# Build a Corpus using an API

-Privacy News about US Govt. Agencies

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#### Project Phases

- Selecting right API
- Extracting data from API
- Identifying right articles
- Classifying Articles
- Finding accuracy of the data set
- Sentiment Analysis
- Statistically describing data

### Why Privacy Corpus for US Government agencies?

- March 2017 had 327 hits for 'Privacy' keyword using only the NY Times API.
- Out of these 79 hits were for 'US' AND 'Privacy' keyword.
- Recently there have been various incidents involving US Government agencies like 'Snowden revelations' and 'Wikileaks snooping'.
- No public database for this which can be used for statistical analysis.
- With the increasing number of privacy incidents involving US Govt. security agencies, there is need for a data set which can help statisticians conduct analysis and research in this topic.



#### API

New York Times API

The New York Times API allows us to search New York Times articles from Sept. 18, 1851 to today.

We can retrieve headlines, abstracts, lead paragraphs, links to associated multimedia and other article details.

### Extracting data from API

Used JavaScript to extract data from API in JSON form.

#### **Code Snippet**

```
function fetchData(page_no)
{
    var url = "https://api.nytimes.com/svc/search/v2/articlesearch.json";
    var apikey = document.getElementById("apik").value, q=document.getElementById("q").value;
    url += '?' + $.param({
    'api-key': apikey,
    'sort': "newest",
    'page': page_no,
    'q': q
});
$.ajax({
    url: url,
    method: 'GET'
```

#### Keywords

That were used to extract data from API

'CIA AND Privacy'

'NSA AND Privacy'

'FBI AND Privacy'

'DOD AND Privacy'

#### Total Number of articles for each Keyword

#### **Without Filters**

'Privacy' - **57865** articles

'CIA' - **11619** articles

'NSA' - **3221** articles

'FBI' - **16926** articles

'DOD' - 4890 articles

#### With Filters:

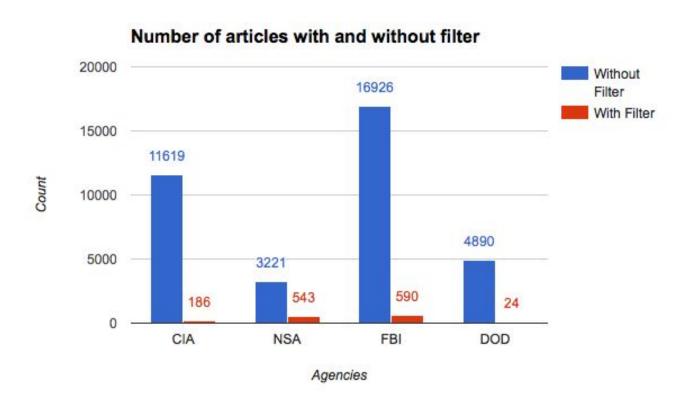
'CIA AND Privacy' - 186 articles

'NSA AND Privacy' - **543** articles

'FBI AND Privacy' - **590** articles

'DOD AND Privacy' - 24 articles

#### Statistical View



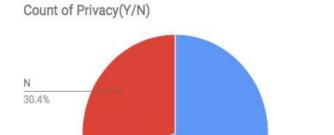
### Classifying Articles

After extracting data using API we took a sample of 69 articles for each keyword except for DOD which had only 13 samples and manually labeled our data based on Incident, Date, Privacy related or not, impact and sentiment to have a database to analyse. Following is our data sample:

