

Difference between Google and Microsoft

- Difficulty Level : \nBasic
- Last Updated : \n22 Oct, 2020

In 2020, **Google** and **Microsoft** are very well established and are known worldwide. Google and Microsoft, both are American multinational technology companies. They are known by all but what they actually do and are, may not be clear. Both companies have their own different products and services which may be developed by them or are acquired from other companies.

1. Microsoft :

Microsoft was developed before Google. It was founded in 1975. The founders of Microsoft are Bill Gates and Paul Allen. Initially they had developed an interpreter and simulator. They came to fame with the MS-DOS [operating system](#) that was launched in 1981. They have launched several famous products such as Microsoft [Windows](#), MS-Office, MS-Servers, MS-Visual Studio, Windows live movie maker, Windows Media Center, Microsoft Edge, Skype, MSN, Windows Defender, Windows Mobile etc.

2. Google :

Google was founded in 1988, by Larry Page and Sergey Brin. This was made as part of their project while pursuing Ph. D. in Stanford University. They brought a new system called PageRank that ranked the pages according to the pages and their importance in a website and by analyzing sites that linked back to the site. This system made their Search Engine stand out from the others. Some of Google's products are Google Search, Google Chrome, Google Alerts, Google Groups, Google Finance, Google News, Google Adwords, Youtube, Android etc.

Both these companies are leading in the Technology sector. The major Difference between them is that Google's focus is more on Internet services and Microsoft focuses more on developing computer software and personal computers.

Difference between Google and Microsoft :

S.No.	Google	MICROSOFT
1.	It is an American Multinational technology based company that focusses on Internet-based services and products.	It is an American multinational technology company that develops, and sells personal computers and computer based software, products and services.
2.	Founded in 1988.	Founded in 1975.
3.		

Founders: Larry Page, Sergey Brin. Founders: Bill Gates, Paul Allen. 4.

Headquartered in California. Headquartered in Washington. 5. It is a publicly traded company. It is a publicly traded company. 6. Mission: To organize the world's information and make it universally accessible and useful. Mission: Empower every person and organisation on the planet to achieve more. 7. Sectors: Internet, Computer software, telecommunications equipment. Sectors: Computer Hardware and software, Computer electronics. 8. Products: Google Search, Google Chrome, Google Alerts, Google Groups, Google Finance, Google News, Google Adwords, Youtube, Android etc. Products: Microsoft Windows, MS-Office, MS-Servers, MS-Visual Studio, Windows live movie maker, Windows Media Center, Microsoft Edge, Skype, MSN, Windows Defender, Windows Mobile etc.

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