



LEADING THROUGH
CHANGE

2011–2012 ANNUAL REPORT



METROPOLITAN
NEW YORK
LIBRARY COUNCIL

LEADING THROUGH CHANGE

LETTER FROM THE EXECUTIVE DIRECTOR



In 2009, our Board of Trustees presented a Strategic Plan to the membership. Our mission: help navigate the library, archives, and museum (“LAM”) communities through a period of unprecedented — and uncertain — transformation. Two years later, I took the helm at METRO, and today I’m pleased to report that we’re making great strides toward realizing our goals.

While the Strategic Plan specified numerous directives — provide outstanding services, expand membership and organizational profile, strengthen leadership, and ensure financial health — METRO itself was tasked with defining tactics and determining the most effective paths to success.

In our pursuit of these directives over the past 30+ months, we’ve had our fair share of wins, losses, and ties. The digital revolution has affected our communities as acutely as it has others, so standing still was not (and is not) an option. In a complex economic and technological landscape, we necessarily embrace experimentation, new models for collaboration, and defining success. In an environment in which change is constant, program success is difficult to predict.

With this in mind, we have embraced the credo: “Leading Through Change.” In many ways, METRO has had a truly banner year in 2011/2012:

- Attracted more than 2,000 people to join us for workshops & events
- Added two experienced library professionals to our leadership ranks
- Revitalized a newsletter that reaches 7,000+ people twice-a-month, and is on pace to expand readership to 10,000+ in the coming 24 months
- Optimized a multi-functional website that we expect to attract more than 1,000,000 page views and over 15,000 hours spent on the site
- Launched a Community Partners program to catalyze idea-sharing, inspiration, and enthusiasm among community leaders and membership
- Expanded the annual meeting to a full day of conference programming with project briefings from the membership

While I am pleased to highlight these METRO accomplishments, I am proud to say that our community at-large is faring well in this face of unprecedented adversity — and that METRO’s progress is merely a bellwether of the membership.

A blue ink handwritten signature of Jason Kucsma.

Jason Kucsma
Executive Director



A MESSAGE FROM THE BOARD PRESIDENT



It is with great pleasure that the Board looks back on this past year because of the official appointment of Jason Kucsma as the new Executive Director of METRO. He has truly picked up the torch from Dottie Hiebing and begun to establish a firm footing for

METRO in this new knowledge-centric century.

This year's Annual Report highlights the many ways that METRO is providing new and useful services and learning programs which will help libraries and library professionals flourish amidst much change and tightened financial circumstances. Using new technologies along with long known patterns of collaboration, Jason has also begun to establish links that connect METRO and the library community with the large number of information professionals in the metropolitan area and beyond.

I also want to thank the members of METRO for their strong support and encouragement during our transition to new leadership. We will continue to depend upon you to participate in building METRO and the larger community it serves.

A handwritten signature in blue ink that reads "Norm J. Jacknis".

Norm Jacknis
President



STATEMENT OF REVENUES, EXPENSES AND NET ASSETS

FISCAL YEAR JULY 1, 2011 TO JUNE 30, 2012

Operating Revenue:

Grant revenues—State of New York	1,709,051
Contributions.	1,625
Membership Fees	345,580
Program Fees	66,741
Miscellaneous	11,609
Total Revenues	2,134,606

Operating Expenses:

Program Services.	1,652,071
Management & General (includes fundraising).	396,699
Total Expenses	2,048,770

Excess of Operating Revenue over Operating Expenses . . . 85,836

Nonoperating Revenues:

Investment Return	
Interest and Dividends	77,197
Net unrealized gain (loss) from investments	48,035
Total Nonoperating revenues	125,232
Change in Net Assets	211,068

NET ASSETS:

Beginning of the Year	3,544,931
End of the Year	3,755,999

FINANCIAL NOTE

METRO works hard to provide maximum value to its members while operating on a limited budget. This fiscal year, METRO once again received vital support from the State of New York and our member institutions that helped us launch or sustain a broad range of new and traditional programs and services.

