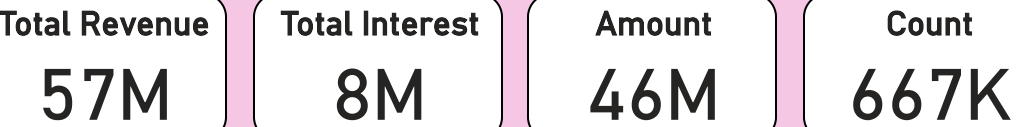


Credit Card Transaction Report

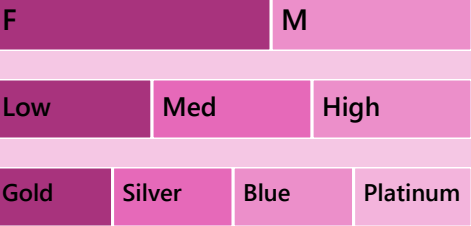
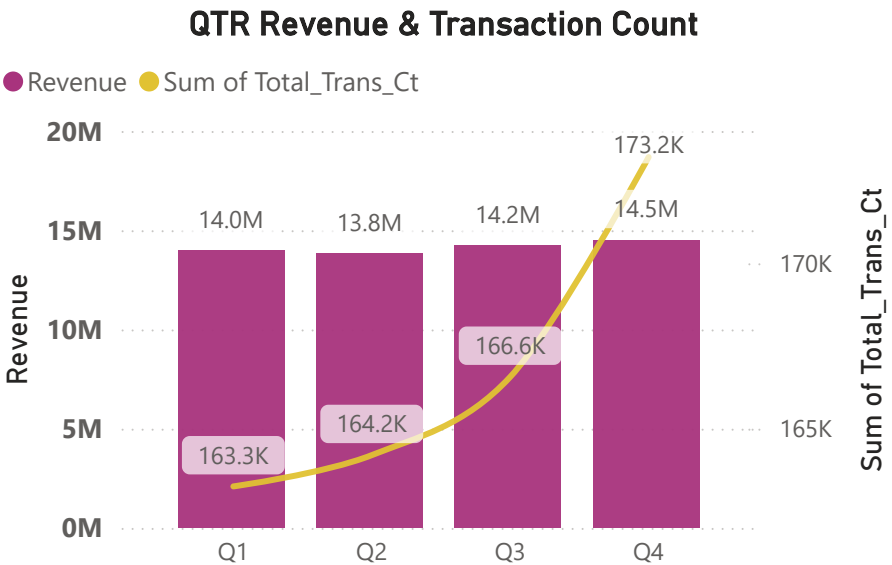


Week_Start_Date

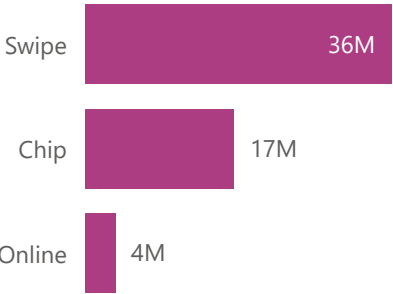
All



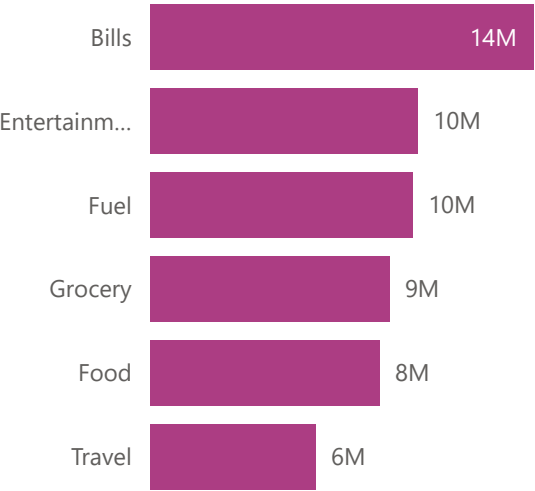
Card_Category	Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	47188612	37840749	6614173
Silver	5659109	4647596	821923
Gold	2533682	2091362	384755
Platinum	1135608	953314	161629
Total	56517011	45533021	7982480



