

# Mac OS

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Es un sistema operativo propiedad de la empresa Apple.

- Los sistemas operativos Mac OS solo funcionan en hardware de Apple.
- Suelen estar más optimizados para el hardware que están creados
- Son menos vulnerables a virus informáticos.

Versiones de Mac: <https://ca.wikipedia.org/wiki/MacOS>

## Apple

Apple es una empresa dedicada a diseñar equipos (iMac, iPhone, Apple Watch), programas (iOS) y servicios online (Apple TV, iCloud). Sus creadores son Steve Wozniak y Steve Jobs.



Se trata de una empresa que generalmente ha sido muy innovadora y puntera en su sector, que ha propiciado la invención y expansión de diversos equipos de la propia empresa que han tenido repercusión mundial.

# Apple introduces Macintosh. The computer for the bemused, confused and intimidated.



## The first Apple you can carry in a bag.

We understand how you feel. It's Catch-22. If you're busy enough to really benefit from a computer, you don't have the time to decipher the buzz words, jargon, claims and counter-claims of "Computer-Speak".

So you're left bemused, confused or intimidated by an information overload

that seems to create problems instead of solving them.

So we decided, if computers are so smart, why don't we teach a computer how people work, instead of teaching people how computers work.

The result is Macintosh: Macintosh is incredibly simple and easy to use. There are no complicated manuals. No command sequences. No computer languages.

Macintosh works just the way you do now. In about the same amount

All of these objects are on Macintosh's screen. Just as they are on your desk. Say, for example, you want a file.

On other computers, you'd refer to a manual. Find a code. Type it on a keyboard. And wait. A slow, laborious process. Especially if you don't type.

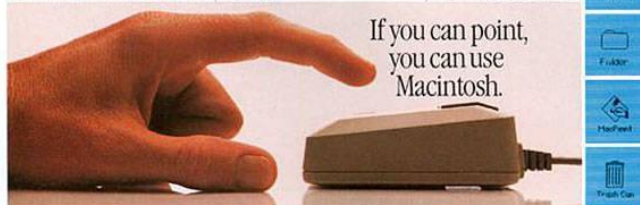
With Macintosh, there is no typing. To open a file, you move a hand-held device on your desk, called a mouse.

of space as an 8½ x 11 inch pad of paper. To understand how, forget computers. Imagine your desk. What do you see?

An In-and-Out tray. A calendar. Pens, paper, scissors, tape. Stacks of memos. Lists of things to do. A calculator. Drawers of files. And at the side, a trash can.

As you move the mouse, an arrow moves on the screen. Point the arrow to the file folder. Push the button on the mouse. And you're instantly working with that file.

Every other object on Macintosh's screen works the



If you can point,  
you can use  
Macintosh.



same way. Using the mouse, you can draw a chart. Cut it out. And paste it into the text of a memo. Just by pointing and clicking.

With software like MacWrite, MacDraw, MacPaint and MacTerminal, you work faster. More efficiently. And more creatively.

And there are hundreds more software programs on the way. Each on 3½ inch disks that let you carry file cabinets of information in your shirt pocket. Macintosh itself weighs only 20 pounds. Which means you can literally carry your whole office home with you.

And to carry you through the largest workloads, is Macintosh's 32-bit micro-processor.

With twice the power of any 16-bit computer.

And because Macintosh is an Apple 32-bit SuperMicro, it can work as a part of an integrated system with other Macintoshes, Lisas and peripherals. It can also communicate with DEC® and IBM® mainframes. See Macintosh at your Apple dealer today.

While it may amaze you, Macintosh certainly won't bemuse, confuse or intimidate you.

And neither will the price.

Soon there'll be just two kinds of people. Those who use computers and those who use Apples.

For the authorized dealer nearest you or for more information, please call 1-800-248-7746. In Ontario and Quebec, call 1-800-248-7637. Apple, the Apple logo, MacWrite, MacDraw, MacPaint, MacTerminal, Lisa and Apple II are trademarks of Apple Computer, Inc. Macintosh is a trademark licensed to Apple Computer, Inc. DEC is a registered trademark of Digital Equipment Corporation. IBM is a registered trademark of International Business Machines Corporation.