STAFF

Jason Kucsma, Executive Director
Jefferson Bailey, Strategic Initiatives Manager **NEW**
Laura Forshay, Professional Development Manager
Anne Karle-Zenith, Digital Services Manager **NEW**
Lawi Laktabai, Assistant Finance Manager
Joan A. Napolitano, Hospital Library Services Program Manager
Tom Nielsen, Member Services Manager
Mark Parson, Administrative Support Assistant
G.P. Varshneya, Controller

BOARD OF TRUSTEES

Norman J. Jacknis, President
Director, Cisco IBSG Public Sector

Jeff Olson, Vice President
Associate Vice President for Online Learning and Services, Director of Library and Information Science
St. John's University

Heike Kordish, Immediate Past President
Past Director of The Humanities and Social Sciences Libraries
The New York Public Library

Hal F. Higginbotham, Treasurer
Senior Vice President, The College Board

Patricia C. Skarulis, Secretary
Vice President of Information Systems & Chief Information Officer
Memorial Sloan-Kettering Cancer Center

Colleen Cuddy
Director
Samuel J. Wood Library & C.V. Starr Biomedical Information Center
Weill Cornell Medical College

Thomas W. Galante
Library Director and Chief Executive Officer
Queens Library

Sandra Galef
Assemblywoman, 90th Assembly District

LaRuth Gray
Director of External Relations and Information Management
Metropolitan Center for Urban Education
New York University Steinhardt School of Education

Joshua Greenberg
Program Director, Digital Information Technology
Alfred P. Sloan Foundation

Milan Hughston
Head of Library & Museum Archives
Museum of Modern Art (MOMA)

James G. Neal
Vice President for Information Services and University Librarian
Columbia University

Betty A. Rosa
Member at Large
New York State Board of Regents, Judicial District XII, Bronx

Ann D. Thornton
Andrew W. Mellon Director of the New York Public Libraries
The New York Public Library

THE YEAR IN NUMBERS

\$84,480 Grants to fund digitization projects

Librarians, archivists, and allied information professionals participated in METRO events

2,000+

\$83,550 Collection development grants distributed to hospital libraries

Grants to support technology improvements in hospital libraries **\$72,139**

575,000 Page views on metro.org

\$138,449 Funds distributed for interlibrary loans for hospital libraries

7,000+ subscribers to *METRO Monthly* newsletter

1,600 industry-related tweets via @tweetmetro

900+ Members in the METRO LinkedIn group

250+ Individual myMETRO members

250 Institutional members

77 Special Interest Group meetings, vendor demonstrations, and online and in-person workshops hosted

75 Academic libraries assisted by METRO to receive \$660,356 in coordinated collection development aid

55+ Professionals used our lynda.com online training resources

26 Digital collections hosted

4 Independent research projects published by myMETRO research teams

WE ARE OUR MEMBERS

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ACRL/NY • Adelphi University Library • American Academy of Dramatic Arts Library • American Bible Society Library/Archives • American Foundation for the Blind • American Jewish Historical Society • American Jewish Joint Distribution Committee • Department of Library Services, American Museum of Natural History • Andrew W. Mellon Foundation Library • ASA Institute-College of Advanced Technology Library • Bank Street College of Education Library • Bard Graduate Center Library • Bard High School Early College – Manhattan Library • Bard High School Early College – Queens Library • Barnard College Library • William and Anita Newman Library, Baruch College, CUNY • Bedford Hills Correctional Facility Library • Medical Library, Bellevue Hospital Center • Berkeley College Library • Phillips Library-Fierman Hall, Beth Israel Medical Center • Boricua College Library • Randolph Memorial Library, Borough of Manhattan Community College, CUNY • Branson Ort Technical Institute Library • Bronx Community College Library, CUNY • Schwartz Medical Library, Brookdale University Hospital Medical Center • Brooklyn Botanic Garden Library • Brooklyn College Library, CUNY • Medical Library, Brooklyn Hospital Center • Brooklyn Law School Library • Art Reference Library, Brooklyn Museum of Art • Brooklyn Public Library • Medical Library, Calvary Hospital • Carnegie Corporation of New York Library • Information Center, Catalyst • Center for Jewish History • Center for Modern Psychoanalytic Studies • Central Congregation Yetev Lev, Hisachdus Avreichim Library • Central Congregation Yetev Lev, Branch Libraries • Centro de Estudios Puertorriquenos Library • Century Association Library • Chabad.org • Citizen's Housing and Planning Council • Cohen Library, Architecture Library, Music Library, Science and Engineering Library, City College, CUNY • Health Sciences Library, Coler/Goldwater Memorial Hospital • Elizabeth Seton Library, College of Mount St. Vincent • Gill Library, College of New Rochelle • College of Staten Island Library, CUNY • College of Westchester • Library Administration, Columbia University • Scheele Memorial Library, Concordia College • Harold Fink Memorial Library, Coney Island Hospital • Congregation Bais Yakov Nechemya • Congregation Chasidei Radomsk • Congregation Emanu-El of City of New York • Congregation Kehilath Belz • Congregation Kol Torah • Congregation Ohel Yehoshua • Congregation of Dinov • Congregation Yetev Lev D'Satmar • Cooper Union Library, Cooper Union for the Advancement of Science and Art • Dreyfus Memorial Study Center, Cooper-Hewitt Museum • Council on Foreign Relations Library • CUNY Central Administration • Law Library, CUNY Law School • Devry Institute of Technology Library • Eastern International College Library • Medical Library, Elmhurst Hospital Center • Gladys Marcus Library, Fashion Institute of Technology, SUNY • Mand Library and Learning Center, Fire Department of the City of New York • Medical Library, Flushing Hospital Medical Center • Ford Foundation Library • Law Library, Walsh Library, Quinn Library, Fordham University • Forest Hills Hospital • French Institute – Alliance Francaise Library • Frick Art Reference Library, Frick Collection • St. Mark's Library, General Theological Seminary • [Globe Institute of Technology](#) • Goethe-Institut German Cultural Center Library • Mina Rees Library, CUNY Graduate Center • Graduate School of Journalism, CUNY • Health Sciences Library, Harlem Hospital Medical Center • Information Research Center, Hazen and Sawyer P.C. • Research Center, Healthcare Chaplaincy • Learning Center, Helene Fuld College of Nursing • Herman Robbins Medical Library, Hospital for Joint Diseases Orthopaedic Institute • Barrett Memorial Library, Hospital for Special Surgery • Hostos Community College Library, CUNY • Wexler Library, Hunter College, CUNY • Institute for the Study of the Ancient World, NYU • Battista Library, Institute of Design & Construction • Stephen Chan Library, Institute of Fine Arts, NYU • Ecumenical Library, Interchurch Center • International Center of Photography • Ryan Library, Iona College • Medical Library, Jamaica Hospital • James A.