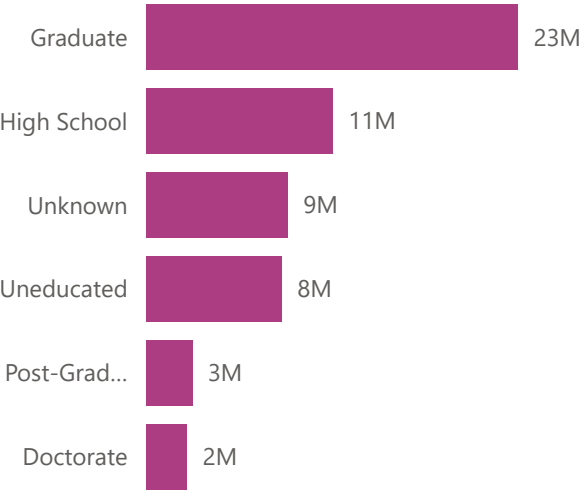
Revenue by Use Chip



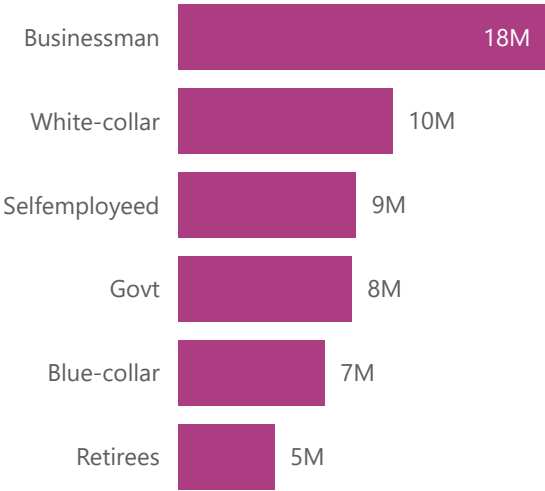
Revenue by Expenditure Type



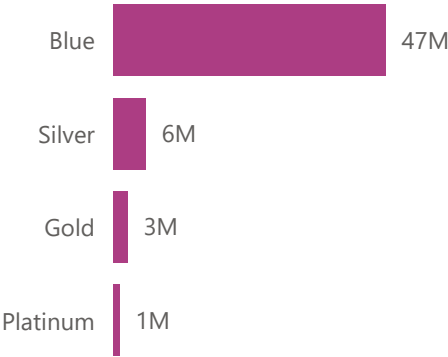
Revenue by Education



Revenue by Customer Job



Customer Acq Cost



Credit Card Customer Report

Q4

Q2

Q3

Q1

Week_Start_Date

All

Total Revenue

57M

Total Interest

8M

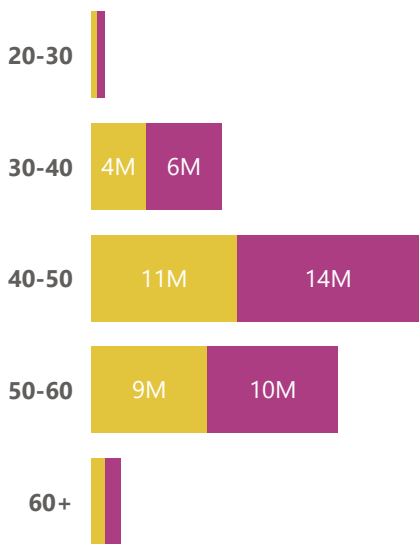
Income

588M

CSS

3.19

Revenue by Age Group



M

31M

F

26M

Gold

Silver

Blue

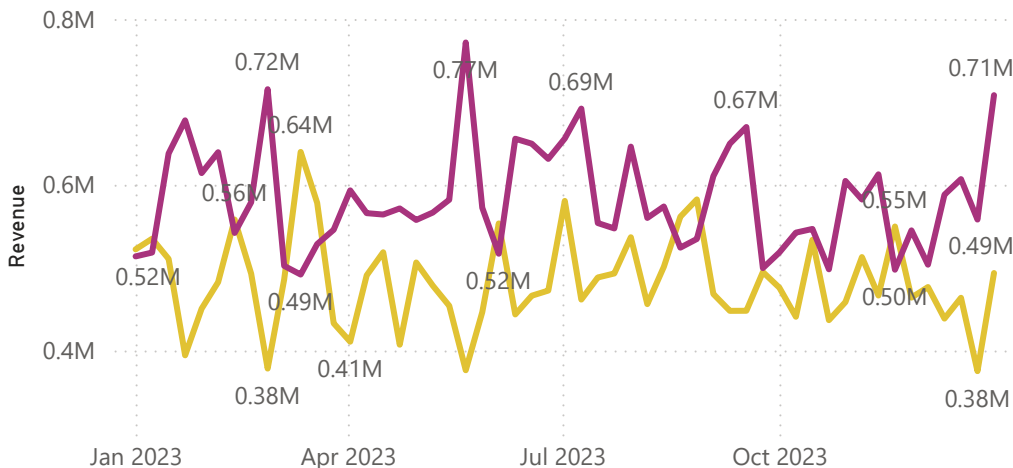
Platinum

Swipe

Online

