

## Step #01 ⇒ E Commerce Platform ⇒ [Petyfy]

It provides pet owners with a one stop shop for pet products of all varieties primarily focusing on quality, affordability and convenience for our buyers.

## Step #02 ⇒ Business Goals.

Pet owners often face challenges in finding affordable and high-quality pet products in one place. My pet store [PETIFY] solves this problem by offering a comprehensive selection of products with competitive pricing and reliable delivery options. My target audience will be pet owners, veterinary clinics, breeders, animal ngos. Our products will include food, Accessories, Toys, Grooming supplies and health product for pet owners. We are different from other pet stores because we have a wide range of local and imported stock with market competitive wholesale pricing with eco friendly packaging and products.

## Step #03 ⇒ DATA Schema.

The entities include products, orders, customers, Delivery Zones, Payments. All entities are linked with one another to keep track of orders, stock of products, customers data, Delivery status and Payment confirmations