Peters VA Medical Center Library • Jewish Educational Media • Jewish Theological Seminary of America Library • Lloyd Sealy Library, John Jay College of Criminal Justice, CUNY • Lila Acheson Wallace Library, Juilliard School • King's College Library • Robert J. Kibbee Library, Kingsborough Community College, CUNY • Medical Library, Kingsbrook Jewish Medical Center • Kollel Avreichem of UTA • [Kollel L'Horoah](#) • Laboratory Institute of Merchandising Library • Library Media Resources Center, LaGuardia Community College, CUNY • Lehman College Library, CUNY • Leopold Health Sciences Library, Lenox Hill Hospital • Leo Baeck Institute Library • Pat Parker/Vito Russo Center Library, Lesbian and Gay Community Services Center • Lesbian Herstory Archives • [Levi Yitzchok Lubavitcher Resource Center](#) • Health Sciences Library, Lincoln Medical and Mental Health Center • Long Island Business Institute • Morgan Health Sciences Library, Long Island College Hospital • Health Sciences Library, Long Island Jewish Medical Center • Long Island University Library – Brooklyn Campus • Medical Library, Lutheran Medical Center • Machne Rav Tov • Degenshein Memorial Library, Maimonides Medical Center • Mandl, The College of Allied Health • Hayes Library, Hermann Engineering Library, Manhattan College • Manhattan Psychiatric Center • Ballard Library, Manhattan School of Music • Manhattanville College Library • Maryknoll Society, Center for Mission Research and Study • Shanahan Library, Marymount Manhattan College • Medgar Evers College Library, CUNY • Medical Letter Inc. Library • Mekimi Library • Medical Library, Memorial Sloan-Kettering Cancer Center • Mercy College Libraries, Mercy College • Merkos L'Inyonei Chinuch • Metropolitan College of New York • Mildred Eley • Monroe College Library – Bronx Campus • Health Sciences Library, Montefiore Medical Center • Morgan Library and Museum • Levy Library, Mount Sinai Medical Center • Library & Information Services, Mount Vernon Hospital • Museum of Modern Art Library • [New Community College, CUNY](#) • Raymond Fogelman Library, Adam and Sophie Gimbel Design Library, Parsons School of Design, Harry Scherman Library, Mannes College of Music, New School University • New York Academy of Art Library • New York Academy of Medicine Library • Medical Library, New York Blood Center • New York Botanical Garden Library • Ursula C. Schwerin Library, New York City College of Technology, CUNY • New York City Department of Health and Mental Hygiene • Law Department Library, New York City Housing Authority • Law Library, New York City Law Department • New York City School Library System • Medical Library, New York College of Podiatric Medicine • New York Conservatory for Dramatic Arts • Elisha Walker Medical Library, New York Downtown Hospital • Samuels Medical Center, New York Eye & Ear Infirmary • New York Harbor Health Care System Library • New York Historical Society Library • Health Education Library, New York Hospital Medical Center of Queens • Metropolitan Center Library, New York Institute of Technology • New York Law School Library • Medical Sciences Library, New York Medical College • Health Sciences Library, New York Methodist Hospital • New York Philharmonic Archives • Medical Library, New York Presbyterian Hospital/Weill Cornell Medical Center • A. A. Brill Library, New York Psychoanalytic Institute • The New York Public Library Administration, Research, Library for the Performing Arts, Preparation Services, The Center for the Humanities, Science, Industry and Business • Library, Schomburg Center for Research in Black Culture • New York School of Interior Design Library • New York Society Library • Research Library, New York State Institute for Basic Research in Developmental Disabilities • Criminal Branch Law Library, New York State Supreme Court • John McEnroe Library, New York Studio School • Bobst Library, Conservation Center Library, Courant Institute of Mathematical Sciences Library, Dental Center Library, Jack Brause Library, Law Library, New York University • Ehrman Medical Library, New York University Medical Center • New

