

**Danilo Russo** 

Tourism & Hospitality Professional

Focused on Partner Success, Connectivity & Distribution

# **Profile Summary**

- 20+ years in the hospitality industry
- Specialized in hotel connectivity, distribution, and partner success
- Proven record managing hotel chains and optimizing product strategy
- Multicultural and cross-functional collaboration

#### **Current Role @ WebBeds**

- Yield & Product Manager
- Manage competitive hotel deals & optimized availability
- Build and maintain strong hotel partnerships
- Support rate updates, allocations & special promos
- Work closely with Contract Managers & Chains

#### **Previous Roles**

- Contract Manager Jumbo Tours: Managed multiple TTOO contracts. Closed deals across destinations. Worked on pricing, planning, promotions.
- Market Manager WelcomeBeds: Negotiated dynamic & static rates. Closed parity issues. Handled product quality.
- Hotel Revenue Consultant (Freelance): Advised on pricing strategy, OTA parity, distribution, and revenue growth.

## **Skills**

- Hard: Opera Cloud, Fidelio, Tesipro, Channel Managers (Dingus, YieldPlanet, SiteMinder, TravelClick), Excel Dashboards, Power BI, MicroStrategy
- Soft: Multicultural communication, resilience, analytical thinking, strategic mindset

## Why Me

- Strong background in pricing, chain negotiation, and B2B hotel relations
- Deep technical & commercial knowledge of PMS and extranets
- Results-driven, autonomous, adaptable, and fast learner

## **Contact**

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