

```
[
  {
    "name": "Delivered-To",
    "value": "tonyqiu12345@gmail.com"
  },
  {
    "name": "Received",
    "value": "by 2002:a54:324e:0:b0:259:b0da:9376 with SMTP id
g14csp2114328ecs; Thu, 16 May 2024 15:05:19 -0700 (PDT)"
  },
  {
    "name": "X-Google-Smtp-Source",
    "value": "AGHT+IF6N0mQ7lkydH6DJeREUR9jVbJ0Yf2a5e0DytHdHrWnmlynPfOjXIO
1HHyflBJoJhqdrXCs"
  },
  {
    "name": "X-Received",
    "value": "by 2002:a05:622a:1190:b0:439:d07d:e25f with SMTP id
d75a77b69052e-43dfcdb7af8mr287068871cf.16.1715897118831; Thu, 16 May
2024 15:05:18 -0700 (PDT)"
  },
  {
    "name": "ARC-Seal",
    "value": "i=1; a=rsa-sha256; t=1715897118; cv=none; d=google.com;
s=arc-20160816; b=Nm62T+zgxmEw49sjeYTEE/
b9Jx/21WFDjsKpsp174SsZAnDDtcqCe0RRnUY5DuJ2aa 5uHteKSxlo0l6xv//
TgBZ6tJrdYeAFC7zMDGVZciaRiLX8jpb5YgWLAPBfjV9PZJWxL
NhQmmbcYz+5V5/
mIJei2wDNBRus0JUBiNzaDFNYNNMf6NlImE9ABKoRSfYTFi+RMo7J4f
kOneDscZFDSdBbG1qAdfQCY6m/yPlujVqOnjq1Q27zExc02sD2/
Rod4AM+WptbonjTLp c+Fh6XQNtx05B3YHssk8/
KjbJzgjuBTlgWDdH6mXH5DgB6oyMoedp4WNFeTd5b1w8DEJ jRZg=="
  },
  {
    "name": "ARC-Message-Signature",
    "value": "i=1; a=rsa-sha256; c=relaxed/relaxed; d=google.com; s=arc-20160816;
h=feedback-id:list-unsubscribe-post:precedence:mime-version:subject :message-
id:to:reply-to:from:date:list-unsubscribe:dkim-signature :dkim-signature;
bh=Z8e0SyNByMrih3we8ANmjL7PT9yU7bZKWLP+jLkn2QM=;
fh=XnSVOVWmjWOxoqr/SvfEjkZhCys425HihkfOEoNCnTg=; b=yJylcVzAXgu6YSs
eWa2ARlvJ3fmeF0YzEqjFboW9cSpZCffFYnlrMlq4dh8H6tSFR7
0iVRZaBcNmH2zLWzGti0KzWfFNyA2Zg8wNDAM3d5FVp6rmDVZLBFS948OV8p0/
mwwwLp im1PLhY2iXXv5fM0CO0+nNm0TStwT/
S5gzDm1BIVVb3fHAKed42vhhAVHq4pBUXTWOf2 EFPSAJDXa/
xLeOlzEmAJmcJHCbqYcltlixYTFu/MFrhINc1c/7WWQI7Je3d9o5n+8/PL
aAUo2znAEs5cb/
```

```
bGwVRiQM1g7QqbdqGawVZUgwpj6QM71Q4zEcr26b+yRRX0yhCBMMrd
7N+w==;    dara=google.com"
},
{
  "name": "ARC-Authentication-Results",
  "value": "i=1; mx.google.com;    dkim=pass
header.i=@44101848m.techcrunch.com header.s=hs1 header.b=V+XKZtyt;
dkim=pass header.i=@techcrunch.com header.s=hs2-44101848
header.b=QzQisvZd;    spf=pass (google.com: domain of
1axcfrm0eb3o3v3h5e21pcy9ld3jbuwuih7dxt-
tonyqiu12345=gmail.com@44101848m.techcrunch.com designates 139.180.17.183 as
permitted sender) smtp.mailfrom=\"1axcfrm0eb3o3v3h5e21pcy9ld3jbuwuih7dxt-
tonyqiu12345=gmail.com@44101848m.techcrunch.com\";    dmarc=pass (p=NONE
sp=NONE dis=NONE) header.from=techcrunch.com"
},
{
  "name": "Return-Path",
  "value": "<1axcfrm0eb3o3v3h5e21pcy9ld3jbuwuih7dxt-
