



# DANIELA SÁNCHEZ

📍 Bogotá, Colombia  
☎ +57 321 277 58 59  
✉ danisan0918@gmail.com  
🌐 <https://www.linkedin.com/in/danisan918/>

Highly-motivated Data Analyst constantly seeking opportunities to continue growing professionally. As an engineering professional, I am characterized by being meticulous and proactive in my approach.

## SKILLS

- Power BI
- Python (e.g. Pandas, NumPy, Matplotlib, Scikit-Learn)
- SQL databases & queries
- Excel Sheets
- Google Sheets
- IBM Cognos Analytic

## EDUCATION

### IBM DATA ANALYST

[https://www.credly.com/badges/b0bf1fe2-8cf6-4801-8fef-8cdde085ec30/public\\_url](https://www.credly.com/badges/b0bf1fe2-8cf6-4801-8fef-8cdde085ec30/public_url)

### MASTER IN CIVIL ENGINEERING (2019)

Moscow State University of Civil Engineering.

### CIVIL ENGINEERING (2013)

University of Ibagué.

## EXPERIENCE

### Commercial Marketing Strategist - Jan. 2024 - May 2024

Bolder Agency. Europe (Remote)

- Derived actionable insights from databases on potential leads in the North American region.
- Identified companies that meet the ICP requirements and developed effective engagement strategies.
- Updated databases on contacted leads, capturing crucial company information and the conversion rates.
- Conducted meetings with potential customers to understand their marketing needs and leveraged these insights to enhance outbound campaigns with the team.

### International Operations Coordinator - Mar. 2021 - Dec 2023

Giver Corp. Colombia

- Coordinated and supervised various stages of import and export operations.
- Maintained continuous tracking of information from shipment to delivery.
- Conducted market research to pinpoint business opportunities.
- Provided support in meetings with official international trade agents.
- Possessed knowledge of regulations and permits necessary for importing international goods and services.

### Project Coordinator - Mar. 2020 - Aug, 2023

Turcol Mühendislik .Turkey (Remote)

- Verified and processed databases of suppliers and customers from different countries.
- Provided reports analyzing business opportunities that best fit the company.
- Received, studied, and analyzed quotes and budgets to fulfill purchase requests.
- Negotiated international trade agreements with suppliers and customers across various countries and languages (Spanish, English, Russian).

## PORTFOLIO

[Daniela Sánchez - Data Analyst Portfolio](#)

<https://github.com/danisan918/portfolio/blob/main/README.md>