

17TH National Statistics Month

October 2006

***“EMPOWERING CONSUMERS
THROUGH
RESPONSIVE ENERGY STATISTICS”***

HIGHLIGHTS

Cordillera Administrative Region



NATIONAL STATISTICAL COORDINATION BOARD
Cordillera Administrative Region



Contents



CONTENTS	1
INTRODUCTION	2
CALENDAR OF ACTIVITIES	3
NSM STREAMERS	4
MOTORCADE ..	5
OPENING CEREMONY	6
STATISTICAL EXHIBIT	7
KAPIHAN 2006	8
NSM CLOSING	9



Introduction

Every month of October is the celebration of the National Statistics Month (NSM) that aims to promote awareness, appreciation and utilization of statistics by all sectors of the Philippine society. It also calls for the participation and cooperation of the general public in improving and enhancing the quality of statistics in the country. The NSM was first observed in 1990 pursuant to Presidential Proclamation No. 647 signed by former president Corazon C. Aquino on September 20, 1990.

The theme of this year's National Statistics Month is "*Empowering Consumers through Responsive Energy Statistics*". The two key phrases are "empowering consumers" and "responsive energy statistics". Empowerment of consumers can come from being well informed. Proper education, information and communication can produce knowledgeable and conscientious energy-users capable of making informed and intelligent choices.

This is where responsive energy statistics come in. The government can help empower consumers by providing them reliable, up-to-date, high standard and quality energy statistics that can help mold public opinion and foster independent and sound decision-making. Highly advanced information technology, internet and e-commerce play an important role, as they allow consumers to better understand energy prices, the electricity market, suppliers of energy, energy-related service providers and a whole lot more information vital to exercising consumer choices.

Indeed, a vibrant energy industry can only truly prosper when consumers and the government work together towards achieving a transparent and market-based industry characterized by a level playing field, fair market prices and efficient service. Empowering consumers through responsive energy statistics is a step in this direction.

The National Statistical Coordination Board – Cordillera Administrative Region (NSCB-CAR), in partnership with CAR's Regional Statistical Coordination Committee (RSCC) thru the Technical Working Group on the 2006 NSM, coordinated the NSM celebration in the region. Highlights of this year's celebration include the following: Hanging of NSM streamers, Motorcade, Opening Program, Statistical Exhibit, Kapihan 2006 and NSM Closing Program.

Calendar of Activities

Date	Activity	Venue/Time	Sponsoring/Lead Agency
October 1-31, 2006	Hanging of NSM Streamer	per agency	RSCC-CAR Agencies, NSCB,DA, BAS, BFAR, NSO-CAR, NSO-BENG., NSO-MT. PROVINCE, NSO-KALINGA APAYAO, NSO-IFUGAO, NSO-ABRA, DOH, BSU
	PEZA Performance Indicators	PEZA-BCEZ Administration Lobby/ 8:00-5:00 Mon-Fri	PEZA-BCEZ
	Statistical Exhibit Radio Guesting	CHD-CAR Lobby	CHD-CAR NSO-Mt. Province
2-Oct-06	Motorcade parade/opening program	Major thorough-fares in Baguio City / SM City Baguio Atrium	RSCC-CAR Agencies, CSCC Agencies, NSCB,DA, BAS, NSO-CAR, NSO-BENG., BENECO, NPC, HEDCOR, DENR, DTI
October 2-6, 2006	Statistical Exhibit	SM City Baguio Atrium	RSCC-CAR Agencies, CSCC Agencies, NSCB,DA, BAS, NSO-CAR, NSO-BENG., BENECO, NPC, HEDCOR, DENR, DTI
4-Oct-06	Kapihan sa Baguio	RDC Hall, NEDA Botanical Garden, Baguio City	BENECO, NPC, HEDCOR, NSCB, NSO
	Radio Interview	DZEQ, every Wednesday 11:00-12:00NN	NSO-Benguet, NSO-CAR
	Statistics in the workplace	PEZA-BCEZ 3rd floor Administration bldg. 1:30 P.M.	PEZA-BCEZ
9-Oct-06	Information Technology Updates	CHD-CAR Regional Training Center (RTC) during every flag ceremony for the month	CHD-CAR
11-Oct-06	Radio Interview	DZEQ, every Wednesday 11:00-12:00NN	NSO-CAR
	Amazing Race	PEZA-BCEZ Administration/ 9:00 AM	PEZA-BCEZ
13-Oct-06	Data appreciation	DOTC-CAR Regional Office after the flag raising ceremony	DOTC-CAR
18-Oct-06	Radio Interview	DZEQ Baguio	NSO-Benguet, NSO-CAR
19-Oct-06	Focus Group Discussion on Gender Awareness among DOH Employees	CHD-CAR RTC in the afternoon	CHD-CAR
October 24-26, 2006	Field Health Services Information (FHSIS) Consultative Workshop	CHD-CAR RTC	CHD-CAR
24-Oct-06	Information Dissemination	Capitan Naional High School	NSO-Abra
25-Oct-06	Radio Interview Information Dissemination	DZEQ Baguio Suyo National High School	NSO-CAR NSO-Abra
26-Oct-06	NSM Closing Program	RDC Hall, NEDA Botanical Garden, Baguio City	NSCB, NSO, NEDA
26-Oct-06	Information Dissemination	Fr. Arnoldus High School	NSO-Abra
27-Oct-06	Information Dissemination	Gaddani National High School	NSO-Abra

Note: Major NSM activities of the RSCC-CAR are highlighted.