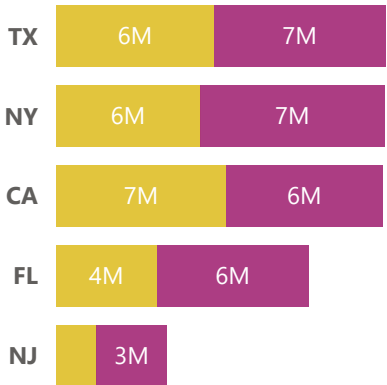
Chip

Revenue vs Gender

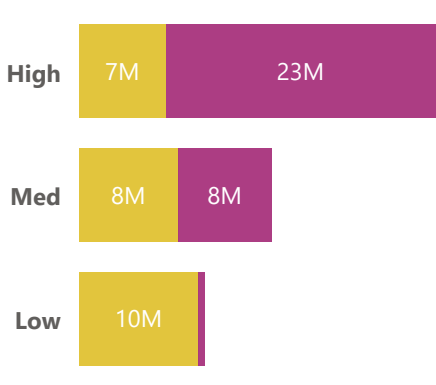


Customer_Job	Revenue	Sum of Interest_Earned	Sum of Income
Businessman	17697472	2584604	190350431
White-collar	10283124	1464691	105618475
Selfemployeed	8542826	1141510	77659931
Govt	8335534	1182231	90834727
Blue-collar	7040606	967751	73516911
Retirees	4617448	641692	49619308
Total	56517011	7982480	587599783

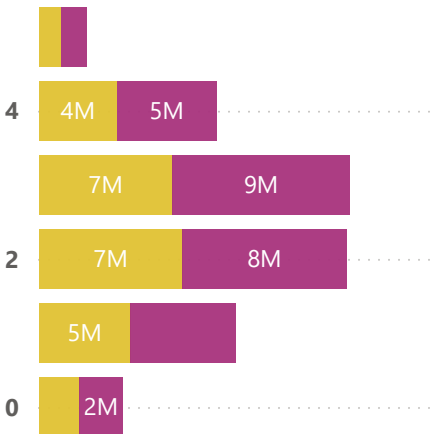
Top 5 States



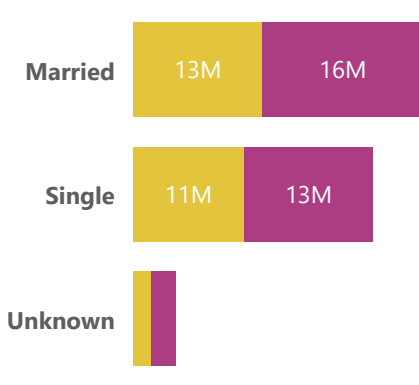
Salary Group



Dependent Count



Marital Status



Education Level

