

Heirloom

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PRONUNCIATION: Heirloom

PRODUCT NAME: Heirloom Video Book (BOOK_5_10) (BOOK_5_20)

CBSD Saturdays - PRICE: Retail Price: \$49 - \$69 / Deal Price: \$36.75 - \$51.75 / Discount: 25%



ON AIR SKUs: Heirloom Video Book (BOOK_5_10) (BOOK_5_20)

LINKS: [Website](#), [Facebook](#), [Instagram](#), [Twitter](#)

TAGLINE: The book that plays videos & photos

WHAT IS THE PRODUCT? Heirloom is a physical book with an integrated video player that automatically plays when the cover is opened.

WHAT DOES THE PRODUCT DO?

You can upload videos and photos from your computer, phone, or tablet.

Heirloom loads your book with your videos and ships it directly to you or your loved one.

Take up to 20 minutes of your favorite moments and create a personalized video-playing book that will become a lasting-gift anyone will treasure.

How does it work:

Step 1 - Purchase a 10 or 20-minute Heirloom video book

Step 2 - Immediately receive an email to access the online builder

Step 3 - You can select the videos you want to share, drag-and-drop the videos into the order you want them to appear, and preview the video before you finalize your book.

Step 3 - Heirloom mails your video book

HIT POINTS:

- Make a 10 or 20-minute video book of your most precious memories
- Heirloom is the perfect gift for special occasions
- Just open the book and the video automatically plays

WHY SHOULD THE AUDIENCE BUY IT? A meaningful gift for any occasion: Weddings, Engagements, Graduations, Anniversaries, Birthdays, Thanksgiving, Christmas, Hanukkah, Valentine's Day, New Babies, Gender Reveals, Get Well Wishes, Thinking Of You

ADDITIONAL INFORMATION:

Includes:

- 5" HD screen (charging cord included)
- Already loaded with up to 20 min of video
- Add a personal message inside the cover
- Pick from 16 different cover designs
- Arrives fully charged for over an hour of playback without recharging