

Reflection Essay

My experience building my resume and LinkedIn profile was more enjoyable than I expected. It felt good knowing I was setting myself up for better success and making myself look more professional.

A challenge I had was trying to create a compelling summary on my LinkedIn profile. I wasn't sure where to start, what was worth including, or how to make it interesting. I finally chose an idea and just started typing, letting any idea spill out onto the screen. Instead of including information that can be found throughout my profile, I thought I'd write about my current experience. Hopefully it turned out well.

It was also a challenge for me to update my work history on LinkedIn. I'm not proud of my work history, so putting it out there for all to see is embarrassing—especially since my former graphic design classmates can see that I wasn't successful in that profession.

Tailoring my resume and optimizing my LinkedIn profile will definitely help when it comes time to apply for jobs. The improvements I made give both more of a professional feel, which will represent me in a more positive way. My LinkedIn profile was pretty weak, but now I feel it looks much more respectable. Thank you for this assignment and pushing me to improve my LinkedIn profile.

An online presence is important because it's a good way to network and get yourself in front of many people. Other benefits include access to useful information on your desired industry, and career opportunities that might not be found elsewhere.

I can continuously improve my resume by updating keywords, my experience, and skills throughout my professional career. I can do the same thing for my LinkedIn profile, while also continuing to add contacts and following accounts that align with my career goals.