## Macintosh's Personality. THE SERIOUS SIDE.



## THE FUN SIDE.



## Productos

A lo largo de la historia, Apple ha ido introduciendo nuevos dispositivos en el mercado, como por ejemplo:

Producto	Año de lanzamiento
iPod	2001
iPhone	2007
iPod Touch	2007
MacBook Air	2008
iPad	2010
Apple pencil	Apple Pencil
Apple Watch	2015
AirPods	2016



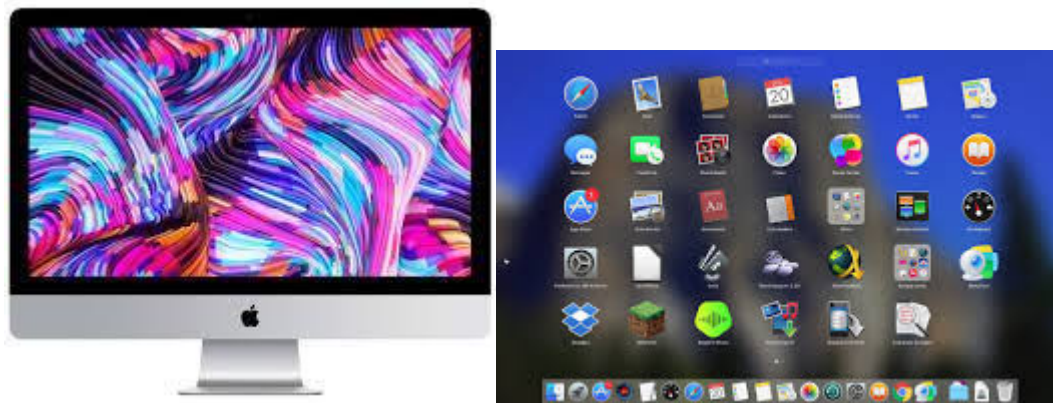
Apple dispone además de tiendas propias o espacios en grandes centros comerciales conocidos como Apple Stores. También podemos comprar la mayoría de sus productos online a través de la página web de Apple.



## Mac OS: el sistema operativo

Los ordenadores de **Apple** suelen ser preferidos por diseñadores gráficos y de sonido. Los sistemas operativos Mac OS solo funcionan en hardware de Apple. Suelen ser más sencillos de utilizar, con menos opciones, y estar más optimizados para el hardware que están creados y son menos vulnerables a virus informáticos.

Mac OS es el sistema operativo desarrollado por Apple para sus ordenadores Macintosh o Mac. Es un sistema operativo sencillo y fiable, con pocos fallos. Lo encontraremos en ordenadores de sobremesa y portátiles de Apple.



La última versión se llama **Mac OS Big Sur**. Otras versiones han sido:

Product	Release Date
OS X 10.0 "Cheetah"	March 24, 2001
OS X 10.1 "Puma"	September 25, 2001
OS X 10.2 "Jaguar"	August 24, 2002
OS X 10.3 "Panther"	October 24, 2003
OS X 10.4 "Tiger"	April 29, 2005
OS X 10.5 "Leopard"	October 26, 2007
OS X 10.6 "Snow Leopard"	August 28, 2009
OS X 10.7 "Lion"	July 20, 2011
OS X 10.8 "Mountain Lion"	July 25, 2012
OS X 10.9 "Mavericks"	October 22, 2013
OS X 10.10 "Yosemite"	October 16, 2014
OS X 10.11 "El Capitan"	September 30, 2015
macOS 10.12 "Sierra"	September 20, 2016
macOS 10.13 "High Sierra"	September 25, 2017
macOS 10.14 "Mojave"	September 24, 2018
macOS 10.15 "Catalina"	October 7, 2019
macOS 11 "Big Sur"	November 12, 2020





