



## Opu Probiotics

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**PRONUNCIATION:** Oh pooh

**PRODUCT NAME:** 30 MINT FLAVORED INSTANT DISSOLVE PRE + PROBIOTIC PACKETS!; 30 MOCHA FLAVORED INSTANT DISSOLVE PRE + PROBIOTIC PACKETS!; Opu Probiotics Instant-Dissolve Mocha & Mint Combo Pack - 30 Day Supply

**CBSD Saturdays - PRICE: Retail Price: \$41.50 / Deal Price: \$31.12 / Discount: 25%**



**ON AIR SKUs:** 30 MINT FLAVORED INSTANT DISSOLVE PRE + PROBIOTIC PACKETS!; 30 MOCHA FLAVORED INSTANT DISSOLVE PRE + PROBIOTIC PACKETS!; Opu Probiotics Instant-Dissolve Mocha & Mint Combo Pack - 30 Day Supply

**LINKS:** [Website](#), [Instagram](#), [Facebook](#), [Tiktok](#)

**TAGLINE:** Instant Dissolve Probiotics! Simply pour on your tongue!

**WHAT IS THE PRODUCT?** 'Opu Probiotics are a tasty alternative to gummies, pills, and chalky powders. This prebiotic + probiotic blend can be taken anywhere, by simply pouring the light and airy, instant-dissolve, powder on your tongue!

### WHAT DOES THE PRODUCT DO?

Taking a daily pre + probiotic can impact your immune system, your digestion, and weight loss and you can also see relief from common ailments such as acid reflux, constipation, and diarrhea.

'Opu Mocha tastes like a combo of chocolate milk and a cappuccino. If you love chocolate OR coffee, you will love this flavor! 'Opu Mint is less sweet, and more refreshing and tastes like a mint or piece of gum! Some customers joke that it doubles as a mint! If you love gum or mints, you will love this flavor!

'Opu Combo box - Same as above, but allows viewers to sample BOTH flavors and figure out which one they like best! Maybe even split between husband and wife for two weeks to get started on your 'Opu journey!

Sugar-free, gluten-free, and GMO-free

**HIT POINTS:**



- A tiny pre-probiotic packet that improves your digestion, weight management, immune health, and more.
- Delicious instant-dissolve pre-probiotic you can take anywhere.
- No beverage is required to take this product.

## WHY SHOULD THE AUDIENCE BUY IT?

**What sets this brand apart is its probiotic strain, *Bacillus subtilis*. It's a robust, resilient strain that doesn't die easily in some acid or heat, which allows it to truly thrive in the gut.**

**This is why some customers have experienced such profound changes while taking our product, after being on a competitor's brand and experiencing no changes.**

## ADDITIONAL INFORMATION:

- Instant Dissolve to-go packets, simply tear and pour on your tongue! No beverage is required! Store anywhere!
- Safe for ages 2+, kids and adults love this product!
- 'Opu is a prebiotic + probiotic blend! (prebiotics are food for probiotics, so you need both)
- Made in the USA, in an NSF-certified facility (highest standards for supplement manufacturing in the US). This is important, as many supplements are made overseas with little regulation.
- We are a small business that is passionate about employing young adults with disabilities.
- Woman and Veteran owned!

## NOTES FROM THE BRAND:

And lastly, I know it's only a few minutes, so I doubt they will be able to cover what REALLY sets our brand apart, but I'll share just in case. What sets us apart is our probiotic STRAIN, *Bacillus subtilis*. It's a robust, resilient strain that doesn't die easily in some acid or heat, which allows it to truly thrive in the gut. This is why some customers have experienced such profound changes while taking our product, after being on a competitor's brand and experiencing no changes. Extra notes: We need the hosts to show how DELICIOUS and EASY 'Opu is to take, so we will need the host to sample the product during the segment. The concern is that if it isn't taken by mouth on camera that viewers will assume that it's a powder that is meant to be MIXED in a beverage. We get this often at events. "I just pour it on my tongue?" Yep! One TIP - make sure they don't toss it back and choke on it. It is very light and airy, so have them pour on their tongue, versus tossing it back. They can open some in advance to see that it is like powdered sugar. I would also recommend that they pre-open the packets with scissors, and just place them on the table, that way they don't have to tear open the packet on camera. They could even go so far as to empty some of the powder out, so they take a bit less on camera, but that is up to them. It would be fantastic if two different hosts could try both flavors, as then they could describe both! The most common rave review we receive is in reference to being regular for the first time in years, or ever.