



Drop Stop

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PRONUNCIATION: Drop - Stop

PRODUCT NAME: Drop Stop Vehicle Seat Gap Filler

CBSD Mornings - PRICE: Retail Price: \$24.99 / Deal Price: \$15.99 / Discount: 36%



ON AIR SKUs: Drop Stop Vehicle Seat Gap Filler R2DS

LINKS: [Website](#), [Youtube](#), [Instagram](#), [Facebook](#)

TAGLINE: Drive safe and keep your eyes on the road with this gap filler that's proven to limit distractions.

WHAT IS THE PRODUCT? Drop Stop Vehicle Seat Gap Filler is the ultimate car accessory that can save lives. 80% of all accidents occur when the driver takes their eyes off the road for 3 seconds or less and seat belts and airbags can only help after an accident occurs.

WHAT DOES THE PRODUCT DO?

1. Drop Stop® creates a car seat barricade between the seat and center console where nothing gets through, not a dime, not a toothpick!
2. Drop Stop's patented seat belt slot slides over the seat belt catch, anchoring it to the seat, making it easy to adjust your seat and slide the Drop Stop back and forth; no need to readjust or reinstall!
3. Drop Stop adapts to almost every single car, truck, SUV, van, or any other type of vehicle that has a seat separate from the center console, no matter how big or how small.
4. Lasts for years and years, it is liquid and stain-resistant, just use a damp, soapy cloth and wipe any mess.
5. It is a universal fit and can stretch to become longer or scrunch to become shorter once wedged into the gap; easy to transfer from one vehicle to another.
6. Each package comes with 2 Drop Stops: 1 for the driver's side and 1 for the passenger side.
7. Blends with all interior colors.

HIT POINTS:

- Drop Stop can literally save lives
- Blocks the gap between seat and console
- One of the only products proven to reduce driver distraction

WHY SHOULD THE AUDIENCE BUY IT?:

Outfitted the entire Los Angeles Police Department with Drop Stops, the 3rd largest Police Department in the USA! All 22 departments' 3,500 black and white cruisers. One year later and with 42,000,000 miles traveled, the LAPD Annual Risk Management Report noted a 43% reduction in accidents in vehicles that were now equipped with a Drop Stop. This is very compelling evidence that Drop Stop is truly a bonafide safety product that can save lives.

ADDITIONAL INFORMATION:

How does it work? First, install then adjust as needed. Even if the crack seems impossibly small, Drop Stop will still fit! All you have to do is push it in tight and once it's in...it's in for good.

Drop Stop is made of hypoallergenic polyester fiberfill inside a high-grade neoprene casing.