tonyqiu12345=gmail.com@44101848m.techcrunch.com>"
},
{
  "name": "Received",
  "value": "from bc1qr7d.44101848m.techcrunch.com
(bc1qr7d.44101848m.techcrunch.com. [139.180.17.183])    by mx.google.com with
ESMTPS id d75a77b69052e-43dfceca5f1si154398091cf.1.2024.05.16.15.05.18    for
<tonyqiu12345@gmail.com>    (version=TLS1_2 cipher=ECDHE-ECDSA-AES128-
GCM-SHA256 bits=128/128);    Thu, 16 May 2024 15:05:18 -0700 (PDT)"
},
{
  "name": "Received-SPF",
  "value": "pass (google.com: domain of 1axcfrm0eb3o3v3h5e21pcy9ld3jbuwuih7dxt-
tonyqiu12345=gmail.com@44101848m.techcrunch.com designates 139.180.17.183 as
permitted sender) client-ip=139.180.17.183;"
},
{
  "name": "Authentication-Results",
  "value": "mx.google.com;    dkim=pass header.i=@44101848m.techcrunch.com
header.s=hs1 header.b=V+XKZtyt;    dkim=pass header.i=@techcrunch.com
header.s=hs2-44101848 header.b=QzQisvZd;    spf=pass (google.com: domain of
1axcfrm0eb3o3v3h5e21pcy9ld3jbuwuih7dxt-
tonyqiu12345=gmail.com@44101848m.techcrunch.com designates 139.180.17.183 as
permitted sender) smtp.mailfrom=\"1axcfrm0eb3o3v3h5e21pcy9ld3jbuwuih7dxt-
tonyqiu12345=gmail.com@44101848m.techcrunch.com\";    dmarc=pass (p=NONE
sp=NONE dis=NONE) header.from=techcrunch.com"
},
{
```

```
"name": "Received",
"value": "by 172.16.7.6 with SMTP id
a0b2377bl4ybydozhpxmavfvzx7a60sacizicuu0jpl;    Thu, 16 May 2024 22:04:39
GMT"
},
{
  "name": "DKIM-Signature",
  "value": "v=1; s=hs1; d=44101848m.techcrunch.com;
i=@44101848m.techcrunch.com;    h=sender:from:from:reply-
to:to:to:cc:cc:subject:subject:list-unsubscribe:form-sub:feedback-id:list-unsubscribe-
post;    a=rsa-sha256; c=relaxed/relaxed;
bh=Z8e0SyNByMrih3we8ANmjL7PT9yU7bZKWLP+jLkn2QM=;
b=V+XKZtyt7g7pSAUFqcyUe1bPT8W2a64iPY+JKLiM7X03ZHgebL0pRjgnrvIO6o
DAzf6mtutPeDzjlaGowhLL7/3FuCbzNSFzmSEu3Lkf2M8NGsch/tUb96GcoYiwA
pdkpFO6tnlv63Y+n4Zt8nAkNP6EUr7KPwCyzfuQDzQ62+LTUS9Agqz/NVkmWa0z
inJqbkpwMHy+v7emMdfd2ohJH9rArLUjuY1r6VyZ3HMPVvxNEys9vmZnoBmhhxJ
GDbpAV/UtmxB9rp8fUoaFNQmOrzjg75daH4H6GavhE3Fzll2KEZB9s5i1cuV5a3
qpzc/ucrtu7GZjc1Ov9SbaFmrWSQ==; q=dns/txt; t=1715897079;    x=1716159879;"
},
{
  "name": "DKIM-Signature",
  "value": "v=1; s=hs2-44101848; d=techcrunch.com;    i=@techcrunch.com;
h=sender:from:from:reply-to:to:to:cc:cc:subject:subject:list-unsubscribe:form-
sub:feedback-id:list-unsubscribe-post;    a=rsa-sha256; c=relaxed/relaxed;
bh=Z8e0SyNByMrih3we8ANmjL7PT9yU7bZKWLP+jLkn2QM=;
b=QzQisvZdQbhpHsKi6ljx/xTUYj36qE4FHPOIYycGDKY6GdlvJu0VzwBMme+u5/