York Yacht Club • Health Sciences Library, Northern Westchester Hospital Center • Henry Birnbaum Library, Mortola Library, Manhattan Library, Pace University • Pacific College of Oriental Medicine • Medical Staff Library, Phelps Memorial Hospital Center • Pilsudski Institute of America • McCormick Library, Planned Parenthood Federation of America • Plaza College Library • Dibner Library of Science and Technology, Polytechnic University of NYU • Population Council Library • Pratt Institute, Brooklyn Campus Library • Pratt Institute, Manhattan Campus Library Pilsudski Institute of America • Professional Business College Library • Putnam-Northern Westchester BOCES School Library System • Queens Borough Public Library • Rosenthal Library, Queens College Library, Film Library, Queens College, CUNY • Health Sciences Library, Queens Hospital Center • Queensborough Community College Library, CUNY • Relay Graduate School of Education • Fournarakis Medical Library, Richmond University Medical Center • Rockefeller University Library • Russell Sage Foundation Library • Alexander Library, Art and East Asian Libraries, Center of Alcohol Studies Library, Dana Library, Kilmer Area Library and Media Services, Library of Science and Medicine, Mabel Smith Douglass Library, Paul Robeson Library, Rutgers University Libraries • Medical Library, Saint Barnabas Hospital • McGarry Library, Saint Francis College • Medical Library, Saint John's Episcopal Hospital • Cochran Library, Saint John's Riverside Hospital • University Library, Saint John's University • McEntegart Library, Saint Joseph's College • Medical Library, Saint Luke's Roosevelt Hospital Center/Roosevelt Division • Bolling Memorial Medical Library, Saint Luke's Roosevelt/St. Luke's Division • Saint Paul's School of Nursing • Saint Peter's College Library • Fr. Georges Florovsky Library, Saint Vladimir's Seminary • Esther Raushenbush Library, Sarah Lawrence College • Scholastic, Inc. Library • Visual Arts Library, School of Visual Arts • Shluchim Resource Library • Inmates General Library, Sing Sing Correctional Facility • Solomon Guggenheim Museum Library • Sotheby's Institute of Art – New York Library • Health Sciences Library, Sound Shore Medical Center of Westchester • Southern Westchester BOCES School Library System • Medical Library, Staten Island University Hospital • S. C. Williams Library, Stevens Institute of Technology • Purchase College Library, SUNY at Purchase • Harold Kohn Vision Science Library, SUNY College of Optometry • Medical Research Library of Brooklyn, SUNY Downstate Medical Center at Brooklyn • Luce Library, SUNY Maritime College • SUNY, Harold L. Drimmer Library/Learning Resource Center, Westchester Community College • Swedish Institute Library • Inmates General Library, Taconic Correctional Facility • Milbank Memorial Library, Teachers College • TCI College of Technology • Reference Library, Thirteen/WNET • [Torah Umesorah](#) • Main Campus Midtown Library, Touro College • Union Club Library • United Federation of Teachers Library • United Hospital Fund of New York Library • United Nations Children's Fund (UNICEF) Library • University Club Library • Uvlechtechu Baderech Library • Vaughn College of Aeronautics and Technology • Louis Schweitzer Library, Vera Institute of Justice • Medical Library, Veterans Administration Hudson Valley Healthcare System-FDR Division • Hormann Library, Wagner College • Weill Medical College of Cornell University Library • Westchester Library System • Medical Library, White Plains Hospital Center • Whitney Museum of Art Library • Wildlife Conservation Society Library • Wood Tobe-Coburn School Library • Health Sciences Library, Woodhull Medical and Mental Health Center • Medical Library, Wyckoff Heights Medical Center • Yeshiva of Machzikai Hadas • Library Central Administration, Mendel Gottesman Library of Hebraica/Judaica, Pollack Library and Landowne Bloom Collection, D. Samuel Gottesman Library, Chutick Law Library, Hedi Steinberg Library, Yeshiva University • YIVO Institute for Jewish Research Library • York College Library, CUNY

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