

Calming Heat

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PRONUNCIATION: Calming Heat Back Wrap

PRODUCT NAME: Calming Heat™ By Sharper Image® Back Wrap Basic

CBSD Mornings PRICE: \$79.99 / Deal Price: \$51.99 / Discount: 35%



ON AIR SKUs: SPECIAL OFFER Calming Heat™ By Sharper Image® Back Wrap Basic 31781

LINKS: [Website](#), [Facebook](#), [Instagram](#)

TAGLINE: 3 different therapies that provide support, massage and heat to soothe your back pain!

WHAT IS THE PRODUCT? The Calming Heat™ By Sharper Image® Back Wrap Basic is a wearable, customizable, back belt that combines three therapies, inflatable lumbar support, soothing heat, and vibrating massage. Calming Heat Back Wrap BASIC – 9 settings: 3 heat, 3 massages, 3 lumbar.

WHAT DOES THE PRODUCT DO?

1. Combination of 3 therapies.
 - First, it inflates to the perfect lumbar support level to help support your back
 - Next, soothing heat can be set to different levels for the ideal relief
 - Finally, dual motors provide different massage settings for relaxing comfort
2. Therapeutic heat settings, massaging vibrations, and lumbar intensities for relaxing combinations that can be turned on and off, which makes the wrap a versatile tool to treat back problems
3. Wrap inflates and deflates for a more personalized experience
4. Make any seat more comfortable while wearing the Calming Heat Back Wrap, the Inflatable lumbar support helps provide comfort and lower back support whether sitting or standing
5. Adjustable design, extender strap for a custom comfortable fit.

HIT POINTS:

- Relax and soothe stiff joints and tired muscles with heat and massage
- Inflatable Lumbar Support to make any seat more comfortable
- Customize your Calming Heat with 9 different combinations

WHY SHOULD THE AUDIENCE BUY IT? Lower back pain is very common, you can go about your day and help keep the pain (and stress) away. Massage and heat therapies are fantastic for back pains and ailments, as they help improve circulation, and relaxation to ease tension. It is portable, so you can wear your Calming Heat Back Wrap while you are working on your computer, watching TV, sitting at a desk, or on the couch.

ADDITIONAL INFORMATION:

- Made of non-toxic, premium fabrics
- USB port allows for use with any USB 5V 2A power pack (not included) for on-the-go or with a standard wall adapter (included)
- Waist size - 29" min - 47.5" max (55" with extension)