yXuLFxWBCo0IGlcWAJfHvCjZiYYUEkm0YCpnIRH+obK6THOL8YsJk0PgOvaq7K
kbFoLYC2TQ9DtWGr8l/ZPHU5CbFcrNsSZb1SaiKvjeLqy/0FhK0hEHZB+cXtfQp
fK9jRNR/2JiHwXQGluO+HFZ3zUfb4zoR4JXfsEFEmdc9jzOT+X6odJm2ohKvcCv
gfv3CfU/AJMRIVDTvtYB6nKXwzSZpfZkklU53Rfw/mAHhgVuS9BURZ7efUnk/ve
yraCC7P+wVChRMoVjl707hK5iFwx==; q=dns/txt; t=1715897079;    x=1716159879;"
},
{
  "name": "Return-Path",
  "value": "<1axcfrm0eb3o3v3h5e21pcy9ld3jbuwuih7dxt-
tonyqiu12345@gmail.com@44101848m.techcrunch.com>"
},
{
  "name": "X-HS-Cid",
  "value": "1axfn42xf118604xp9qs9a485qd5yo8mh7vup9"
},
{
  "name": "List-Unsubscribe",
  "value": "<mailto:1axdnu8dfb9ulfp8ngfxo4z5czcd0i2m61dydt-
tonyqiu12345@gmail.com@44101848m.techcrunch.com?subject=unsubscribe>,
<https://email.techcrunch.com/subscription-preferences/v2/unsubscribe-all?>"
}
```

data=W2nXS-N30h-GbW3jwjc836y3lvW2p7y6y362qy5W2v\_sv\_4rvCRQW1\_nDJ03W1  
TQ4W45mKPy3BZNRMW2YxTVb3XH9QNW2qLdwL3K46WBW3M3CZy4t85HgW49m  
Mxh2CDhpkW4pzynK3GY6gxW2RK9Y-43zPGNW2r0CBh2CLsM\_W3LW1P32CWc86  
W1W-z\_m3\_\_fNNW30b-CZ1BtNd1W1X8vCX1BKgsdW1\_35zW1Nh\_5kW4cxHvv3dqK7  
8W3VnKdV4rwXT7W4fsksq4mzpYRW3bhPTF3XXYPNW30qDyr3C61\_KW3F9ZRc30c  
slvW3P7xDD4fhc1CW3K2YKX2RJryyW34FljZ2zV8s\_W1XgndZ2zQsG0W2WQHXR2s  
B97KW2RSg574kmmv6W2xYG2M1Y-khyW2MwqZ932jzx3W4tfXTj2YLJRbW2KNlp02C  
VkYrW4tvspX3z2zp3W1SzywX3XMMZwW2RmsBv1\_8w\_1W1VnpDB3ddfRyW1LgWtd  
34l3hIW2zFdNP2vStPSW3dfwBr2KpM75W3QNkgZ4cPmZFW3XwT3D1L5MnmW4hfJ5  
v38wD1VW2WfL6L34lt78W4hJWSM45qD3nf2Wv-BZ04>"

```
},
{
  "name": "Date",
  "value": "Thu, 16 May 2024 15:04:39 -0700"
},
{
  "name": "From",
  "value": "TechCrunch <newsletters@techcrunch.com>"
},
{
  "name": "Reply-To",
  "value": "newsletters@techcrunch.com"
},
{
  "name": "To",
  "value": "tonyqiu12345@gmail.com"
},
{
  "name": "Message-ID",
  "value": "<1715896853991.46cd93b0-ab47-4620-a9a3-  
aee0e4169c1d@44101848m.techcrunch.com>"
},
{
  "name": "Subject",
  "value": "How Sigma's go-to-market strategy took off"
},
{
  "name": "MIME-Version",
  "value": "1.0"
},
{
  "name": "Content-Type",
  "value": "multipart/alternative; boundary=\"----  
=_Part_2331491_1330876609.1715897078776\""
},
{
```

```
  "name": "Precedence",
  "value": "bulk"
},
{
  "name": "X-Report-Abuse-To",
  "value": "abuse@hubspot.com (see https://policy.hubspot.com/abuse-complaints)"
},
{
  "name": "List-Unsubscribe-Post",
  "value": "List-Unsubscribe=One-Click"
},
{
  "name": "Feedback-ID",
  "value": "ae0jjhm:aifdbr8q:aidf:HubSpot"
}
]
```