SOLAWAVE



SolaWave Updated 3/6 1:16

PRONUNCIATION: So - la - wave

PRODUCT NAME: SolaWave Red Light Wand - Single

CBSD Saturdays - PRICE: Retail Price: \$149.00 / Deal Price: \$99.99 / Discount: 33%







ON AIR SKUs:

SolaWave Red Light Wand - Single Lilac WAND-ASW-LL-US-01

SolaWave Red Light Wand - Single Ombre SW001

LINKS: Website, Facebook, Instagram

TAGLINE: Red light therapy for youthful, vibrant skin!

WHAT IS THE PRODUCT? The SolaWave Anti-Breakout Wand is a compact at-home skincare tool that combines three proven technologies that fight against breakouts, boost the effects of serums and topicals, and improve your skin's radiance.

WHAT DOES THE PRODUCT DO?

- 1. Reduce the appearance of wrinkles, fine lines, dark circles, blemishes, and dark spots. De-puff and energize the skin in as little as 5 minutes per day, three times per week. Boost skin's glow!
- Backed by science and dermatologist-approved: It combines four science-backed, clinically-proven dermatology technologies:
 - Microcurrent
 - Red Light Therapy
 - Facial Massage
 - Therapeutic Warmth

HIT POINTS:

- Get your skin's glow back with clinically proven dermatology technologies
- Now you can use Red Light Therapy at home!
- Backed by science and dermatologically approved at-home skincare tool

WHY SHOULD THE AUDIENCE BUY IT?

- -Award-winning skincare: SolaWave is an easy-to-use skincare device. Solawave was voted as the #1 Skincare Tool of 2021 by The Zoe Report (run by celebrity stylist and influencer, Rachel Zoe). SolaWave also won the Best Tool on a Budget award from Hip and Healthy this year.
- -As seen on Lil Nas X, Doja Cat, Nicole Kidman, and more because celebrity makeup artists and skincare experts trust Solawave to deliver an immediate glow after just a few minutes of usage.
- -It was recommended as a top gift idea for moms, dads, and teens by Forbes, Vogue, Cosmopolitan, Allure, and others.

ADDITIONAL INFORMATION:

Portable and rechargeable (lasting up to 12 sessions per charge) for easy travel, so you can take it with you anywhere.

- Includes charging cable.
- Smart-touch activation: to turn your wand on and off, simply place the head of the wand against the skin of the face to turn it on and remove it to turn it off.