

# **BE Friend: Saving Lives with Short Videos, AI Chatbot, and Custom Suggestions**

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# Introduction

Welcome to our presentation on suicide prevention and our new app, BE Friend. Suicide is a serious issue that affects many people around the world, and we believe that technology can play a role in preventing it.

At BE Friend, our goal is to provide users with the resources and support they need to overcome suicidal thoughts and feelings. We understand that this is a difficult and sensitive topic, and we approach it with empathy and understanding. We want to create a safe space where users can feel comfortable seeking help and support.



## The Problem

Suicide is a serious and growing problem that affects millions of people around the world. In fact, suicide is the 10th leading cause of death in the United States, with over 47,000 deaths by suicide in 2017 alone.

But behind each statistic is a real person, someone who was struggling with mental health issues and felt like they had no other options. Suicide doesn't discriminate based on age, gender, or ethnicity - it can affect anyone. That's why it's so important to take this issue seriously and work towards prevention.



## Our Solution

Our app, BE Friend, offers a comprehensive solution to the issue of suicide prevention. Our features are designed to save lives and keep users engaged with the app.

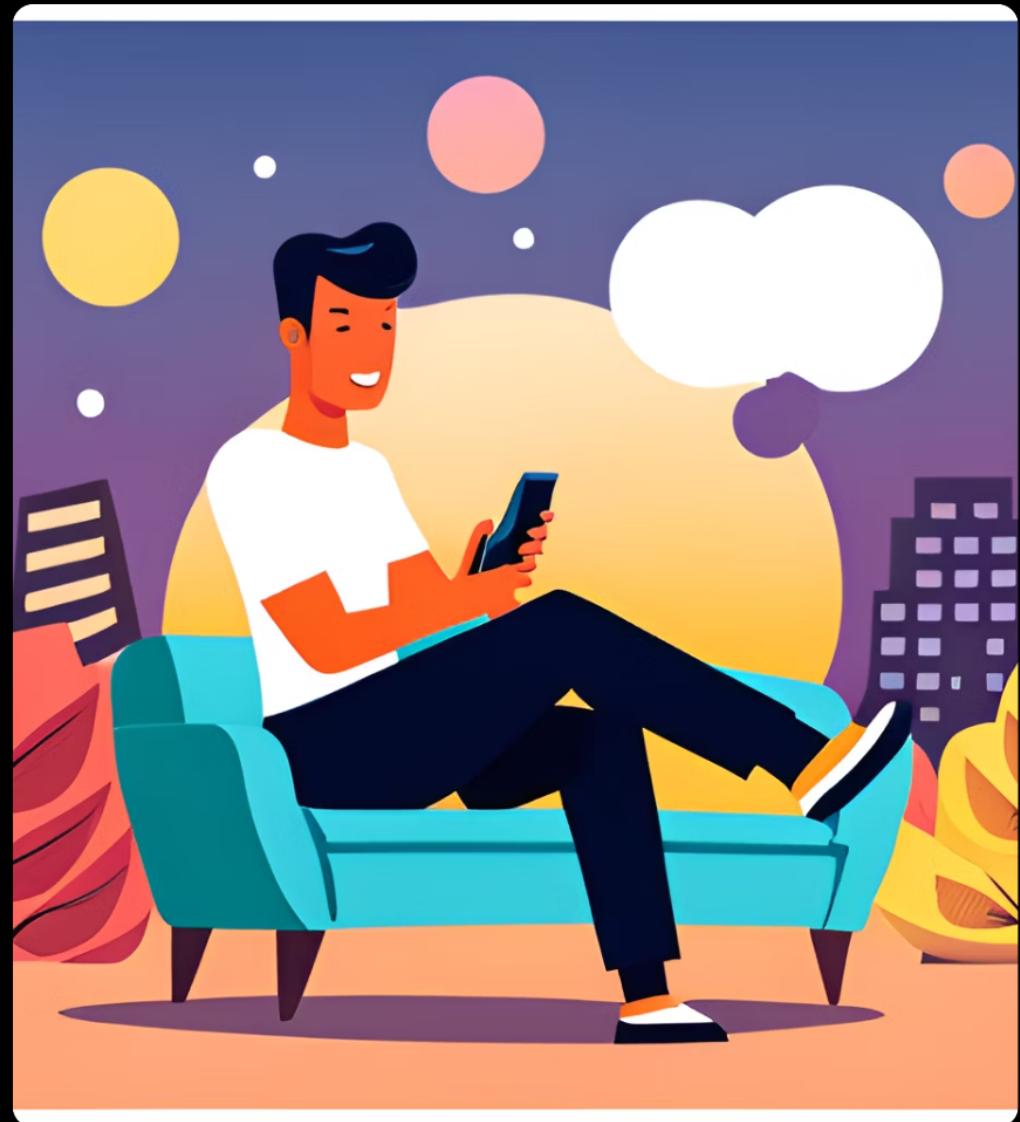
Our short videos are curated to provide uplifting content that can help users in crisis. Our suggestion system provides personalized resources and support to keep users on the path to recovery. And our AI chatbot is trained on suicide-related datasets to provide interactive and engaging conversations for personalized support.



