

How do I become a FitFluential Ambassador?

[You can submit your application here.](#) After you submit your application, we individually review each one to see if your content and social media presence is the right fit for the Ambassador program.

Are there eligibility requirements?

- You must have an active social media presence on at least one of the following channels: a personal blog, Twitter, YouTube or Instagram.
- You can be located anywhere in the world, but we are looking for influencers whose content is communicated in English. (This will likely change in the future as we continue to expand globally, but currently, our resources are limited to English-language content.)
- You must have a strong audience on your social media channels. While we will sometimes make exceptions for someone with great potential, generally, we are looking for the following audience minimums. (We will consider the minimum for whichever channel you are applying for. Example: if you are applying as a Twitter Ambassador, then we will look for the Twitter minimums. The blogger, Instagram and YouTube minimums wouldn't apply.):
 - For bloggers, a minimum of 1,000 unique monthly visitors
 - For Twitter, a minimum of 5,000 followers
 - For Instagram, a minimum of 1,000 followers
 - For YouTube, a minimum of 500 subscribers
- A positive attitude
- Social media channels should have some fitness or health-related content. It doesn't have to be 100% fitness-related, but we do want to see that our brand partners' content would make sense on your channels.



Pin it



Send a voice message

Hi there!
We really want to hear from you.
Send us a voice message with any
comments or questions.

Send Voicemail

Grab a FitFluential Badge



<a href="http://bit.ly/OL4TW"