

## Blockchain Fundamentals and Business Programme

This course is designed for anyone who is interested in the Blockchain technology, and how the Blockchain applications can be adopted to various industry. The outline of the course contents is as follows:

### Objective:

- ❖ Introduce the fundamentals of Blockchain technology
- ❖ Examine Blockchain business use cases
- ❖ Explore Blockchain applications across various industry

### Date & Time:

28 Nov 2018 (1 day)  
09:30-5:00pm

### Language:

Chinese with English Terms

### Enquiry:

(852) 2788 5800 or itsec\_enq@hkpc.org

**Register Here  
Limited Seats**



**Course Fee  
HK\$9,000\*\***

**\*\*This course has been submitted to the VTC - Reindustrialization and Technology Training Programme (RTTP) for funding support. Once approved, eligible participants may receive a maximum grant of HK\$6,000 (subject to VTC final audit letter).**

### Instructors:

**Peter Woo** has founded 4 startups, which have won numerous global Blockchain competitions and the inaugural Social Innovation Award. Peter is currently the Strategist of eMALLIO, and specializes in InsurTech, LegalTech and Self-Sovereign Identity Management. He is an executive with over 25 years' experience in Information Technology, Internet, and Telecommunications sectors. He has worked for several multinational firms, including AT&T Asia-China as a Director and DoubleClick Asia-Pacific as Managing Director.

**Gabriel Chan** is a sought-after Blockchain technical consultant who works with local and international teams on enterprise Blockchain and DLT applications for a variety of industries. He has written numerous papers and contributed to books about Blockchain design patterns, particularly in crypto economics, governance, and self-sovereign identity. He has frequently been interviewed by television and print media from Hong Kong and the Mainland of China regarding legal and regulatory compliance with respect to Blockchain.

Outline of the course	Description
Introduction to Blockchain	• An introduction to Blockchain basics from high level first principles.
Blockchain Fundamentals 1	• An introduction to the fundamentals of Blockchain technology through the evolution and revolutions of society, technology, and money.
Blockchain Fundamentals 2	• Introduction to public, private, and consortium Blockchain, and smart contracts.
Blockchain Governance	• Introduce the attributes and challenges of building economic models for Blockchain or crypto economics.
Blockchain Strategy	• Explore intersection of Blockchain and the traditional economy. • Examine industry use cases.
Blockchain in Business	• Explore the various applications of Blockchain across various industry. Analyze projects from a SWOT perspective.