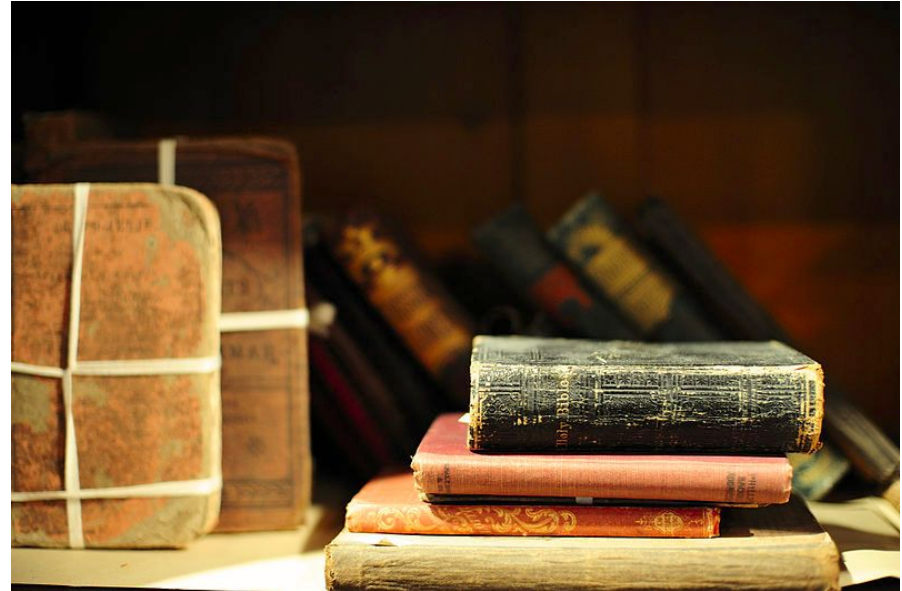


ShareBook

**Daniel Brunner, Daniel
Huber, Michael Troger**

The problem

- Old books get dusty
- You'll never read them again
- Selling is not worth the effort



The idea

- Local book trading app
- Offer your books available to trade
- Get and send trade offers
- Very simple usage
- Meet up and trade
- Never stop reading!



Money, money, money

Strategy

- Free to use
- Growing the user base
- Advertisements

Premium user advantages

- Boosting option for faster trades
- Unlimited number of trades
- Ad-free



Why?

- (Nearly) everybody has the problem of unused books at home
- Used books are in general not much worth
- No competitor specialized in book trading in Austria

