



# Daniyal Jahangir

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## ABOUT ME

Motivated IT professional with a strong background in full-stack web development and digital optimization. Passionate about solving complex problems, improving user experiences, and leveraging technology to deliver meaningful results. Eager to learn and apply AI-driven tools and techniques to create smarter, more efficient digital solutions.

## WORK EXPERIENCE

**TECHNICAL SEO SPECIALIST & FULL-STACK WEB DEVELOPER – SALAM EXPERTS (DIGITAL MARKETING & WEB SOLUTIONS AGENCY)** – 01/08/2024 – Current – SIALKOT, PAKISTAN  
**Email:** [hi@salamexperts.com](mailto:hi@salamexperts.com) | **Website:** <https://www.salamexperts.com/>

- Developed and maintained **SEO-optimized web applications** using Node.js and Django, leveraging AI-assisted tools and aligning development with SEO strategies
- Applied **on-page optimization, technical SEO audits, and off-page backlink analysis** to improve website visibility and performance

## EDUCATION AND TRAINING

22/11/2021 – 18/07/2025 Sialkot, Pakistan  
**BACHELOR OF SCIENCE IN INFORMATION TECHNOLOGY** University of Gujrat, Affiliated Campus: Govt. Murray Graduate College, Sialkot  
**Website** <https://murraycollege.edu.pk/> | **Final grade** 3.55/4.00 (77.5%) | **Level in EQF** EQF level 6

## SKILLS

### Technical Skills

Full-Stack Web Development | Technical SEO | SEO Audit & Analysis | On-Page and Off-Page SEO | Data Extraction and Simple Data Analysis | CMS Development | Digital Marketing | Microsoft Office

### Core Competencies

Problem Solving | Analytical Thinking | Time Management | Team Collaboration | Clear Communication | Active Listening | Customer Service & Client Engagement

## CERTIFICATIONS

DevelopersHub Corporation, 26/07/2025  
**Full Stack Web Development Remote Internship**

- Gained hands-on experience in **full-stack web development**, including Node.js backend, APIs, frontend-backend integration, and database design
- Worked on **real-time projects** and optimized deployment for efficiency and performance

**Mode of learning:** Project based

PTE Academic Certificate

- Achieved a score of **65/90** in an internationally recognized English language proficiency assessment
- Demonstrated **professional-level proficiency** in reading, writing, listening, and speaking, meeting admission requirements for English-taught Master's programs

Mode of learning: Online

● HONOURS AND AWARDS

02/2024

U.S. Fully Funded Scholarship Award – Sitara Foundation (Non-Profit Organization)

Recipient of fully-funded U.S. scholarship through College Alumni program, recognizing exceptional academic excellence and demonstrated leadership potential among peer cohort.

Leadership Experience

Served as Class Representative throughout Matriculation, Intermediate, and Bachelor's degree programs, demonstrating consistent commitment to peer communication, academic advocacy, institutional responsibility, and collaborative problem-solving.