

Business Proposal

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About Our Business

A business proposal is an important element in expanding the scope and reach of your company, regardless of your industry. All you have to do is outline your idea using facts and other relevant details you can gather to support your statement.

Most business proposals start with a brand or company background. You can include a logo, some photos, a brief description of your goals, and even a brief anecdote about the start of your journey. Make sure everything is clear to your readers or potential customers. After that, focus on your main goal. It's a good idea to create an outline listing the who, what, why, where, when, and how of your business or project. From there, you can go into more detail.

The bulk of your proposal should include things like a list of services, logistics, and prices. Add examples to clarify the picture, also include graphs and charts if you need to present data. It's also a good idea to include testimonials from former clients so readers have a better view of your brand.

At the end of the proposal, add your business contact details so the client knows how to contact you. You can also add a call to action, while highlighting the quality of service you can offer. Finally, close your business proposal with a memorable but professional phrase.

99%

Customer satisfaction

32M

Active users

240%

Company growth

Vision and Mission

Vision

Choose from over a thousand professional templates and customize them to suit any goal or topic. Customize according to your style with text and photos.

Mission

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Proposal Timeline

Phase 1	[Action Item]
Phase 2	[Action Item]
Phase 3	[Action Item]
Phase 4	[Action Item]
Phase 5	[Action Item]

Marketing proposals are an important tool for establishing relationships with potential clients. You need to make a great first impression with your presentation and get them interested.

Where do you start? Before starting your proposal, tell the client about your work. Why should they entrust their marketing needs to you? Show your achievements, goals, target market, methods and campaign plans.

Don't forget to use visuals and media in your presentation. You don't have to include video or audio, but maybe you can create a campaign mockup. Alternatively, you can also use vector illustrations to highlight key points.

Finally, make your presentation easy to read and pleasing to the eye. Don't overcrowd the slides with too many words and choose a color palette that doesn't distract the audience.

Target This Quarter

A project proposal is an outline that describes the steps taken to complete a project. It can be used in almost any industry, as long as it includes all the important details. This includes the research behind the project, the basic idea and its relationship to the brand, and what needs to be implemented to make the project a reality.

A good way to start a project proposal is to summarize your idea. List the reasons behind it, the people involved, your own involvement, and the overall cost of the project. State your goal and pay special attention to the problem you are trying to solve with your idea. Next, describe how you will achieve your goals.

Target #1

50%

Increase in online revenue in the third quarter of 2025.

Target #2

30%

Profit growth in the half year period.

Target #3

10%

Lower operating costs in the third quarter of 2025.

Proposed Project Budget for Fiscal Year 2026

Project and Initiative	Value	Percentage
<i>Outsource third-party advertising team</i>	\$456,000	44%
<i>Research and development</i>	\$456,000	44%
<i>Staff expansion and onboarding</i>	\$123,000	12%
TOTAL	\$1,035,000	100%

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