NSM Streamers

To celebrate the National Statistics Month, the various government offices in the region and provinces hung NSM streamers during the month of October to show their participation in and support to the celebration of the NSM in its 17th year.

National Economic and Development Authority



National Statistical Coordination Board

Motorcade

The 17th National Statistics Month celebration in the Cordillera Administrative Region (CAR) kicked-off with a colorful motorcade starting 1:00 PM on October 2, 2006 from the Baguio Convention Center to the SM Baguio mall. The motorcade first went down Session Road, turned right to Bonifacio Road, made a U-turn at the rotunda near St. Louis University (SLU) then snaked back to the central business district to make the final leg back to SM Baguio. The motorcade was a joint effort between the RSCC-CAR and ConsumerNet and included the following CAR agencies: Department of Trade and Industry, Department of Social Welfare and Development (DSWD), Bureau of Agricultural Statistics (BAS), National Statistics Office (NSO), National Statistical Coordination Board (NSCB), National Power Corporation (NPC), National Transmission Corporation (NTC), Department of Transportation and Communication (DOTC) and other agencies. The Baguio City local government was represented by its City Planning and Development Office (CPDO). The Baguio City Police Office (BCPO) provided traffic management and escort support.



Department of Social Welfare and Development

Department of Transportation and Communication.



Opening Program

The formal launching of the 17th NSM started with the opening of an exhibit set-up at the Atrium of the SM-Baguios last October 2, 2006. The activity was a joint undertaking between the ConsumerNet led by the DTI-CAR and the RSCC-CAR in celebration of the Consumer Welfare Month and the National Statistics Month. Regional Directors of RSCC member agencies and the local chief executive of Baguio City led the opening program and ribbon-cutting ceremony.

Baguio City Mayor Bautista, RD Ngalob of NEDA, RD Damian of DTI, RD Mondiguino of DOTC and officials from the energy sector cut the ribbon signaling the start of the joint exhibit.



RD. Ngalob, the RSCC-CAR Chair, delivers his NSM Message. In his speech, he gave the background and rationale of the celebration. Moreover, he cited the need for energy statistics in planning and decision-making by the government and the citizenry.



Baguio students perform a traditional Cordilleran dance number in indigenous attire and music to the delight of guests, visitors and onlookers.

Statistical Exhibit

The statistical exhibit ran from October 2-4 2006. Selected RSCC-CAR member agencies and other organizations participated. The participants were as follows: National Statistics Office (NSO), National Statistical Coordination Board (NSCB), National Power Corporation (NPC), Department of Agriculture (DA), Department of the Environment and Natural Resources (DENR), Mines and Geosciences Bureau (MGB), Department of Transportation and Communication (DOTC) and the Benguet State University (BSU).



LEFT: Officials from the participating line agencies, led by RD Ngalob of NEDA-CAR, pose for posterity

BELOW: Various agency statistical exhibits on display at the SM-Baguio Atrium



Kapihan 2006

A Kapihan or press conference was conducted on 4 October 2006 at the Regional Development Council (RDC) Hall, NEDA-CAR. The panelists were as follows: ARD Leon Dacanay (NEDA), OIC-PSO Villafe Alibuyog (NSO-Benguet), Adrian Cerezo (NSO-CAR), Benjie Navarro (NSCB), Rene Rivera (NPC), Federico Gadon (TransCo), Ernesto Mendoza (BENECO). Members of the media covered the event. For television there were reporters from the ABS-CBN, NBN Channel 4, Skycable and Mountainview CATV. For print media there was Philippine Daily Inquirer, SunStar, Midland Courier, Zigzag, Malaya, Skynews and Nordis Weekly. For radio, there was DZWT. The Kapihan was arranged by the Philippine Information Agency (PIA) upon the request of the NSCB and was sponsored by TransCo and the NPC.



After a round of introductions, TransCo representative, Mr. Gadon presented a video presentation on the vision, mission and specific functions and status of his agency.

During said press conference, ARD Dacanay gave a briefing on the power sector reforms as per the national energy plan and the medium-term development plan of the Philippines. Ms. Alibuyog (NSO) shared highlights of the 2004 Household Energy and Consumption Survey. Mr. Navarro (NSCB) shared some energy statistics from the Department of Energy (DOE) on the supply and demand for electricity in CAR. The NPC and BENECO officials shared updates on the status of power generation capacity and distribution, respectively.



Closing Activity

The NSM 2006 celebration culminated in a presentation on the results of the latest Household Energy Consumption Survey (HECS) by NSO and Poverty Statistics by the NSCB. The NSM Closing Ceremony was held at the NEDA-CAR RDC Hall last 26 October 2006. The occasion was graced by no less than the Presidential Assistant for CAR, Mr. Thomas Killip. A total of 42 participants attended the occasion representing 17 line agencies, 2 academic institutions, 2 LGUs, 1 media outfit and 2 other institutions.



Participants listen intently as Adrian A. Cerezo of NSO presents the results of the latest HECS.



Mr. Aldrin Federico R. Bahit of the NSCB presents the small area estimates on Poverty Statistics as participants take notes.