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# Daniel Zych

## EXPERIENCE

### KennyHoopla

*Touring Guitarist and Music Producer*

May 2022 - Present

- Toured nationally and internationally, playing 60+ headline shows and festivals
- Wrote, engineered, and managed the production of multiple records
- Utilized downtime to improve development skills with online courses and projects

### Rentable - Madison, WI

*Product Manager, ApartmentIQ*

December 2020 - May 2022

- Took MVP of new BI product and grew product to 200+ customer accounts
- Conducted always-on user research and user interviews to maintain an up-to-date and prioritized backlog to use in product redesign and subsequent sprint planning
- Lead product, design, and engineering teams on full redesign of UI, UX, and Features
- Designed, planned, and implemented product analytics strategy, contributing to a double in average session duration
- Worked with Ops to cut implementation times for 2+ weeks to 48 hours
- Coordinated rollout of redesign with Sales and Customer Success, writing technical training documents and collateral in the process
- Defined, measured, and reported on OKRs and KPIs

*Property Research Lead*

April 2018 - November 2020

- Utilized automation to lead marketplace team in increasing site's listing inventory 10x
- Built rental data aggregator and price estimator using PostgreSQL and Python

## TECHNICAL SKILLS

SQL (familiar), Javascript (familiar), HTML + CSS (competent), React (familiar), JQuery (familiar), Python (familiar), Google Sheets (proficient), Web-Scraping (intermediate), Mixpanel (intermediate)

## PROFESSIONAL SKILLS

Agile Project Management (proficient), User Research (proficient), UI/UX Design (competent)

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## EDUCATION

**University of Wisconsin - Madison** - *B.S., Philosophy and Psychology*

September 2012 - May 2016