



## STAT NEWS

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### PSA conducts back to back POPCEN 2015 activity

The Philippine Statistics Authority Regional Statistical Services Office – Cordillera Administrative Region (PSA RSSO-CAR) conducted the 2<sup>nd</sup> Regional Census Coordinating Board (RCCB) meeting back-to-back with the 2015 Census of Population (POPCEN) Kapihan held on August 5, 2015 at Fortune Hongkong Seafood Restaurant.

The RCCB, chaired by Ms. Milagros A. Rimando, Regional Director of the National Economic and Development Authority – Cordillera Administrative Region (NEDA-CAR), tackled updates of the pre-enumeration activities of POPCEN 2015 such as the convening of census boards, assistance by agencies, conduct of trainings, and other POPCEN-related concerns. Ms. Olivia G. Gulla, Interim Regional Director of PSA RSSO-CAR and Vice Chairperson of RCCB and Mr. Benjamin Arsenio Y. Navarro, Officer-In-Charge of the Statistical Operations and Coordination Division of PSA RSSO-CAR presented the issues during the first meeting and the actions taken by the board.



The POPCEN 2015 and the “Friendly Enumerators” campaign videos were played during the coffee break of the activity.

Right after the meeting, the Kapihan on POPCEN 2015 was conducted. Joining Dir. Rimando in the panel were Ms. Gulla, Ms. Villafe P. Alibuyog Interim Provincial Statistics Officer of PSA-Benguet and Mr. Navarro.



The panel requested for the support of the media in informing the general public about the conduct of the POPCEN. Cordillerans were also enjoined to participate in the nationwide activity and were requested to allow the enumerators to enter their homes for the household interview. It was stressed that accurate results translate to better planning and delivery of proper services.

The proper attire of an enumerator was modeled by Ms. Camille Carla U. Beltran, Statistician III of PSA RSSO-CAR. All enumerators, team supervisors and census area supervisors are provided with official identification cards with POPCEN lace, prescribed forms and the following supplies: baseball cap, umbrella, t-shirt, clipboard, bag and tumbler, who will be sent to all homes.