



## HEADLIGHTZ

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**PRONUNCIATION:** Headlightz

**PRODUCT NAME:** Hat Knit, Headband Knit

**CBSD Mornings - PRICE: Retail Price: \$25 / Deal Price: \$17.50 / Discount: 30%**



### ON AIR SKUs:

HEADLIGHTZ KNIT HAT HAT- KNIT-BLACK  
HEADLIGHTZ KNIT HAT G HAT-KNIT-GRAY  
HEADLIGHTZ KNIT HAT N HAT-KNIT-NAVY  
HEADLIGHTZ KNIT HAT P HAT-KNIT-PINK  
HEADLIGHTZ KNIT HAT O HAT-KNIT-OATMEAL  
HEADLIGHTZ KNIT HB B HEADBAND-KNIT-BLACK  
HEADLIGHTZ KNIT HB G HEADBAND-KNIT- GRY  
HEADLIGHTZ KNIT HB N HEADBAND-KNIT - NAVY  
HEADLIGHTZ KNIT HB P HEADBAND-KNIT - PINK  
HEADLIGHTZ KNIT HB O HEADBAND-KNIT - OATMEAL

**LINKS:** [Website](#), [Facebook](#), [Instagram](#), [Youtube](#), [Twitter](#)

**TAGLINE:** Hands-free lighting to see and be seen in the dark when you need it most!

**WHAT IS THE PRODUCT?** Headlightz is a unique rechargeable LED beanie and headband that is great for outdoor activities, dog walking, camping, hiking, fishing, or emergency situations like power outages, ice storms, blackouts, hurricanes, and changing tires at the side of the road.

### WHAT DOES THE PRODUCT DO?

1. Headlightz provides hands-free lighting
2. Made with the best fabrication, this innovative lighted hat is perfect for hands-free lighting year-round
3. Makes a great novelty gift for teens and kids
4. Dim or brighten the light to fit your environment or expand visibility
5. Compact design and USB-rechargeable LED is lightweight and removable, recharging is super easy, and there are no cords to lose
6. The light flashes as it charges and is lit solid when the battery is fully charged
7. Choose one of three brightness levels, and the battery will last between approximately 1.75 and 8 hours

### HIT POINTS:

- Hands-free lighting when you need it most
- You can see and be seen in the dark
- Rechargeable and machine washable



**WHY SHOULD THE AUDIENCE BUY IT?** One Size fits Most, they're sized to cover your ears, and thick to provide warmth with a soft knit touch. Machine washable for easy cleaning and super fun for taking selfies.

**ADDITIONAL INFORMATION:**

Light has 3 settings:

- Level 1 – Approximately 1 hour and 45 mins
- Level 2 – Approximately 3 hours
- Level 3 – Approximately 8 hours

Lithium Battery Tested by Third Party Agency for Safety and Light Duration Claims

Rubber Tested by Third Party Agency for Lead, DEHP, DBP and BBP content

Headlightz® Headband – 100% Acrylic

Measurements:

- Headlightz® Headband – 8" L x 3"
- Headlightz® Beanie – 8.5" L x 8" W

Washing instructions:

- Remove LED Light
- Wash in Cold Water
- Lay Flat to Dry

Charging Instructions:

- Remove the LED Unit from headband
- Insert the LED unit into a standard USB charger (not included)
- Look for a red light to confirm the unit is charging
- Charge for 90 minutes for a complete charge