| Tag   | Incident      | Date       | Privacy(Y/N) | Impact        | Sentiments | Agency          | Keyword     |
|---|---------------|------------|--------------|---------------|------------|-----------------|-------------|
| CIA Director Takes Negative Tone on Group Trump Has Praised       | CIA-Wikileaks | 2017-04-14 | Υ            | World         | Negative   | CIA             | CIA Privacy |
| CIA Director Calls WikiLeaks 'Hostile Intelligence Service'       | CIA-Wikileaks | 2017-04-13 | Υ            | World         | Negative   | CIA             | CIA Privacy |
| Obama Aide Denies Using Intel to Spy on Trump Advisers            |               | 2017-04-04 | Y            | US Government | Negative   | CIA+US Govt.    | CIA Privacy |
| Trump Changes Relationship Between White House, Spy Agencies      | Trump-Russia  | 2017-04-01 | Υ            | US Government | Negative   | US Govt.        | CIA Privacy |
| Trump's Approach to Intel Agencies Shows Anxiety, Distrust        | Trump-Russia  | 2017-03-31 | Y            | US Government | Negative   | US Govt.        | CIA Privacy |
| Apple: Software Flaws in Latest WikiLeaks Docs Are All Fixed      | CIA-Wikileaks | 2017-03-24 | Y            | World         | Positive   | Apple+CIA       | CIA Privacy |
| Trump's Russian Imbroglio Prompts Republican Rethink on Surveilla | Trump-Russia  | 2017-03-20 | Υ            | World         | Neutral    | US + Russia Gov | CIA Privacy |
| Yahoo Breach Indictments May Shed Light on Other Hacks            | Yahoo Breach  | 2017-03-16 | Y            | World         | Positive   | CIA+Yahoo       | CIA Privacy |
| Russian Agents, Hackers Charged in Massive Yahoo Breach           | Yahoo Breach  | 2017-03-15 | Y            | World         | Negative   | Russia+CIA+Yah  | CIA Privacy |

### Statistically Describing Findings

#### CIA



69.6%

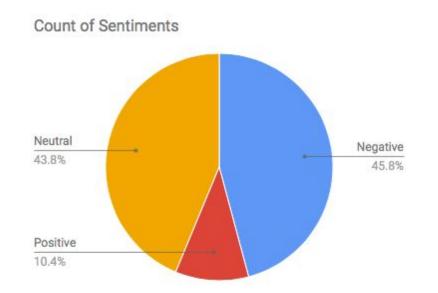
Sample article = 69

True Positive = 48

False Positives = 21

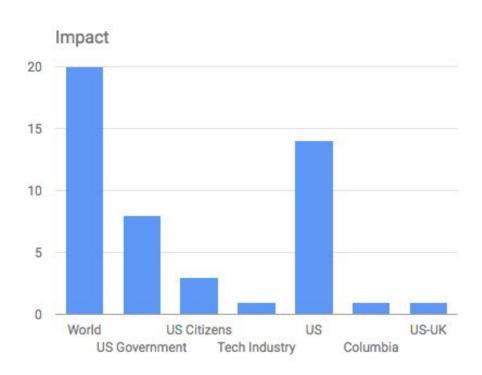
Precision = 69.6%

# Sentiment Analysis

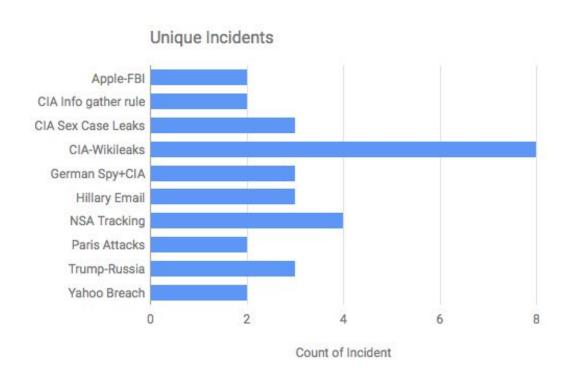


| Sentiment | Count |
|-----------|-------|
| Positive  | 5     |
| Negative  | 22    |
| Neutral   | 21    |

