

Portfolio Playground

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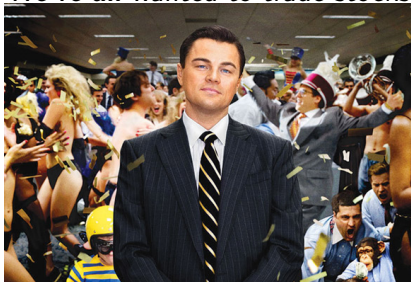
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Motivation

We've **all** wanted to trade stocks

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We've **all** wanted to trade stocks



...but are afraid to lose large amounts of money



Motivation

Solution: *Paper Trading* - simulated trading to practice buying and selling securities without actual money being involved.



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Enter **Portfolio Playground**, the premier paper-trading web application developed at Yale University!

Outline

- 1 Main Functionality
- 2 Recommender Algorithms
- 3 Database Design
- 4 Front End Design

Main Functionality

Portfolio Playground is a paper trading web-application with three main functionalities

- Portfolio creation and analysis
- Portfolio comparison
- Portfolio recommendation

Main Functionality - Creation and Analysis

FRONT END PICTURE GOES HERE

Our portfolio creation supports a variety of features including

- Stocks pulled from over 37,000 US equities and mutual funds
- Large amounts of historical stock price data (19XX-2016)
- User inputs include number of shares purchased, portfolio creation date

Main Functionality - Creation and Analysis

Suppose we have a portfolio P consisting of stocks $P = \{s_1 \dots s_N\}$, where x_i is the number of shares of stock s_i , D_i is the dividends for stock s_i , and P_i^t is the price of a single share of stock s_i at time t . Then we can define,

Total Stock Return - (Weighted Percent Increase)

$$TSR = \sum_{i=1}^N x_i \left(\frac{P_i^{t_f} - P_i^{t_0} + D_i}{P_i^{t_0}} \right)$$

Diversity - (Weighted Correlation Coefficients)

$$Div = 1 - \frac{1}{Z} \sum_{i < j} x_i x_j Cor(P_i, P_j) \in [0, 1]$$

Main Functionality - Comparison

FRONT END PICTURE GOES HERE

Our portfolio comparison supports a variety of features including

- Stock price, total stock return, and diversity comparisons
- Aesthetically pleasing visualizations

Main Functionality - Recommendation

The most unique feature of Portfolio Playground is its state-of-the-art recommendation algorithms. This helps shape trading intuition for novice traders. The algorithms used are

- Random
- Highest Return
- Diverse Options

Recommender Algorithms - Random

The Random algorithm recommends a random portfolio under a total budget constraint.

Highest Return

- 1 Initialize portfolio $P = \emptyset$. Until budget constraints active,
 - 1 $P \leftarrow P + \text{random stock, random number of shares (under budget constraint)}$

Recommender Algorithms - Random

The Random algorithm recommends a random portfolio under a total budget constraint.

Highest Return

- 1 Initialize portfolio $P = \emptyset$. Until budget constraints active,
 - 1 $P \leftarrow P + \text{random stock, random number of shares (under budget constraint)}$

This can be used as a “control portfolio” and can also test the Efficient Market Hypothesis!

Recommender Algorithms - Highest Return

The Highest Return algorithm recommends an optimal forecasted portfolio under budget constraints such as total portfolio budget and maximum investment per stock.

Highest Return

- 1 Fit a Vector Autoregression Model to historical stock data
- 2 Forecast the stock prices d days away
- 3 Initialize portfolio $P = \emptyset$. Until budget constraints active,
 - 1 $P \leftarrow P +$ stock that maximizes TSR

Recommender Algorithms - Diverse Options

The Diverse Options algorithm recommends an optimal portfolio under budget constraints and *diversity* or *correlation* constraints.

Diverse Options

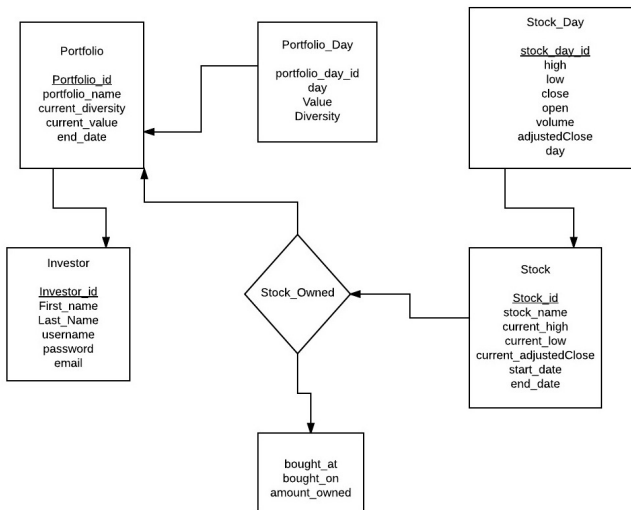
- 1 Fit a Vector Autoregression Model to historical stock data
- 2 Forecast the stock prices d days away
- 3 Initialize portfolio $P = \emptyset$. Until budget constraints active,
 - 1 $A = \{s | \text{corr}(s, x) < \sigma \ \forall x \in P\}$ (options diverse from P)
 - 2 $P \leftarrow P + \text{stock from } A \text{ that maximizes TSR}$

Database Design

What do we need to store?

Where are we getting it from?

Database Design



Front End Design

What are the design decisions?

Front End Design

What tools did we use to achieve this?

Questions

Questions?