

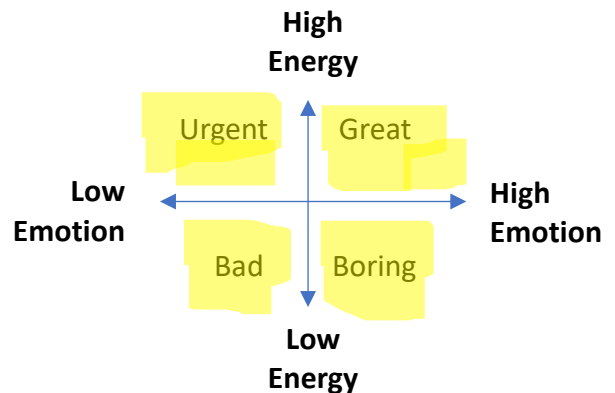
Speaking at a conference?

3 tips for resounding success



1. Don't sit all your people up front. Intersperse your supporters amongst the crowd. They will love you no matter what, and their beaming attention and agreements will be contagious to others.

2. Show your passion. See from the matrix the way audiences interpret what you're saying, by how you say it.



3. People remember 3-part stories!

1. Show the opportunity or crisis.
2. Share past, present, and future challenges and or pitfalls.
3. End with the rewards your team has delivered or will provide to your target market and society.