# **Impact**

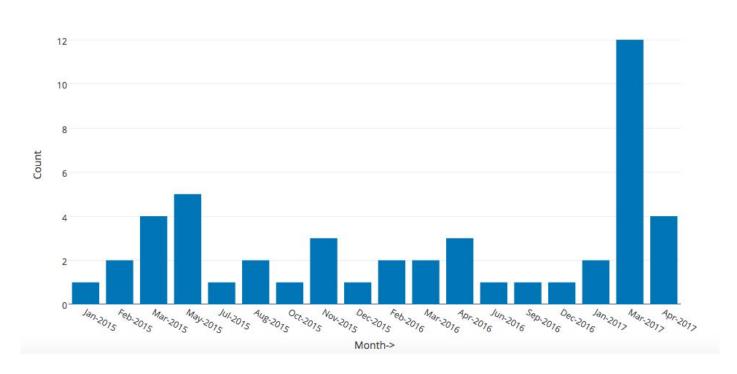


#### Unique Events

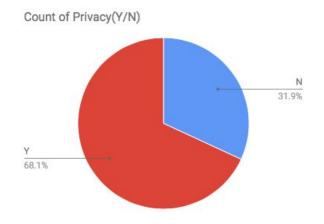


### Data Clustering - Monthly

Data Clustering - Monthly - CIA



#### NSA



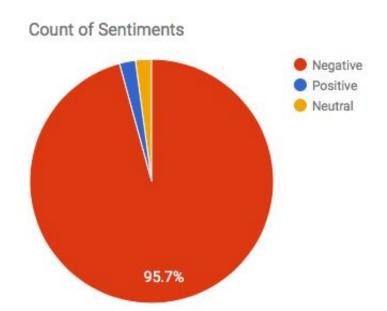
Sample article = 69

True Positive = 47

False Positives = 22

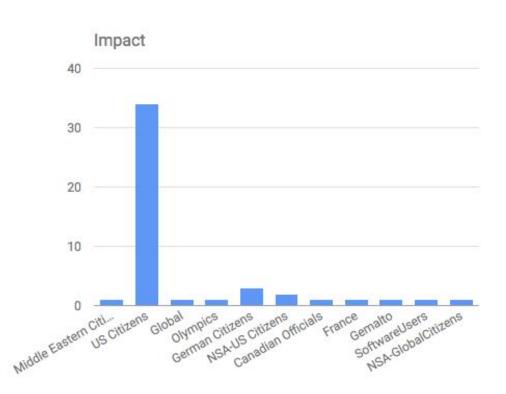
Precision = 68.1%

# Sentiment Analysis

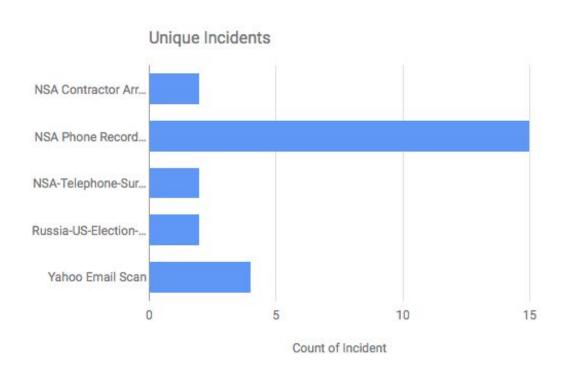


| Sentiment | Count |
|-----------|-------|
| Positive  | 1     |
| Negative  | 45    |
| Neutral   | 1     |

