

Conair Oh So Kind Hair Tools

Updated 4/26

PRONUNCIATION: Oh So Kind by Conair

PRODUCT NAME: OhSoKind by Conair 1" Flat Iron, 1" Curling Iron, 1" Variable Temperature Curling Wand (CS950, CD950, CD955)

CBSD Wednesdays - PRICE: Retail Price: \$29.99-\$49.99 / Deal Price: \$19.99-\$29.99 / Discount: Up to 40%



ON AIR SKUs: OhSoKind by Conair 1" Flat Iron, 1" Curling Iron, 1" Variable Temperature Curling Wand (CS950, CD950, CD955)

LINKS: [Website](#), [Instagram](#), [Facebook](#), [Twitter](#), [Tiktok](#)

TAGLINE: Gentle heat for fine or delicate hair

WHAT IS THE PRODUCT?

1" Flat: If you think straightening fine or thin hair can be a challenge, think again. Designed with 5 fine hair-friendly heat settings and snag-free ceramic-coated plates, this innovative, easy-to-use flat iron ensures salon results at home.

1" Curling Iron: Curling fine hair could have been challenging... until now. Equipped with five fine hair-friendly heat settings and a silicone clip designed to prevent breakage while holding thin, flyaway strands in place, this innovative curling iron minimizes damage and maximizes curls.

1" Variable Temperature Curling Wand: Create curls and waves with less damage, and get salon results at home with this innovative, 1-inch straight barrel curling wand designed especially for delicate hair.

WHAT DOES THE PRODUCT DO?

1" Flat :

1. Infused with almond and aloe vera, the ceramic plates minimize frizz and damage while maximizing shine
2. They glide smoothly over thin strands without pulling to gently bring out the full beauty of fine hair. This must-have iron makes straightening and styling delicate hair simple, safe, and stress-free.
3. 5 friendly heat settings safeguard thin, easily damaged hair; 375°F high heat
4. Rounded edges on the ceramic-coated plates won't pull or snag, no breakage

1" Curling Iron:

1. Salon-caliber curls at home, quickly and easily, with the styling essential created to protect fine hair and bring out its full body and beauty
2. 5 friendly heat settings safeguard thin, easily damaged hair; 375°F high heat
3. Soft, flexible edges on the silicone clip gently grip fine hair to avoid breakage
4. Silicone clip holds fine hair in place while styling – no slipping out, no do-overs needed

1" Variable Temperature Curling Wand:

1. Equipped with 5 fine hair-friendly heat settings, including 375°F high heat, it features a clipless design to maximize beachy, breakage-free waves, and safeguards fragile ends with cooler temperatures toward the wand's tip
2. An insulated thermal glove is included to keep your fingers safe as you style
3. 5 friendly heat settings safeguard thin, easily damaged hair; 375°F high heat
- 4.
5. Ceramic, clipless design makes beachy waves with less breakage effortless; bonus insulated thermal glove keeps fingers safe from the heat while styling

HIT POINTS:



- 1" Flat: The kinder, gentler, smarter way to straighten fine hair—no damage, just beautiful salon results at home!
- 1" Curling Iron: Get gorgeous, flowing curls, without damaging your thin or fine hair!
- 1" Variable Temperature Curling Wand: Turn fine, delicate hair into gorgeous curls or waves with no damage!

WHY SHOULD THE AUDIENCE BUY IT?

Everybody's hair comes with its own challenges, and if you have fine or delicate hair, yours is no exception. After years of research and development, our dedicated team of engineers and stylists created OhSoKind™, a collection of styling tools specifically designed for the unique characteristics of fine hair. We love the end results and think you will too!

Fine hair is thin and delicate. Gentle heat protects it against damage and leaves it smooth, shiny, and healthy looking.

Flat Iron: Designed with rounded edges and infused with almond and aloe vera, ceramic-coated plates glide along thin strands without pulling or snagging. Extra notes: We need to figure out how to position these tools as perfect for gray hair.

Curling Iron: Designed with soft, flexible silicone, this curling iron clip holds fine hair in place to avoid breakage and the need for repeat styling.

Curling Wand: Designed to be slightly cooler toward the tip, the variable temperature heat barrel prevents damage to the fragile ends of your hair.

***This will be key in the storytelling Elizabeth does on air.**

ADDITIONAL INFORMATION:

-Auto-off

-Single voltage