

JIGGY Puzzles

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PRONUNCIATION: jig-ee

PRODUCT NAME: Plants Over Plans; Jungle Afternoons; Walrus Colony; Shoe Shopping; Gloria & Angela; Prima Ballerina; Dancing Animals (kids); Among The Lily Pads (kids)

CBSD Mornings - PRICE: Retail Price: \$29 - \$49 / Deal Price: \$22 - \$36.99 / Discount: Up to 25%



ON AIR SKUs:

Plants Over Plans
Jungle Afternoons
Walrus Colony
Shoe Shopping
Gloria & Angela
Prima Ballerina
Dancing Animals (kids)
Among The Lily Pads (kids)

LINKS: [Website](#), [Instagram](#), [Facebook](#), [Tiktok](#)

TAGLINE: A work of art in a puzzle

WHAT IS THE PRODUCT? JIGGY puzzles feature art by an emerging female artist who gets a percentage of every sale.

WHAT DOES THE PRODUCT DO?

1. JIGGY puzzles come in sustainable and elevated packaging and include specially formulated puzzle glue to keep and frame your masterpiece
2. The brand's goal is to reconnect people with both mindfulness and art, building a community centered on social impact and holistic health, all the while supporting and amplifying emerging female creatives around the world.
3. JIGGY aims to inspire others to unplug and experience art in a whole new way, one piece at a time.

HIT POINTS:

- JIGGY makes modern puzzles with a mission!
- JIGGY puzzles are art... in pieces.
- You can glue and frame your puzzle

WHY SHOULD THE AUDIENCE BUY IT? JIGGY is a new female-founded and entirely woman-run puzzle company that's reinventing the humble jigsaw and reconnecting people with downtime and mindfulness. Each puzzle features art by an emerging female artist who gets a percentage of every sale.

ADDITIONAL INFORMATION:

Back in 2014, the brand's founder Kaylin Marcotte was working around the clock at a fast-paced startup and fell in love with puzzles as her nightly meditation. Burning through a puzzle a week, she grew tired of the outdated and uninspired designs. She dreamed up a puzzle that would be as beautiful as it was therapeutic. Five years later, JIGGY was launched with a vision to bring that same puzzle joy and relaxation to the world.