repeated violations punished? | Less penalty | How are repeated violations punished? | Same |
| How are costs distributed? | Rich countries pay more than poor countries | How are costs distributed? | Rich countries pay more than poor countries |
| How often will the agreement be renegotiated | Five years | How often will the agreement be renegotiated? | Twenty years |

Figure 1: Example of conjoint table presented to respondents

We estimate our models with the `cregg` package (Leeper 2018) for the R statistical language (R Core Team 2018). Here we report marginal means instead of average marginal conditional effects (AMCE) of local climate agreement attributes. Leeper et al. (2018) show that AMCEs can be misleading in subgroup analysis as model results are sensitive to the choice of reference categories in interactions. In contrast, marginal means provide a clear description of quantities of interest, in our case preferences towards agreement attributes, while allowing for easy comparisons between groups of respondents. Their interpretation is also straightforward: a 50% marginal means estimate represents that respondents are indifferent when this attribute appears vis-à-vis other attributes. When the coefficient is lower than 50%, respondents dislike packages with this attribute. Conversely, when the point estimate is higher than 50%, respondents prefer packages containing a given attribute. Readers can refer to the Supplementary Material for AMCE estimates.

3 Results

Figure 2 shows our main results. The graph illustrates the preference associated with each attribute of hypothetical local climate governance schemes. Dots with horizontal bars represent point estimates and 95% confidence intervals from linear regressions with robust standard errors clustered at the respondent level.

Respondents prefer international organizations to establish local climate mitigation rules (54%, SE = 1.2), but they also hold relatively favorable views of local communities (51.6%, SE = 1.25). We note that Latin American elites support multiple governance levels simultaneously, which suggests that they are willing to include separate political spheres into a single climate policy design. Local governments (49.8%, SE = 1.2) and federal governments (48.6%, SE = 1.3) are slightly preferred over NGOs, yet the difference between them is not statistically significant. Non-governmental organizations are the least preferred option for local climate change rule-making with 45.5% (SE = 1.3).

We see a similar pattern with respect to conflict resolution. Respondents affirm disputes should be addressed mainly by the United Nations and local courts. These two choices receive 57.3% (SE = 1.2) and 54.6% (SE = 1.2) relative approval, respectively. Private arbitration comes next with 50% (SE = 1.3). Government bureaucracy and informal norms lower the chance of selecting a climate agreement, with 46.4% (SE = 1.3) and 41% (SE = 1.3) of support when compared to the alternatives.

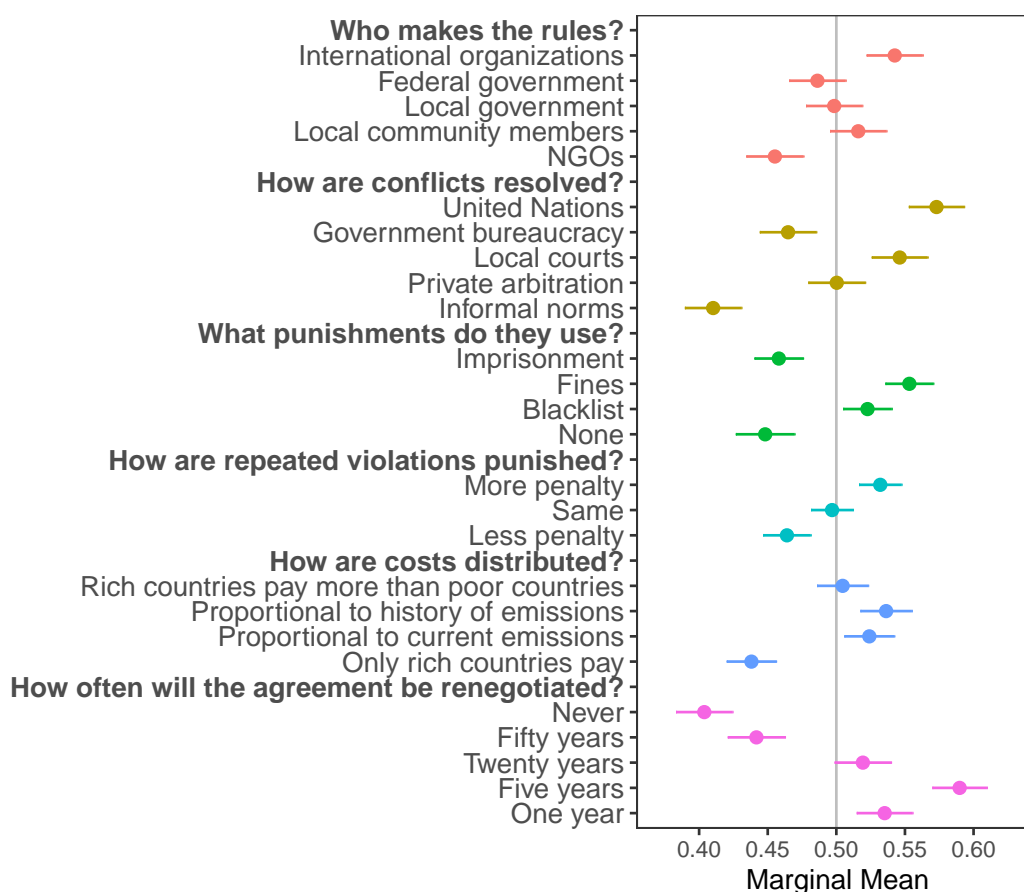


Figure 2: **Relative preferences for institutional attributes in climate change agreements in 10 Latin American countries (pooled data, marginal means)**

