

Jennifer Adams

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PRONUNCIATION: Jennifer Adams

PRODUCT NAME: Lux 3 Piece Sheet Set, Lux 4 Piece Deep Pocket Sheet Set, Lux 4 Piece Sheet Set, Lux 5 Piece Sheet Set

CBSD Saturdays - PRICE: Retail Price: \$152 - \$212 / Deal Price: \$113.99 - \$158.99 / Discount: 25%



ON AIR SKUs: Lux 3 Piece Sheet Set, Lux 4 Piece Deep Pocket Sheet Set, Lux 4 Piece Sheet Set, Lux 5 Piece Sheet Set

LINKS: [Website](#), [Instagram](#), [Facebook](#), [Youtube](#)

TAGLINE: Love The Place You Live

WHAT IS THE PRODUCT? Lux Sheet Sets: The brand's best-selling sheet set takes softness and comfort to new heights. The Lux Collection Sheet Set combines the best of two worlds: performance and durability with luxurious softness. Responsibly crafted with meticulous care, this enzyme washed double-brushed microfiber sheet set promises easy care, effortless styling with our wrinkle-resistant fabric, and a serene sleep experience.

WHAT DOES THE PRODUCT DO?

1. Ultra-soft, through our unique double-brushed, enzyme-washed process that has been certified through Oeko-Tex to be healthy enough for even the most sensitive skin
2. Wrinkle-resistant for effortless and beautiful bed-making
3. Easy care and incredibly durable hotel quality
4. It actually gets softer as you wash
5. Tailored hems and stitching, continuous extra wide elastic hem on the fitted sheet with deep pockets (up to 16") ensure your sheets stay on your bed
6. Breathable, safe for sensitive skin, and helps lessen allergens
7. The Lux 4 Piece Deep Pocket Sheet Set has a generously sized fitted sheet with a continuous elastic hem that stays put and fits beautifully on your mattress, no matter how deep.

HIT POINTS:

- Quite possibly the softest sheets you'll ever sleep on
- Fits effortlessly into everyday life and is comfortable year-round
- Elevated 5-star hotel bedding

WHY SHOULD THE AUDIENCE BUY IT? Jennifer Adams Home bedding and decor products inspire and empower people to create spaces that restore them, just like the feeling one gets from staying at a 5-Star resort. The brand offers elevated, easy-care home essentials and sumptuously soft bedding to help you love the place you live. It's Jennifer Adams' Home signature sheet set. Over two million sets sold.

ADDITIONAL INFORMATION:

Made in Green, BCI Certifications, Oeko-Tex certified to be free of harmful chemicals and safe for you and the environment

The fabric does not require pesticides, uses less water over its lifetime, requires fewer chemicals to clean, and doesn't contribute to deforestation and the product is recyclable and reusable. Any waste in manufacturing is up-cycled into pet bed fill.

Washing: It is highly recommended to wash before first use, always wash separately from other clothing, and wash at normal medium-hot temperature.

Drying: Tumble dry and remove promptly, dry on low heat Do not iron.