



Calming Heat Updated 3/23 1:54

PRONUNCIATION: calm-ing heat saun-a rap

PRODUCT NAME: SPECIAL OFFER Calming Heat™ Sauna Wrap

CBSD Saturdays - PRICE: Retail Price: \$299.99 / Deal Price: \$179.99 / Discount: 40%







ON AIR SKUs: SPECIAL OFFER Calming Heat™ Sauna Wrap

LINKS: <u>Website</u>, <u>Facebook</u>, <u>Instagram</u> **TAGLINE:** A relaxing sauna in your home

## WHAT IS THE PRODUCT? Calming Heat™ Sauna Wrap is the ultimate personal and portable spa-like wrap. WHAT DOES THE PRODUCT DO?

- 1. Heat and Massage: Combining targeted vibrations with the effects of the sauna makes this a unique wellness experience.
- 2. Soothing far infrared heat relaxes your body and mind while the heavy-duty material provides a cleansing sweat. Adjustable levels to find what's right for you. Multiple heat comfort settings: put on your long sleeve comfy clothes, start at levels 3-5, and slowly increase the heat settings to intensify your session. Relax in your sauna for up to 50 minutes.
- 3. Fold it and take it anywhere!
- 4. One Touch Control Remote: easy to use with 8 heat settings up to 150 degrees.
- 5. Open-end design: breathe, relax, and enjoy this therapeutic experience.
- 6. Lay your sauna wrap on a flat smooth surface, make sure it is a comfy place and you have a pillow or towel to rest your head on, you will be here for a while.

## **HIT POINTS:**

- A health and spa therapy all in one.
- Soothing spa-like experience at home!
- Amazing value, similar products can be very expensive

## WHY SHOULD THE AUDIENCE BUY IT?

Soothing heat and targeted relaxing vibrations will help you burn calories as you sweat and make you feel renewed and rejuvenated. Saunas and heat therapy have been shown to positively affect mental and physical health.

The sauna wrap makes the benefits of the sauna accessible at home.

Perfect for at-home use on any flat, heat-resistant surface.

You'll save a lot of money if you are a regular at the spa.

## **ADDITIONAL INFORMATION:**

Made with non-toxic, premium fabrics that are easy to clean. You can quickly and easily wipe down your sauna wrap after each use. We recommend cleaning with a cleaning wipe or towel with detergent. After cleaning, simply fold the sauna wrap into a compact, travel-friendly size so you can take it on the go or store it away until your next session

Waterproof interior: Made with premium fabrics that are easy to clean.