Participants prefer graduated sanctions to repeated offenders (53.2%, SE = 0.9) and they prefer costs to be allocated according to the country's history of emissions (53.6%, SE = 1.1). Note, however, that the difference between history of emissions and current emissions is not statistically significant. Moreover, related to the same idea of proportionality, respondents indicate that lawbreakers should be punished with fines (55.3%, SE = 1.1), which can be increased if necessary. This is in line with the literature arguing that climate change agreements present a middle ground between rigidity and flexibility to accommodate domestic demands and increase national and local compliance (Von Stein 2008).

Elites believe that Latin American countries should contribute to the global provision of public goods. We find no evidence that respondents intend to use local agreements to free ride on global climate change policies, as they position themselves against the idea that rich nations should bear the costs of climate protection. This is conducive to long-term cooperation as placing the burden exclusively on rich countries is likely to be off the equilibrium path and would, presumably, not lead to a stable arrangement.

Regarding local agreements' renegotiations, respondents are interested in a balance between stability and flexibility. Interviewees reject agreements that either cannot be modified or that last for 50 years. Their preference lies in agreements that can be renegotiated every five years (59%, SE = 1.2). This is consistent with a concern that agreements should be durable enough to provide long-term incentives to the parties, yet remain adaptable to unforeseen demands.

Overall, the results do not conform to strictly top-down or bottom-up approaches, but to a combination of these attributes. While elites favor solutions provided at the macro level, they are also open to input from other government actors and local groups. Further, the rejection on non-governmental organizations points to a discredit of self-governing arrangements as a means to deal with global warming. This result is in line with Latin America's long reliance on the state to design and implement policies.

We observe higher variance in the responses related to the frequency of treaty renegotiations and in those concerning the methods of conflict resolution. We believe that both items vary considerably because elites are concerned about the region's long history of political and economic volatility. Elites might be divided over which strategy is best to achieve climate mitigation goals. On the one hand, some respondents prefer long-term agreements to induce stronger commitment to fight climate change. On the other hand, different groups of respondents may expect continuing instability in Latin America and therefore prefer to make agreements more flexible to cope with future chances. Moreover, Latin America's historically low levels of trust in public institutions may have spurred elites to have divergent opinions about which institution should be responsible for punishing non-compliers.

We also examine how our results vary across countries and types of elites.³ Figure 3 displays the preferred local climate change agreement characteristics for each of the 10 countries in our sample. The disaggregated data confirm that elites have a generalized preference for international agencies to solve conflicts, and they dislike informal norms. In addition, the cross-country results show a preference for a positive role by federal and local governments, and that local community members should also participate in the deliberation process.

However, some of the regional preferences are a by-product of sample aggregation. Latin American elites do not have a consensus on which organizations should provide the rules. For example, elites in Costa Rica prefer local to global rule-making; in Mexico, they prefer global and dislike local, similar to

³The number of respondents in each elite subgroups does not vary significantly per country, with the exception of members of the civil society. Brazil has a higher proportion of that particular group. Please refer to the Supplementary Material for additional information on our sample composition.



Figure 3: Relative preferences for institutional attributes in climate change agreements by country (marginal means)

Peru, Argentina and Brazil; in Colombia, elites favor global and local rule-making simultaneously; and in Bolivia, respondents prefer local organizations to design local climate rules. This is an important point and might have far-reaching consequences for environmental policy design. The lack of coordination on rule-making responsibilities can give rise to decision cycles, lowering the chance that a single, favourite climate change solution emerges. Nevertheless, these dissensions might be resolved by decentralization, boosting the idea that flexible regime complexes, such as polycentric governance schemes, might provide a solution to gridlocks.

Figure 4 shows the results disaggregated by elite type. Academics, members of the civil society and representatives in the executive and legislative branches hold similar views about how conflicts should be resolved, what punishment to apply to lawbreakers (fines and blacklisting) and the duration of the agreements.

