



Filing ID #10013280

# FINANCIAL DISCLOSURE REPORT

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## FILER INFORMATION

**Name:** Denise Gitsham  
**Status:** Congressional Candidate  
**State/District:** CA52

## FILING INFORMATION

**Filing Type:** Amendment Report  
**Filing Year:** 2016  
**Filing Date:** 06/30/2016

## SCHEDULE A: ASSETS AND "UNEARNED" INCOME

Asset	Owner	Value of Asset	Income Type(s)	Income Current Year to Filing	Income Preceding Year
7 Second Strategies (DBA SVN Public Relations), 50% Interest	JT	\$1,001 - \$15,000	Partnership Income	\$15,001 - \$50,000	\$50,001 - \$100,000
LOCATION: Pasadena, CA, US DESCRIPTION: Public Relations Consulting Company					
First Allied ⇒ First Allied IRA		\$15,001 - \$50,000	None		
Rental Property - Del Mar, CA ⇒ Income from Rental Property in Del Mar		\$500,001 - \$1,000,000	Rent	\$15,001 - \$50,000	\$15,001 - \$50,000
LOCATION: Del Mar, CA, US					
Thrift Savings Plan (TSP)		\$15,001 - \$50,000	Tax-Deferred		
DESCRIPTION: Not required by statute to be disclosed. Including for consistency only.					
Vanguard 500 Index Fund Admiral Shares ⇒ Vanguard Roth IRA		\$1,001 - \$15,000	Tax-Deferred		

\* Asset class details available at the bottom of this form.

## SCHEDULE C: EARNED INCOME

Source	Type	Amount Current Year to Filing	Amount Preceding Year
7 Second Strategies (DBA SVN Public Relations)	Public Relations Services Provided	N/A	\$22,500.00

**SCHEDULE D: LIABILITIES**

Owner	Creditor	Date Incurred	Type	Amount of Liability
JT	Bank of America	September 2012	Mortgage payment for Rental property in Del Mar	\$1,000,001 - \$5,000,000
	My Great Lakes - Stafford/Private Loan	September 2004	Student Loans	\$50,001 - \$100,000

**SCHEDULE E: POSITIONS**

Position	Name of Organization
Partner	7 Second Strategies (D.B.A. SVN Public Relations)
Sole Proprietor	Vitamin D Public Relations
Board Member	Scripps Mercy Hospital Foundation
Board Member	Share Fair Nation

**SCHEDULE F: AGREEMENTS**

None disclosed.

**SCHEDULE J: COMPENSATION IN EXCESS OF \$5,000 PAID BY ONE SOURCE**

Source (Name and Address)	Brief Description of Duties
DeepFlight (Richmond, CA, US)	Public Relations Consulting
Pareto Biotechnologies (Emeryville, CA, US)	Public Relations Consulting
TakeLessons (San Diego, CA, US)	Public Relations Consulting
John Jordan (Healdsburg, CA, US)	Public Relations Consulting
Fit Athletic Club (San Diego , CA, US)	Public Relations Consulting
HardTech Labs (San Diego, CA, US)	Public Relations Consulting
Asembio A.G. (Santiago, CL)	Public Relations Consulting
Digithrive (San Diego, CA, US)	Public Relations Consulting

Source (Name and Address)	Brief Description of Duties
The Standish Family Foundation (Austin, TX, US)	Public Relations Consulting
CleanSpark (Poway, CA, US)	Public Relations Consulting
One San Diego (San Diego, CA, US)	Public Relations Consulting
L2HP (San Diego, CA, US)	Public Relations Consulting
Lankford & Associates (San Diego, CA, US)	Public Relations Consulting
Origo (San Diego, CA, US)	Public Relations Consulting
VikPik (San Diego, CA, US)	Public Relations Consulting
Jim Schreiber (No on SB 115) (Greenwich, CT, US)	Public Affairs Consulting
Watkins Landmark Construction (San Diego, CA, US)	Public Relations Consulting
Armentum Partners (San Francisco, CA, US)	Public Relations Consulting
Triton Algae Innovations (San Diego , CA, US)	Public Relations Consulting
Regent International (Vancouver, BC, CA)	Public Relations Consulting

## SCHEDULE A ASSET CLASS DETAILS

- First Allied  
 DESCRIPTION: Ivy Asset Strategy Fund Class C Blackrock Global Allocation Fund Inc Class C
- Rental Property - Del Mar, CA (10% Interest)  
 LOCATION: Del Mar, CA, US  
 DESCRIPTION: Air BnB Rental Year-Round
- Vanguard 500 Index Fund Admiral Shares

## EXCLUSIONS OF SPOUSE, DEPENDENT, OR TRUST INFORMATION

**Trusts:** Details regarding "Qualified Blind Trusts" approved by the Committee on Ethics and certain other "excepted trusts" need not be disclosed. Have you excluded from this report details of such a trust benefiting you, your spouse, or dependent child?

☐ Yes ☒ No

**Exemption:** Have you excluded from this report any other assets, "unearned" income, transactions, or liabilities of a spouse or dependent child because they meet all three tests for exemption?

☐ Yes ☒ No

## CERTIFICATION AND SIGNATURE

☒ I CERTIFY that the statements I have made on the attached Financial Disclosure Report are true, complete, and correct to the best of my knowledge and belief.

**Digitally Signed:** Denise Gitsham , 06/30/2016