

LULU DHARMA

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PRONUNCIATION: lulu darma

PRODUCT NAME: Woven Baby Buckey, Woven Weekender, Houndstooth Weekender

CBSD Saturday - PRICE: Retail Price: \$94 - \$175 / Deal Price: \$49.99 - \$89.99 / Discount: up to 49%



ON AIR SKUs: Woven Baby Buckey, Woven Weekender, Houndstooth Weekender

LINKS: [Website](#), [Facebook](#), [Instagram](#), [Pinterest](#)

TAGLINE: Luxurious vegan leather tote bags

WHAT IS THE PRODUCT? Cruelty-free, eco-friendly, and sustainably made beautiful vegan leather totes.

Woven Baby Buckey: Crafted with the brand's supple and softest recycled vegan leather, the Woven Baby bucket is the newest addition and is perfect for every day. It's fashion-forward and will fit all the essentials.

Woven Weekender: The queen of our new Eco Plus collection, the Lulu Dharma Woven Weekender is the perfect accessory for the eco-conscious traveler.

Houndstooth Weekender: The ideal travel companion for your next adventure, Lulu Dharma's newest travel bag is Classic, stylish, functional, and crafted in a gorgeously thick houndstooth pattern.

WHAT DOES THE PRODUCT DO?

Woven Baby Buckey: It can be worn over the shoulder, carried in hand, or as a crossbody.

Recycled Vegan Leather

Magnetic strap closure

Adjustable shoulder strap

Wipe clean with a damp cloth

100% Recycled vegan leather

Woven Weekender: The body is hand-woven in recycled vegan leather and the lining is recycled from plastic bottles, so one can feel good while looking gorgeously stylish.

Handwoven

Zipper closure

Gold plated hardware

Interior zipper and patch pocket

100% recycled vegan leather

Houndstooth Weekender: Zipper opening, inner zip pocket, extra patch pockets, and removable strap with gun-metal toned hardware.

Canvas

Zipper closure

Gunmetal plated hardware

Interior zipper and patch pocket

Fully lined

Wipe clean damp cloth

HIT POINTS:

- Fashion-forward 100% vegan totes



- Ethical manufacture and contemporary design
- Eco-Luxury designs inspired by bohemian minimalism

WHY SHOULD THE AUDIENCE BUY IT? Lulu Dharma is an eco-luxury handbag brand with a commitment to our planet. Inspired by bohemian minimalism, they create vegan leather fashion pieces you can be proud of, and look gorgeous wearing. Their products are born of cruelty-free, eco-friendly practices, which are ever-evolving through their conscious manufacturing efforts. Carbon-neutral, recycled material, handmade, cotton-certified farms, and made with water-based PU leather. Lulu Dharma wants to leave a positive legacy behind by creating value for their customers while using unique materials that don't negatively impact our planet or the creatures that inhabit it.

Designed in Los Angeles.

ADDITIONAL INFORMATION:

Woven Baby Buckey: 100% recycled lining, height 10.5", length 10", width 5", strap length 37"-44.5", handle drop 6", weight 1.5 lb.

Woven Weekender: 100% recycled lining (made from water bottles), height 13.25", length 18", width 7.5", removable strap 36"-40", weight 3.6 lbs.

Houndstooth Weekender: 100% houndstooth weave, height 14", length 20", width 8", removable strap 24-46", weight 2 lbs.