

## Melanie Marie

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**PRONUNCIATION:** mel-uh-nee muh-ree

**PRODUCT NAME:** Capital Letter Necklace (35183588), Cursive Name Necklace (35183570), Classic Name Necklace (35183588), Crown Me Necklace (35183574), Script Anklet (35184313)

**CBSD Saturdays - PRICE: Retail Price: \$80 - \$95 / Deal Price: \$56 - \$66.50 / Discount: 30%**



### ON AIR SKUs:

Capital Letter Necklace 16-inch chain - Sterling Silver MMCAPSS6  
Capital Letter Necklace 16-inch chain - 24K Gold Plated MMCAPGP6  
Capital Letter Necklace 16-inch chain - 24 Rose Gold Plate MMCAPRGP6  
Capital Letter Necklace 18-inch chain - Sterling Silver MMCAPSS8  
Capital Letter Necklace 18-inch chain - 24K Gold Plated MMCAPGP8  
Capital Letter Necklace 18-inch chain - 24 Rose Gold Plated MMCAPRGP8  
Cursive Name Necklace 16-inch chain - Sterling Silver MMCUSS6  
Cursive Name Necklace 16-inch chain - 24K Gold Plated MMCUGP6  
Cursive Name Necklace 16-inch chain - 24 Rose Gold Plated MMCURGP6  
Cursive Name Necklace 18-inch chain - Sterling Silver MMCUSS8  
Cursive Name Necklace 18-inch chain - 24K Gold Plated MMCUGP8  
Cursive Name Necklace 18-inch chain - 24 Rose Gold Plated MMCURGP8  
Classic Name Necklace 16-inch chain - Sterling Silver MMCLSS6  
Classic Name Necklace 16-inch chain - 24K Gold Plated MMCLGP6  
Classic Name Necklace 16-inch chain - 24 Rose Gold Plated MMCLRGP6  
Classic Name Necklace 18-inch chain - Sterling Silver MMCLSS8  
Classic Name Necklace 18-inch chain - 24K Gold Plated MMCLGP8  
Classic Name Necklace 18-inch chain - 24 Rose Gold Plated MMCLRGP8  
Crown Me Necklace 16-inch chain - Sterling Silver MMCRSS6  
Crown Me Necklace 16-inch chain - 24K Gold Plated MMCRGP6  
Crown Me Necklace 16-inch chain - 24 Rose Gold Plated MMCRRG6  
Crown Me Necklace 18-inch chain - Sterling Silver MMCRSS8  
Crown Me Necklace 18-inch chain - 24K Gold Plated MMCRGP8  
Crown Me Necklace 18-inch chain - 24 Rose Gold Plated MMCRRG6  
Script Anklet Sterling Silver MMANSS  
Script Anklet 24K Gold Plated MMANGP  
Script Anklet 24 Rose Gold Plated MMANRGP

**LINKS:** [Website](#), [Instagram](#), [Facebook](#), [Twitter](#), [Tiktok](#), [Pinterest](#)

**TAGLINE:** Beautiful, elegant and fashionable, customizable jewelry

**WHAT IS THE PRODUCT?** Melanie Marie's custom jewelry features ready-to-wear customizable pieces in either sterling silver, gold/rose plated, or 14K gold. Inspired by the concept of personalized nameplate pendants, the brand launched in 2009 and has been creating beautiful and fashionable customizable jewelry ever since.

## WHAT DOES THE PRODUCT DO?

1. Melanie Marie's pieces can add a beautiful finishing touch to your look.
2. The brand offers sentimental pieces that make the best gifts for the special persons in your life.
3. Melanie Marie provides quality and unique pieces that are recognized worldwide.
4. The brand makes custom logo necklaces to take your branding to the next level.

## HIT POINTS:

- One-of-a-kind customizable jewelry
- Gorgeous and personalized gifts for your loved ones
- Choose from Sterling Silver, 24K Gold Plated, or 24 Rose Gold Plated

## WHY SHOULD THE AUDIENCE BUY IT?

Melanie Marie is inspired by many aspects of life. The line was designed with the fashionable, contemporary, and classy woman in mind. Melanie Marie has high fashion products that will unleash a woman's full potential and make them feel like they are exclusive by having a one-of-a-kind original piece of fashion.

**Melanie Marie made the jewelry for Beyonce's Black is King Film.**

## ADDITIONAL INFORMATION:

-Custom text is case sensitive

-Melanie Marie is a 100% Black woman-owned business.

-Melanie is a graduate of Hampton University and a mom to two awesome girls.

-She also created a custom children's jewelry line and named it after her eldest daughter, so she can grow up and take over a successful business if she chooses.