



AUTODESK UNIVERSITY 2015

IT11449-R

Survival Strategies for CAD Managers

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Learning Objectives

- Learn how to describe and prioritize CAD/BIM management duties
- Learn how to identify, prioritize, and fix problems
- Learn how to deal with standards, user motivation, and training
- Learn how to deal with budgeting and senior management

Description

CAD/Building Information Modeling (BIM) management requires a diverse set of management skills, but you already knew that. In this roundtable discussion we'll examine proven strategies that successful CAD managers are using in a diverse range of industries. We'll discuss problem identification, problem solving, user motivation, standards, senior-management support, budgeting, training-program justification, objection handling, and more as we move around the room to get perspectives from everyone. As the discussion progresses we will encourage all attendees to create their own inventory and prioritization lists so that they can create action plans they can use as soon as they get back from Autodesk University. This class is product agnostic, so don't worry about what discipline you support as a CAD manager. If you want to pick up some great tips from your peers and gain a fresh perspective on your CAD management duties, this class is for you.

Your AU Expert

*Since 1991 Robert Green has provided CAD management consulting, programming, training, and technical writing services for clients throughout the United States, Canada, and Europe. A mechanical engineer by training, Robert has used many popular CAD tools in a variety of engineering environments since 1985. Robert has acquired his expertise in CAD management via real-world experience as the "alpha CAD user" everywhere he has worked. Over time he has come to enjoy the technological and training challenges associated with CAD management, and he now trains CAD managers via public speaking. Robert is well known for his insightful articles in Cadalyst magazine and for his book, *Expert CAD Management: The Complete Guide* (published by Sybex). When he's not writing, Robert heads his own consulting practice, Robert Green Consulting, based in Atlanta, Georgia.*

Regarding Course Files

We will be discussing a variety of topics during the roundtable session that will be transcribed later.

The transcription of key points will be made available for download via the AU site.

