

# PRACTICAL 6:

## Create Digital Identity – LinkedIn

### Aim:

To create and modify digital identity using LinkedIn.

### Objectives:

- To create professional online profile
- To update personal information

### Materials Required:

- LinkedIn account

### Procedure:

#### Create LinkedIn profile

Sign up on LinkedIn using your email and set up a new profile.

This gives you access to professional networking and career-building tools.

#### Add photo, bio, education

Upload a clear professional photo and write a short bio summarizing who you are. Enter your educational details to complete your basic profile information.

#### Add skills

Use the “Skills” section to list your technical and soft skills.

Adding relevant skills increases your visibility and strengthens your profile.

#### Create a simple post

Click “Start a Post” and write a short, meaningful update or introduction.

Share it publicly to begin engaging with your professional network.

#### Change privacy settings

Go to **Settings & Privacy** to adjust what others can see on your profile.

Modify visibility, contact preferences, and data-sharing options as needed.

The screenshot shows the LinkedIn mobile application. At the top, there is a navigation bar with icons for Home, My Network, Jobs, Messaging, Notifications, Me, For Business, and Try Premium for ₹0. Below the navigation bar, the user's profile is displayed, showing a profile picture, the name ARSH KAMAL, and the title Student at Rungta College of Engineering & Technology Kohka-Kurud Bhilai, Chhattisgarh. It also shows a connection from Dheerendra Singh. A post by Coding Notes is visible, which has been commented on by Dheerendra Singh. The post content is: "Then, I ran my resume through ChatGPT. ...more". On the right side of the screen, there is a large advertisement for LinkedIn featuring two people working on laptops and the text "See who's hiring on LinkedIn." Below the ad, there is a tip: "Try LinkedIn on the Windows App". At the bottom of the screen, there is a footer with links for About, Accessibility, Help Center, Privacy & Terms, Ad Choices, Advertising, Business Services, Get the LinkedIn app, and More. The footer also includes the LinkedIn logo and the text "LinkedIn Corporation © 2025".