#### **Impact**

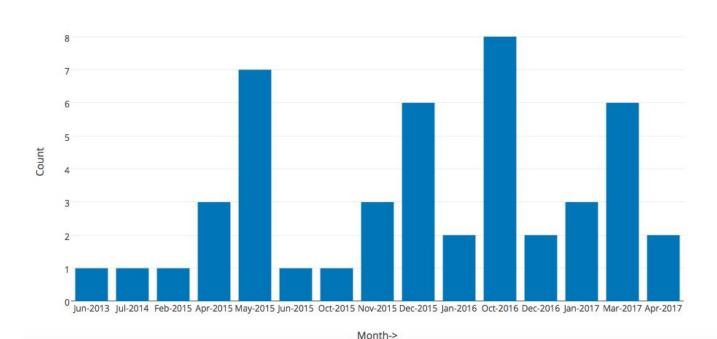


### Unique Events

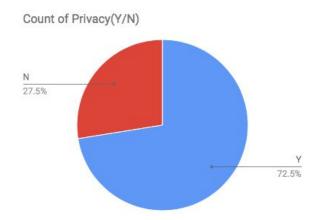


# Data Clustering - Monthly

Data Clustering - Monthly - NSA



#### FBI



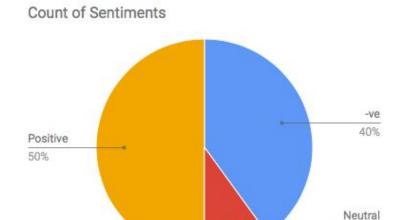
Sample article = 69

True Positive = 50

False Positives = 19

Precision = 72.4%

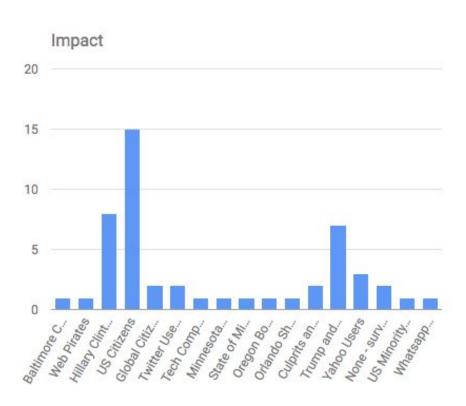
# Sentiment Analysis



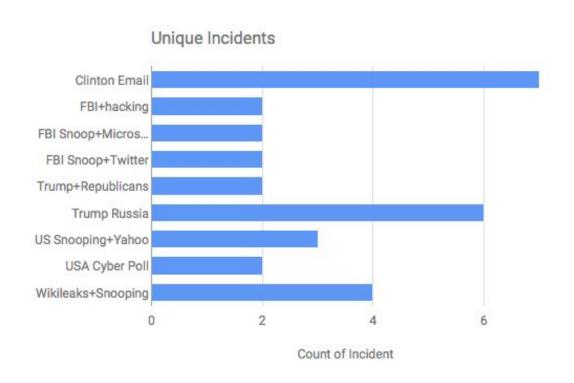
10%

| Sentiment | Count |
|-----------|-------|
| Positive  | 25    |
| Negative  | 20    |
| Neutral   | 5     |

### **Impact**

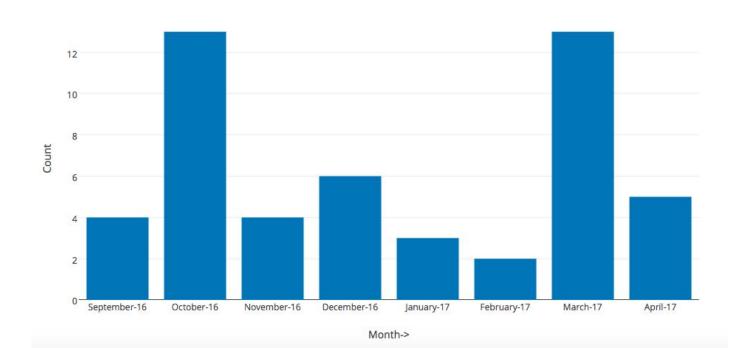


# Unique Events

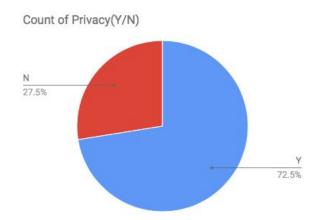


### Data Clustering - Monthly

Data Clustering - Monthly - FBI



#### DOD



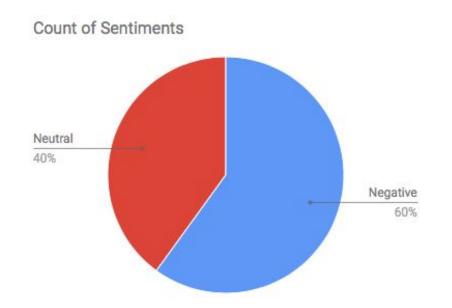
Sample article = 13

True Positive = 10

False Positives = 3

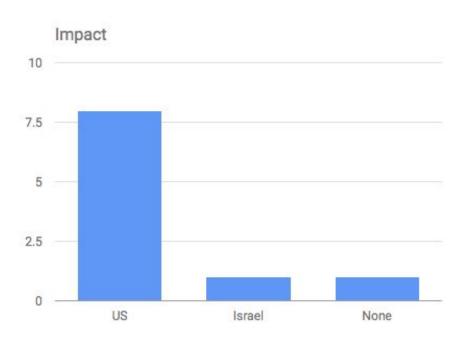
Precision = 76.9%

# Sentiment Analysis



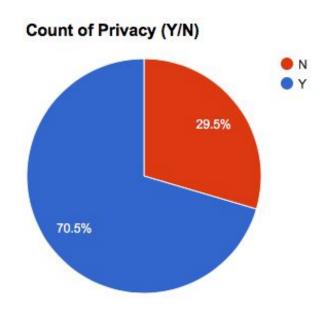
| Sentiment | Count |
|-----------|-------|
| Positive  | 0     |
| Negative  | 6     |
| Neutral   | 4     |

