



## **Danilo Russo**

Tourism & Hospitality Professional

Focused on Partner Success, Connectivity & Distribution

### **Profile Summary**

- 20+ years in the hospitality industry
- Specialized in hotel connectivity, distribution, and partner success
- Proven record managing hotel chains and optimizing product strategy
- Multicultural and cross-functional collaboration

### **Current Role @ WebBeds**

- Yield & Product Manager
- Manage competitive hotel deals & optimized availability
- Build and maintain strong hotel partnerships
- Support rate updates, allocations & special promos
- Work closely with Contract Managers & Chains

### **Previous Roles**

- Contract Manager - Jumbo Tours: Managed multiple TTOO contracts. Closed deals across destinations. Worked on pricing, planning, promotions.
- Market Manager - WelcomeBeds: Negotiated dynamic & static rates. Closed parity issues. Handled product quality.
- Hotel Revenue Consultant (Freelance): Advised on pricing strategy, OTA parity, distribution, and revenue growth.

### **Skills**

- Hard: Opera Cloud, Fidelio, Tesipro, Channel Managers (Dingus, YieldPlanet, SiteMinder, TravelClick), Excel Dashboards, Power BI, MicroStrategy
- Soft: Multicultural communication, resilience, analytical thinking, strategic mindset

### **Contact**

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