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# Logo Versions



paymind



**Primary** 

Wordmark Only

Icon

## Colours



### Primary

Hex #2257bf RGB rgb(34,87,191)

CMYK 82 54 0 25

Pantone 18-3949



### Secondary

Hex #2257bf RGB rgb(34,87,191) CMYK 82 54 0 25

Pantone 18-3949



#### Accent

Hex #2257bf

RGB rgb(34,87,191)

CMYK 82 54 0 25

Pantone 18-3949

### Background

Hex #ffffff

RGB rgb(255,255,255)

CMYK 0000

Pantone 11-0601

**Typography** 

**Primary** Raleway Regular Aa Bb Cc