



# Muhammad Danish Ansari

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Bareilly

## ✓ Educational Qualification

Intermediate from UP BOARD in 2013.  
High School from UP BOARD in 2011.

## ✓ SKILLS

### SEO Skills

On-Page SEO · Off-Page SEO · Technical SEO · Keyword Research · SEO Audits

### Tools

GSC · GA · Screaming Frog · Ahrefs · SEMrush · Ubersuggest · SEO PowerSuite

### Technical

WordPress SEO · HTML Basics · Site Speed Optimization

### Other

Communication · Reporting · Analysis

## ✓ Profile

I am a results-driven SEO professional, equipped with strong analytical skills, who is passionate about driving organic growth through data-backed strategies. I am actively seeking an opportunity to contribute to measurable business results, enhance my expertise in on-page, off-page, and technical SEO, and expand my knowledge in web development.

## ✓ Experience

### Web Development IT Company in Bareilly

With one year of working experience in the field of digital marketing as an SEO specialist at Webtis Software Solutions, an IT company in Bareilly, I successfully created a website, [fabelhaftestudio.com](http://fabelhaftestudio.com), from scratch using WordPress. Additionally, I performed SEO for the company's website, [webtis.ae](http://webtis.ae), and improved its search visibility. Through diligent effort and the implementation of best SEO practices, I achieved success in ranking the website among the top results on search engine result pages.

## ✓ Certifications

### Search Engine Optimization Experience

Webtis Software Solutions, Bareilly & Hubspot Academy:

- Certificate of Experience in Search Engine Optimization
- Duration: September 2024 – September 2025
- Hubspot SEO Certified
- Hubspot SEO II Certified

## ✓ Achievements

- Ranked my own website ([fabelhaftestudio.com](http://fabelhaftestudio.com)) on the **first page of Google** for multiple keywords, generating consistent calls and WhatsApp enquiries.
- Improved search visibility and organic reach through on-page, off-page, and technical SEO strategies.