



# #BEYONDFILTERS

WHERE FUTURE BRAND  
LEADERS ARE MADE!

An Exclusive Industry-Driven Experience by  
Oh Puhleez Branding Agency x PRATHAM Test Prep

# The Big Idea

A first-of-its-kind real-world industry experience for college students. Work as Brand Managers, Influencers & Content Creators on live projects. Gain practical exposure in branding, digital marketing, and content creation.



# Because Degrees Aren't Enough—Experience is Everything!

- Work on LIVE Brand Campaigns from top companies.
- Learn from Industry Experts & Mentors at Oh Puhleeez Branding Agency.
- Get certified & recommended by top professionals.
- Build a portfolio that stands out in the job market.



# Perks & Privileges for PRATHAM Students



Get Featured as  
an Influencer on  
Major Platforms



Exclusive Hands-on  
Training with AI &  
Digital Marketing  
Tools



Elite Networking  
& Career  
Launchpad

# How It Works

01

See Market

## Apply & Get Shortlisted

Show us your creative potential

02

See Market

## Get Trained by Experts

Hands-on workshops & real-world assignments

03

See Market

## Work on Live Campaigns

Execute strategies that impact real brands

04

See Market

## Get Paid & Certified

Walk away with experience, a stipend, and recognition.

# Only Open to PRATHAM Students

## Creators

College students passionate about branding, marketing, and content creation

## Influencers

Aspiring influencers & digital storytellers ready to make an impact

## Opportunities

Creative minds eager for real-world exposure & career-building opportunities

# Why BeyondFilters is a Game Changer

Stand Out.  
Get Noticed.  
Get Hired.





# Don't Just Study Marketing — EXPERIENCE IT

Limited Spots Available – Apply Now!



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