## Short Videos

At BE Friend, we understand that high-quality, curated videos can make a huge difference in someone's mental health journey. That's why we've made it a priority to include uplifting and inspiring videos on our app.

Unlike the algorithm-driven content on social media platforms, our videos are carefully selected and designed to provide real value to our users. Whether you need a pick-me-up during a tough day or a reminder that you're not alone, our videos are here to help.



## Suggestion System

Our suggestion system is a key feature of BE Friend, providing users with personalized resources and support to help them on their path to recovery. It includes suggestions for coping mechanisms, self-care practices, and other resources.

Users engage with the app and provide feedback on the effectiveness of these suggestions. This creates a dynamic cycle of support and engagement that keeps users coming back to the app and on the path to recovery.



## AI Chatbot

Our AI chatbot is a critical component of our app's suicide prevention strategy. It's trained on suicide-related datasets to provide personalized support to users in crisis. The chatbot is designed to keep conversations interactive and engaging, making it an effective tool for users who may be hesitant to seek help from traditional sources.

Personalized support is key to suicide prevention. Our chatbot can quickly identify the user's emotional state and provide tailored resources and support. This level of personalization is essential in addressing the unique needs of each user and helping them find the support they need to stay safe.



## User Engagement

Our app's user engagement features are critical to its success in suicide prevention. By keeping users engaged and coming back to the app, we can ensure that they have access to the support and resources they need when they need them most.

One way we do this is by leveraging the addictive nature of social media through our dopamine spike feature. This feature rewards users for engaging with the app by providing them with positive feedback and reinforcement. By creating a positive feedback loop, we can keep users engaged and motivated to continue using the app.



## Dopamine Spikes

Our app is designed to leverage the addictive nature of social media to create dopamine spikes in users. We know that social media can be a double-edged sword, but we're using it for good. By creating positive and uplifting content, we can help users feel better and more engaged with our app.

Research has shown that dopamine spikes can be a powerful force in combating depression and anxiety. Our app is designed to provide users with a steady stream of positive reinforcement, which can help them stay on track and motivated on their path to recovery.



# Black Mirror

The "Smithereens" episode of Black Mirror revolves around a man named Chris who becomes consumed by his addiction to a social media platform called Smithereen. His wife dies in a car accident while he's checking his phone, and this tragedy spirals him into a deep depression. The episode highlights the destructive impact of social media addiction on personal lives and relationships.

