



## **Hey Buddy Hey Pal**

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PRONUNCIATION: 'heɪ 'bʌdi 'heɪ 'pæl

**PRODUCT NAME**: The Eggmazing Egg Decorator; The Bunny Eggmazing Egg Decorator; The Dinomazing Egg

Decorator; The Dinomazing Mystery Dino Egg-6 Dino Eggs

CBSD Saturdays - PRICE: Retail Price: \$27.99 / Deal Price: \$19.99 / Discount: 29%







ON AIR SKUs: The Eggmazing Egg Decorator; The Bunny Eggmazing Egg Decorator; The Dinomazing Egg Decorator; The

Dinomazing Mystery Dino Egg-6 Dino Eggs

LINKS: Website, Instagram, Facebook, Tiktok, Twitter

**TAGLINE:** Simple, mess-free egg decorating!

**WHAT IS THE PRODUCT?** The Eggmazing Egg Decorator, the Bunny Eggmazing Egg Decorator; the Dinomazing Egg Decorator, and the Dinomazing Mystery Dino Egg-6 Dino Eggs are unique products that promote creativity and make craft time fun for all. By using a unique spinning action to create colorful designs with the touch of a mark, it takes the mess and smells out of decorating Easter eggs.

## WHAT DOES THE PRODUCT DO?

- 1. The **Eggmazing Egg Decorator** uses a unique spinning action that creates endless designs with the touch of a marker.
- 2. The non-toxic and quick dry markers create vibrant striped designs and watching an egg spin is part of the fun.
- 3. Each Eggmazing kit includes 1 decorator and 8 non-toxic markers.
- 4. The Bunny Eggmazing Egg Decorator uses the same patented spinning action as the original but in a cute bunny-shaped machine. The vibrant purple color and adorable bunny face pair well with the pastel color markers and they are perfect for Easter decorating.
- 5. The Bunny Eggmazing kit comes with 1 decorator and 8 non-toxic pastel markers.
- 6. The **DinoMazing Egg Decorator** can make anyone into a paleontologist!
- 7. By putting one of the two mystery eggs into the machine, the unique spinning action will help create colorful designs while "egg-sposing" the cracks.
- 8. Inside the eggs are non-sticky slime and a mystery dinosaur.
- 9. Each mystery dinosaur has interchangeable limbs so the kids can make their own dinosaur hybrid
- 10. The DinoMazing Egg Decorator includes 1 decorator, 2 Mystery Dino Eggs, and 6 colorful non-toxic markers.
- 11. The **Dinomazing Mystery Egg 6pk** is an excellent addition to your Dinomazing Egg Decorator or any of HBHP's other egg decorators.
- 12. Decorate the blank egg then crack it open for non-stick slime and a toy dinosaur that pulls apart for a dino swap!
- 13. The brand features Triceratops, Stegosaurus, Pterodactyl, T-Rex, Velociraptor, Ankylosaurus, Spinosaurus, Parasaurolophus, Brachiosaurus, and Utahraptor (sold separately.)
- 14. The head, tail, and legs are interchangeable for a dynamic creation to impress friends and parents.





## **HIT POINTS:**

- These products take the smells and dyes out of traditional egg decorating
- Easy to use and fun for all ages
- No mess, non-toxic, no cleanup!

WHY SHOULD THE AUDIENCE BUY IT? All Hey Buddy Hey Pal decorators are created with simplicity and easy cleanup in mind. They all use a patented spinning action that allows you to decorate an egg with just the touch of a marker, making these products easy to use for all ages. They make great birthday party parting gifts or stocking stuffers In 2018, EggMazing was on season nine, episode 21 of Shark Tank. They received multiple offers from the SharkSharks and ended up partnering with Lori Greiner.

## **ADDITIONAL INFORMATION:**

-How to use it:

Place an egg (not included) in the opening of the decorator.

Turn on the decorator. The on/off switch is located on the side of the unit.

Remove the lid/cap from the marker and touch the tip of the marker to the spinning egg to create colorful designs. Let the fun begin!

- -The markers are non-toxic and conform to ASTM D-4236 but are not certified food safe.
- -Hey Buddy Hey Pal encourages consumers to review USDA guidelines for handling real eggs when using these products.
- -These products use 4 AA batteries required (not included.)