

Daniel Gorman

I.R.P Quests

10/23/2022

3 Personas

1. ADHD Ally

Background:

- Student in College
- Working towards Bachelor's Degree
- Work part-time at Starbucks

Demographics:

- Female, 20 years old
- Single income of \$15,000
- Lives in an apartment near her college town of Carrotsburg

Identifiers:

- Student
- Tech Savvy
- Barista

2. Fat Frank

Background:

- Works at home remotely for a call center.
- Associates Degree
- Streams on Twitch in off time
- Wants to get in shape for Twitch con next year

Demographics:

- Male, 30 years old
- Single income of \$35,000
- Lives in the Downtown metropolitan area of Cabbageville

Identifiers:

- Gamer
- Nerdy
- Wants to get in shape

3. Entrepreneur Ethan

Background:

- Master of Business Administration
- Trying to start up his own company selling Benguet's
- Worked at Café Dumont for a couple of years
- Has a cooking channel on YouTube

Demographics:

- Male, 28 years old
- Single income of \$80,000
- Lives in a suburban house near the city of Radishton

Identifiers:

- Small business
- Influencer
- Entrepreneurial

Trying to Get in Shape?



Feeling unmotivated? Need excitement?
Perhaps....Rewards?



Start your Quest today!

Begin Your Quest Today!

Username

Password

Login

Sign Up

[Forgot Password?](#)

I.R.P Quests can help you
get those tasks done

Quest	Value	Completed?
Go to the gym	3	<input checked="" type="checkbox"/>
Do the dishes	1	<input checked="" type="checkbox"/>

[Turn In Quests?](#)



Choose your Quests

Rewards	Quests	Cash In
Go to the Gym		
Do the Dishes		
Do Laundry		

[Add New Quest](#) [Delete Quest](#)



I.R.P Quests then rewards you
for what you get done

Quest	Value	Completed?
Go to the gym	3	<input checked="" type="checkbox"/>
Do the dishes	1	<input checked="" type="checkbox"/>

[Turn In Quests?](#)

You can only do this once per day

[Yes](#) [No](#)



Rewards that YOU
choose!

Rewards	Tasks	Cash In
Reward	Value	
Ice Cream	2	

[Add New Reward](#) [Delete Reward](#)



Reward	Cost
Ice Cream	2
Cheat Day	10
Video games for one hour	8

3

Your Total Tokens

Cash Out Tokens

I.R.P Quests allows you to treat
life like a game