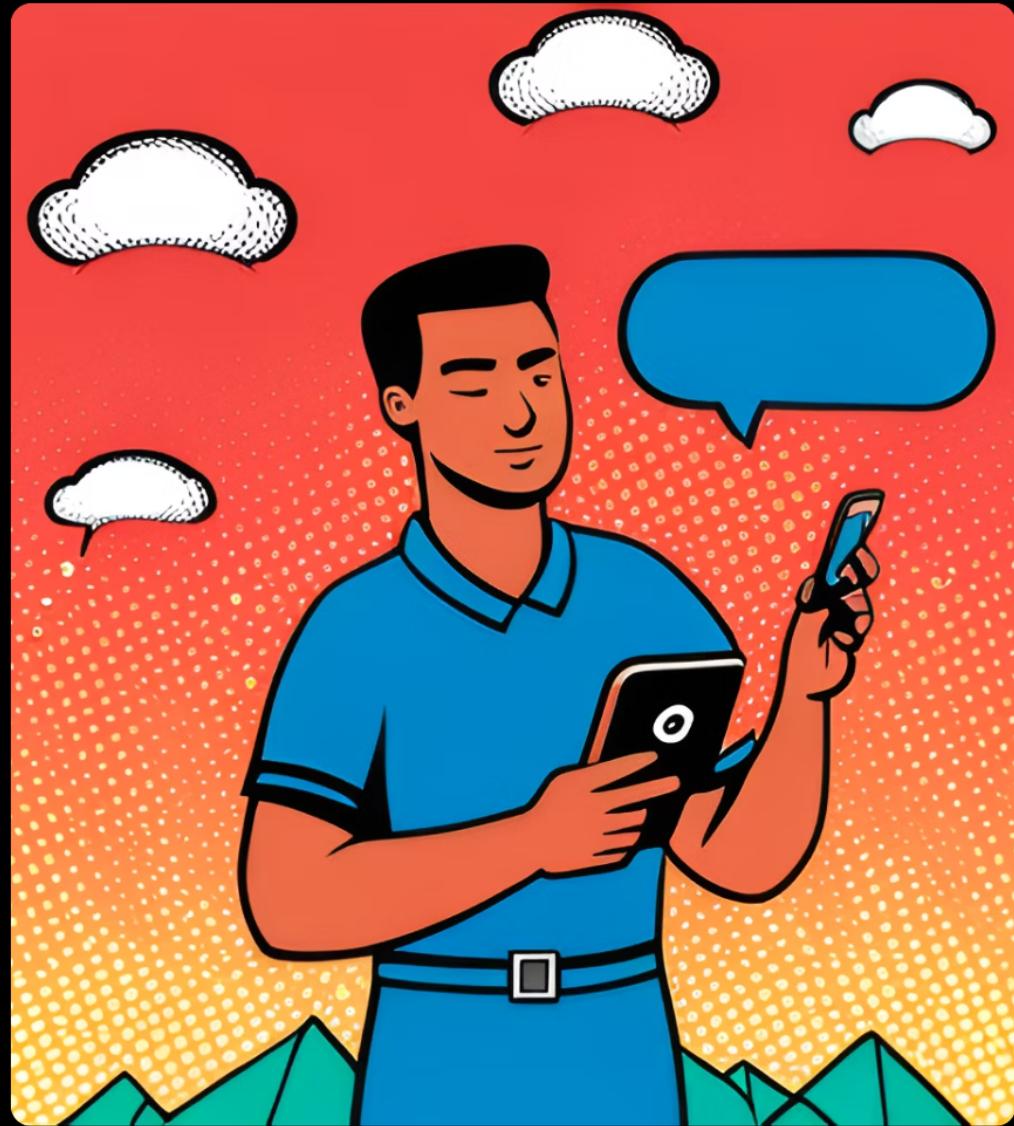
Specifically, "Smithereens" explores how algorithms on the platform manipulate users' behaviour to keep them engaged. Chris kidnaps a Smithereen employee in an attempt to get in touch with the company's CEO and reveal the true extent of the platform's addictive design. Throughout the episode, it becomes clear that algorithms are designed to exploit human weaknesses and maintain users' addiction, leading to dire consequences.



## Call to Action

We urge you to take action and download our app, BE Friend. With its innovative features designed to save lives, you can make a difference in the fight against suicide.

Spread the word about our app to your friends, family, and community. Together, we can create a supportive network that empowers those struggling with mental health issues.



# Conclusion

In conclusion, we have presented our app 'BE Friend' as a solution to the critical issue of suicide and mental health. We highlighted the severity of the problem and the need for personalized support in suicide prevention. Our app features short videos, a suggestion system, and an AI chatbot, all designed to keep users engaged and on the path to recovery.

We also explained how our app leverages the addictive nature of social media to create dopamine spikes in users, which can be a positive force in suicide prevention. Real-life examples showed how our app has helped users in crisis, and we encouraged the audience to download our app and spread the word about its life-saving features. Remember, suicide prevention is everyone's responsibility, and with 'BE Friend', we can make a difference.

