



WOW Sports

Updated 4/27

PRONUNCIATION: WOW Sports

PRODUCT NAME: Hoops Splash Pad (Hoops Splash Pad); The Aqua "Sumo" Ring (Won Toy Insider Award) (23-WSM-4805); Giant Jam Sprinkler (Won Toy Insider Award) (23-WYS-4813); Modern Lounge (23-WPF-4542)

CBSD Wednesdays - PRICE: Retail Price: \$109.99-\$139.99 / Deal Price: \$79.99-\$99.99 / Discount: Up to 31%



ON AIR SKUs: Hoops Splash Pad (Hoops Splash Pad); The Aqua "Sumo" Ring (Won Toy Insider Award) (23-WSM-4805); Giant Jam Sprinkler (Won Toy Insider Award) (23-WYS-4813); Modern Lounge (23-WPF-4542)

LINKS: [Website](#), [Instagram](#), [Facebook](#)

TAGLINE: Inflatable summer fun splash toys

WHAT IS THE PRODUCT?

Hoops Splash Pad: A splash pad that doubles as a basketball court.

The Aqua "Sumo" Ring: Spray pad water toy.

Giant Jam Sprinkler: Children's water game with rainbow colors and massive interactive sprinkler children can run underneath of, darting in and out of the archway as you feel the cool splashes of water on your shoulders.

Modern Lounge: The pool lounge chair designed for easy, breezy summer days. This pool float lounge is at a reclined angle, just like your favorite living room armchair.

WHAT DOES THE PRODUCT DO?

The Hoops Splash Pad is for aspiring dunkers who want to join in on the NBA playoffs.

The Aqua "Sumo" Ring: This wearable summer game comes with two giant sumo waist belts. These inflatable belly bouncers allow you to bump into one another and play just like real sumo wrestlers.

Giant Jam Sprinkler: Sprouts water from a 20-inch diameter hole in the top which also serves as a basketball hoop.

The Modern Lounge is for Mom, with Mother's Day around the corner, spoil Mom with a lounge in the sun with a built-in cupholder to keep her refreshed!

HIT POINTS:

- WOW Sports wants the outdoors to bring families, friends, and loved ones together to create memories that last more than a lifetime, but generations to come.
- These products are designed by an in-house design team to push the edge of creativity, quality, and fun!
- The brand is built around fun, innovation, and customer service.

WHY SHOULD THE AUDIENCE BUY IT?

WOW Sports was built on the value of creating an outdoor lifestyle of fun for everyone!

Combining those values with innovation and great customer service creates an experience rather than just a purchase.

WOW Sports has won 2 Toy Insider Awards for our backyard inflatables: the Aqua Sumo Splash Pad and the Giant Jam Splash Pad.