

A PRIMA Homecoming Challenge 2018

*You have been invited to take part in the 2018 “A PRIMA Homecoming Challenge”.
Are you and your students up to the challenge?*

Contest Objectives:

The purpose of the 2018 “A PRIMA Homecoming Challenge” is to encourage unity among the entire student body, spark the creativity within the student body, educate the student body on the importance of voting and to inspire and prepare all eligible students to vote.

Contest Dates:

Registration begins:	07/09/2018 - 7/30/2018
Artwork entry deadline:	08/15/2018
Voting Period:	08/17/2018 - 8/20/2018
Winners Announced:	08/22/2018

Contest Description:

Each competing school must enter one (1) original artwork entry that represents their school pride and spirit. Each school will be responsible for determining that entry. That original artwork entry will go against the original artwork entry of all the other Gwinnett County High Schools competing. Once the original artwork entry has been submitted, it will be assigned a unique hashtag# for voting purposes. Each member of the schools student body will need to vote to give their school a chance at qualifying for the standard PRIMA Homecoming Prize. Each member of the student body can solicit the help of their family, friends, etc.. to increase their chances to win the PRIMA Homecoming Grand Prize.

Contest Registration:

Each school will need to submit:

- 1) School name and address
- 2) Contact person name, phone number and email address

Contest Artwork Entry:

Artwork must be submitted to PRIMA Atlanta in the following manner:

- 1) File must be in PDF (preferred), or a high resolution jpeg, png, tiff format.
- 2) Submit name and graduating class of artwork creator
- 3) Submit artwork by clicking on the link located at www.primaflyers.com/homecoming

No Purchase Necessary. Void Where Prohibited

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Prize Eligibility Requirements:

Standard Prize:

- 1) Minimum 1250 hashtag votes using their school unique hashtag
- 2) All eligible schools

Premium Prize:

- 1) Top Three (3) highest vote counts using their school unique hashtag
- 2) Two (2) winners

Grand Prize:

- 1) Overall Top vote count using their unique hashtag
- 2) One (1) winner

Prizes:

Standard Prize:

- 10' x 7' Homecoming Game Breakaway Sign (1)
- 24" x 36" Poster (5)

Premium Prize:

- 10' x 7' Homecoming Game Premium Breakaway Sign (1)
- 3' x 8' Homecoming Game Banner (1)
- 24" x 36" Poster (5)

Grand Prize:

- 10' x 7' Homecoming Game Premium Breakaway Sign (1)**
- 3' x 8' Homecoming Game Banner (1)**
- 8' x 8' Homecoming Dance Banner (1)
- 24" x 36" Poster (5)**
- 2' x 2' School Mascot Custom Cut Out
- 2018 PRIMA Homecoming Commemorative Booklet (3)*

* School, Homecoming King, Homecoming Queen

**The original artwork submitted will be displayed on all print work, except for the homecoming dance banner, custom cut out and commemorative booklet.

How to Vote:

Repost school's submitted original artwork entry using your schools unique hashtag during the voting period.

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