



INFORMATION

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Phone: 86-15018326267
Targeting position: Research Assistant

EDUCATIONAL BACKGROUND

Sep. 2022 - Present	Tourism Management
Sun Yat-sen University (Doctoral student)	
Grade: 3.8/4 The First Prize Scholarship (2022-2023) of Sun Yat-sen University	
Sep. 2020 - Jun 2022	Tourism Management
Sun Yat-sen University (Master)	
Grade: 3.8/4 The First Prize Scholarship (2020-2021) of Sun Yat-sen University	
Sep. 2016 - Jun 2020	Tourism Management
Sun Yat-sen University (Bachelor)	
Grade: 3.8/4 Inspirational Excellence Scholarship (2020) of Sun Yat-sen University	
The Second Prize Scholarship (2016-2017, 2018-2019) of Sun Yat-sen University	

PUBLISHED ARTICLES

Wong, I. A., **Sun, D.**, Xiong, X*, & Li, X. (2023). Craving alterreal authenticity through the post- postmodern lens: An experimental inquiry. *Tourism Management*, 94, 104654

Wong, I. A., Wan, Y. K. P., & **Sun, D***. (2023). Understanding Hospitality Service Aesthetics through the Lens of Aesthetic Theory. *Journal of Hospitality Marketing & Management*. DOI: 10.1080/19368623.2023.2180469

ATTENDED CONFERENCE

Oct 2022 Inaugural Frontiers in Hospitality and Tourism Annual Research Symposium	Presenter
Presentation titled "Do tourists prefer dialectal service? Experimental evidence based on cultural learning theory"	
Oct 2020 APacCHRIE Conference	Presenter
Presentation titled "A multilevel study on green equity"	

LANGUAGE & SKILLS

Language: proficient in English (CET-6, 565)
Experience: have conducted literature review, data collection, data handling and statistical analysis
Research method: experiment, survey, content analysis
Software: SPSS, AMOS, Nvivo

PERSONAL SUMMARY

I am a first year PhD student of School of Tourism Management at Sun Yat-sen University, China. My research focuses on cultural and sustainable tourism, tourist perception and consumer psychology. My papers appear in *Tourism Management*, *Journal of Hospitality Marketing & Management*.