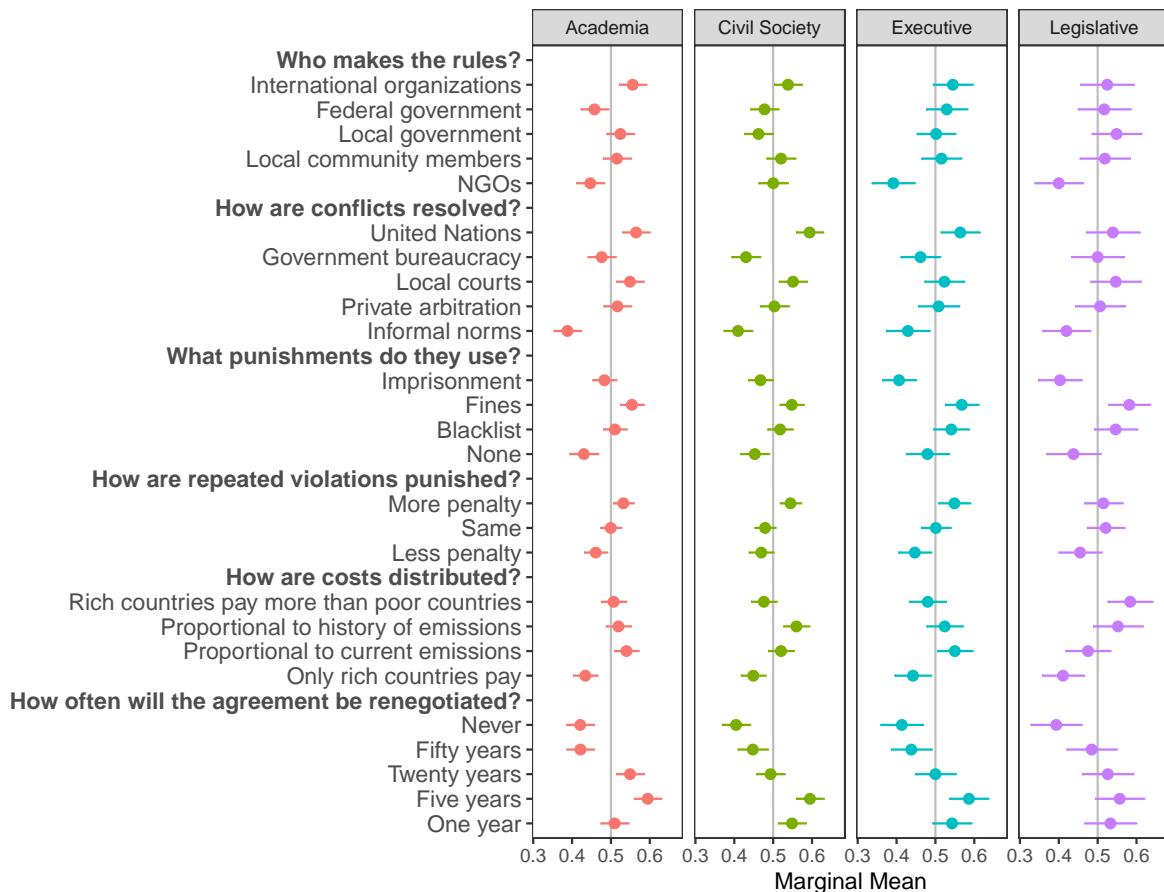


Figure 4: **Relative preferences for institutional attributes in climate change agreements by elite type (marginal means)**

Differences emerge in two of the six attributes. Academics and members of the civil society are skeptical about the role of federal government in local climate policy-making, while members of the executive and legislative — part of the government themselves — have a more positive view of national

institutions. The differences, however, are not large. Second, members of the legislative prefer rich countries to bear the larger part of agreement costs (58.4%, SE = 3.5). This provides evidence for the idea of historical responsibility for climate protection, an argument which developing countries have recently brought to climate negotiations (Müller et al. 2009; Friman and Hjerpe 2015).

4 Discussion

In this article, we examine which attributes of local climate change mitigation treaties Latin American elites support. We find that interviewees prefer international organizations to resolve conflicts, are favorable to imposing increasing fines on violators and renewing agreements every five years. Survey participants also signal their distrust of non-governmental organizations and informal norms. Taken together, our evidence suggests that Latin American elites oppose non-governmental organizations as rule-makers and want legal punishment to agreement violators.

While our results corroborate that Latin Americans prefer the state to conduct local public policy, they do not match the typical dichotomy of hierarchical versus decentralized climate change regimes. After disaggregating the data by country and elite type, we find that elites prefer international organizations to resolve disputes and that federal and local sources of governance should design local climate mitigation governance schemes. However, we also find large heterogeneity in the responses, with groups holding different opinions on how competences should be divided.

Our results have several theoretical and practical implications. The findings we present here suggest there is considerable scope for new studies on local challenges to global governance, specially in underrepresented regions. Our analysis can be extended to examine if the Latin American public has the same opinion on multilevel arrangements as do the elites; and if not, it would be important to know what explains the mismatch between groups (Luna and Zechmeister 2005). Moreover, future work may address whether elites in other regions also understand climate policy as a regime complex, in which different actors play a constructive yet decentralized role in policy-making.

With regards to environmental policies, we identify that Latin American elites are interested in incorporating different political actors and in strengthening the role of international organizations in climate governance. Building on these insights, our study provides novel information to policy-makers, as it evaluates which climate agreements are politically acceptable for implementation

in Latin America. Future climate negotiations can achieve better results if they take those local preferences into account.

Supplementary Material

For supplementary material for this article, please visit <http://github.com/danilofreire/climate-governance>.

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