# Impact



# Overall Data Analysis

#### Precision



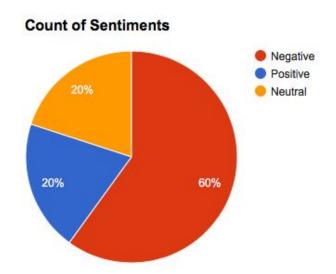
Total Sample= 220

True Positive = 155

False Positives = 65

**Precision = 70.5%** 

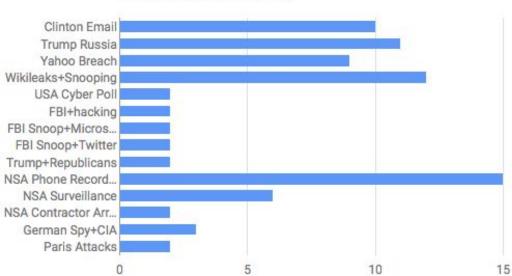
# Sentiment Analysis



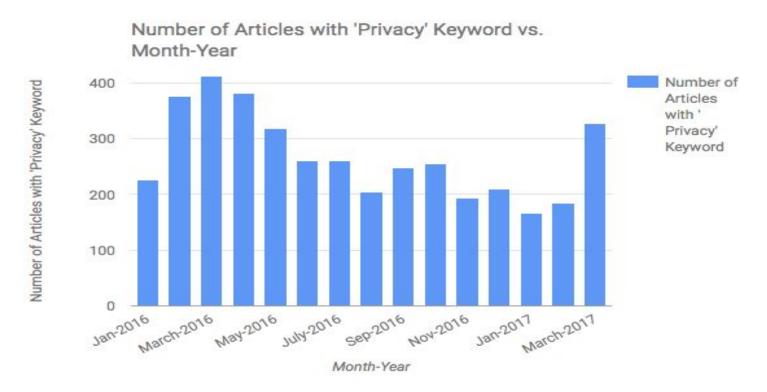
| Sentiment | Count |
|-----------|-------|
| Positive  | 44    |
| Negative  | 132   |
| Neutral   | 44    |

#### Unique Incidents Clustering



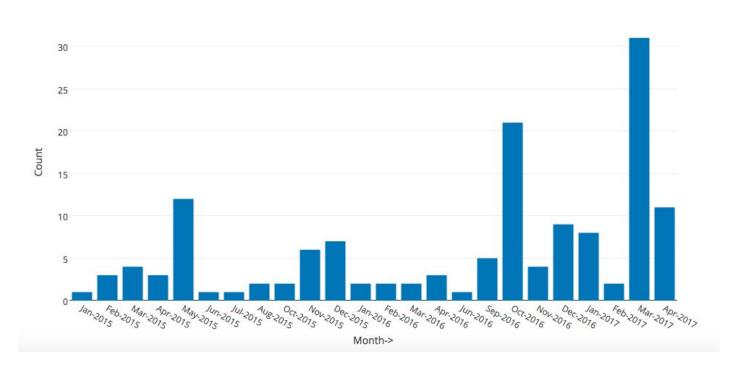


### Data Clustering - Monthly for 'Privacy' Keyword



### Data Clustering - Monthly

Data Clustering - Monthly - Overall



#### Strengths And Weaknesses

#### Strengths

- There is a plenty of data and news available related to US Govt. agencies.
- Simple keyword searches like 'FBI+Privacy' can result in number of articles.
- NYT API was fairly simple and provided data in JSON format which was easy to analyze and represent.

#### Weaknesses

- Only NY Times provide a well written API for US news.
- Missing Data: There could be a plenty of news articles which were not covered by NYT but other news papers related to privacy news involving US Govt. agencies.
- **Noise**: Analysing data based on keywords is very difficult as articles with keywords related to government agencies and 'privacy' may represent some positive news.

#### Work Distribution

#### Danish

- Analysing various news agencies' API to fetch data and choosing one for the project.
- Evaluating the chosen API and reading its documentation.
- Summarizing the final data and performing analysis.

#### Sagar

- Use the chosen API to gather a well represented set of data which will be used as 'Training Data'.
- Determining various tags to query the API.
- Summarizing the final data and performing analysis.

#### Krishna

- Manually analyzing the training data to determining accuracy.
- Calculating precision of the final data obtained.
- Summarizing the final data and performing analysis.