## Programas propios

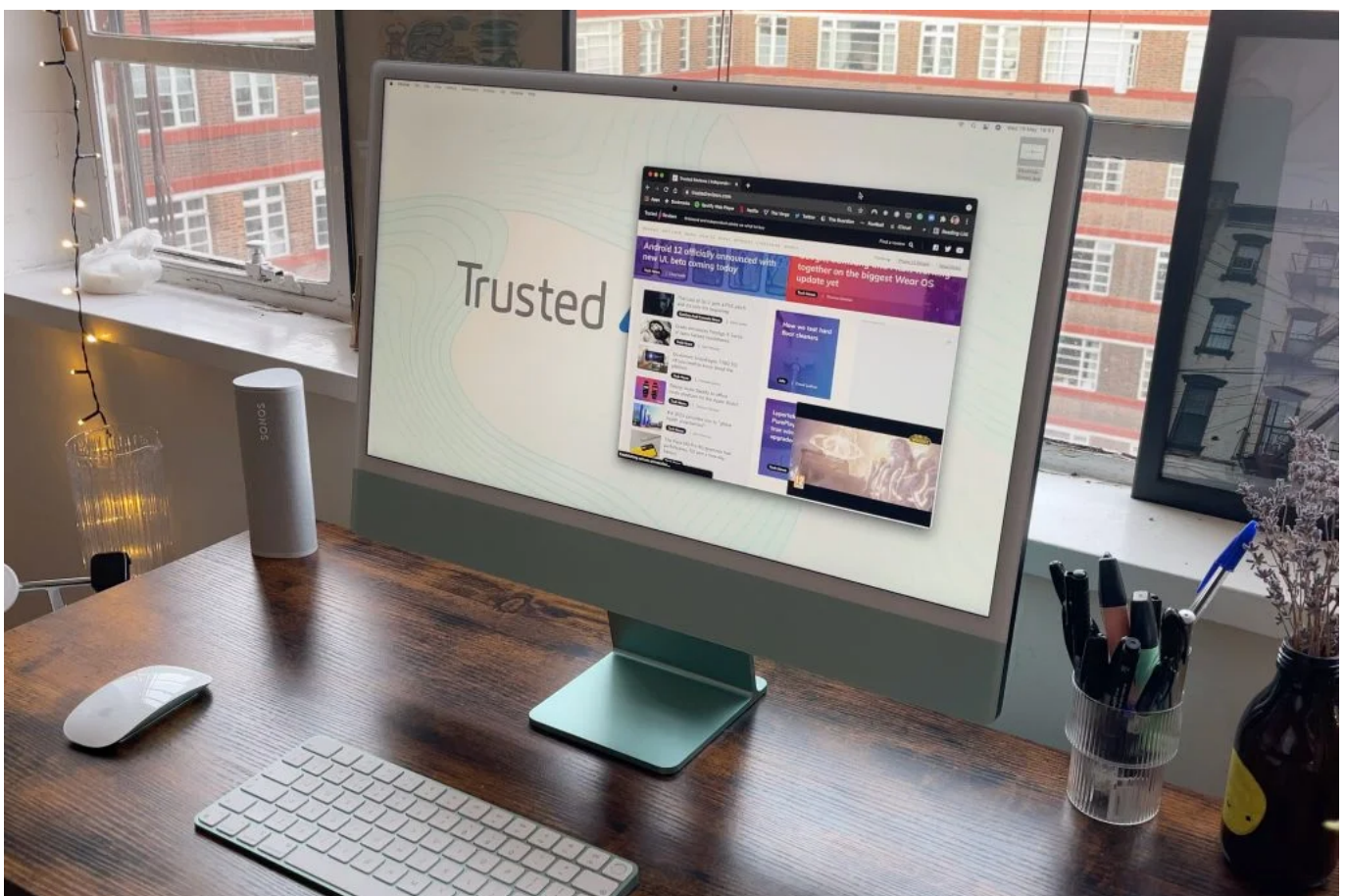
Apple también desarrolla programas informáticos para Mac OS X. Desarrolla gran parte del software que incluye con sus ordenadores.

- iLife: orientado al consumidor que contiene iDVD, **iMovie**, iPhoto, iTunes, iWeb y GarageBand.
- Presentación, diseño de página y de procesamiento de textos, está disponible iWork, que incluye Keynote, Pages y Numbers.
- Otros como **iTunes**, el reproductor de medios **QuickTime** y el navegador **Safari** están disponibles como descargas gratuitas, tanto para macOS como para Windows.



## iMac y macbook

El iMac es una computadora de escritorio todo en uno con una pantalla de gran tamaño y un procesador potente. El MacBook es una computadora portátil de tamaño medio con una pantalla de 13 pulgadas.



El **MacBook Air** es una computadora portátil ultra liviana con una pantalla de 13 pulgadas. El **MacBook Pro** es una computadora portátil profesional con una pantalla de 15 o 17 pulgadas y un procesador más potente.



**MacBook Pro (2020)**



**MacBook Air (2020)**