

## Link My Pet

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**PRONUNCIATION:** Link My Pet

**PRODUCT NAME:** The Link Smart Pet Wearable

**CBSD Mornings - PRICE: Retail Price: \$149 / Deal Price: \$89.99 / Discount: 40%**



**ON AIR SKUs:** The Link Smart Pet Wearable (LINKV3)

**LINKS:** [Website](#), [Facebook](#), [Instagram](#), [Twitter](#), [Tiktok](#)

**TAGLINE:** Protect and monitor your furry friend and keep your mind at ease

**WHAT IS THE PRODUCT?** The Link is a lightweight, waterproof collar attachment packed with advanced technology that helps you stay connected to your pet 24/7/365. Comfortable and light, you can attach the Link to your pet's collar or harness using the included clip or elastic attachment.

### WHAT DOES THE PRODUCT DO?

1. The Link monitors your pet's location from your phone, even when you're far away so you can receive immediate alerts when your pet leaves a designated safe place.
2. Tracks your pet's activity and provides customized exercise recommendations based on breed, age, and size.
3. It comes with dual training controls: tone and vibration. (Link exclusive)
  - Tone-pleasant sound that your dog will associate with good behavior and acts as positive reinforcement much like a clicker but this clicker is built into the dog's collar.
  - Vibration is just like saying the word no without actually having to say it or when they can't hear your voice, like at the dog park, beach, or even hiking. The vibration feature is also great for immediately correcting unwanted behaviors like barking.
4. The Link's Health symptom analysis and televet service: Built by vets and with over 99% accuracy in assessing the urgency of seeking care, this feature will let you know if something's wrong with your pup and what you need to do in real time.
5. Built-in flashlight, controlled right from the Link app.
6. Monitor the ambient temperature in your pet's environment, ensuring he never gets too hot or cold.
7. Keep all your pet's important health and identification information on hand using the PetPass and Vet Records features.
8. Connect with a real human when you need them the most, as you gain exclusive access to the Link Concierge team. (Link exclusive)

### HIT POINTS:

- Link My Pet it's like a SmartPhone for your dog.
- It tracks location, and essential health and safety information about your pet.
- With link you know every aspect of your dog's wellbeing

**WHY SHOULD THE AUDIENCE BUY IT?** Link My Pet is the most comprehensive smart pet wearable available on the market today: you know real-time location 24/7 via advanced GPS, BlueTooth, wifi, cellular technology, and multiple collar attachments, fits on any collars and is appropriate for dogs of all sizes. With some variance based on activity levels and network coverage, the battery life stays charged for up to 14 days. .

### ADDITIONAL INFORMATION:

Service Plans start at \$7.75 per month

Service plan benefits: Connects you to your pet's location with the most accurate GPS location tracking, Enables you to access the LinkHealth symptom analysis tool and televet services, track your pet's activity data, access to your concierge support team.

The Link includes the device, clip & elastic option for easy attachment to most collars, wall charger, and micro USB cable.