## Well-informed Homebuyers: Making the Most of Your Investment

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# There are a number of factors that *may* influence the purchase price of your home.

How much does location matter?

 How does outdoor space effect the sale price?

## Methodology

#### Acquire Data

- Real Property Sales
- Residential Buildings
- Property Parcels

#### **Acquire Data**

Clean Data

- Real Property Sales
- Residential Buildings
- Property Parcels

- Single Family Homes
- Sales in 2019
- Sales Price > \$0
- Removed Outliers

#### **Acquire Data**

Clean Data

**Analyze Data** 

- Real Property Sales
- Residential Buildings
- Property Parcels

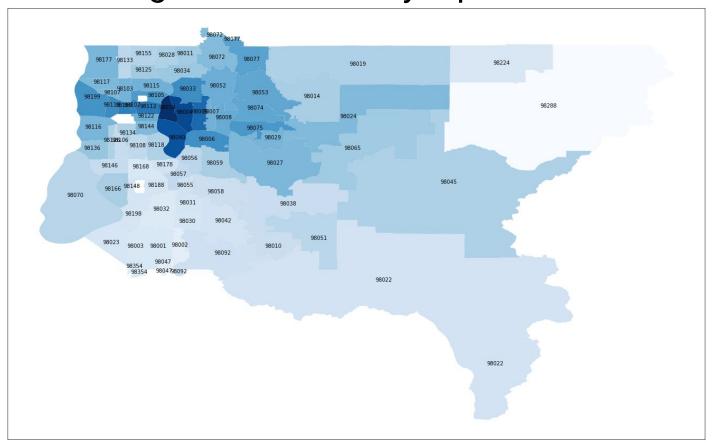
- Single Family Homes
- Sales in 2019
- Sales Price > \$0
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- Statistical Analyses
- Hypothesis Testing
- Regression Modeling

### Results

## How much does location matter?

#### Average Home Price by Zip Code



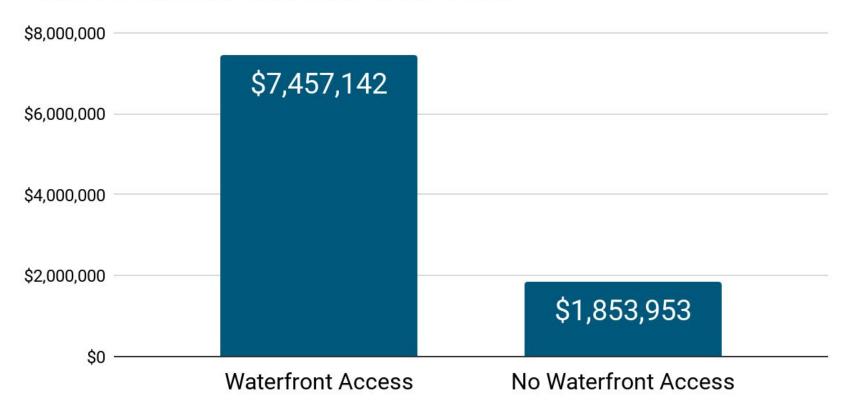
#### price per million



0.2

#### Comparing Home Prices Based on Location

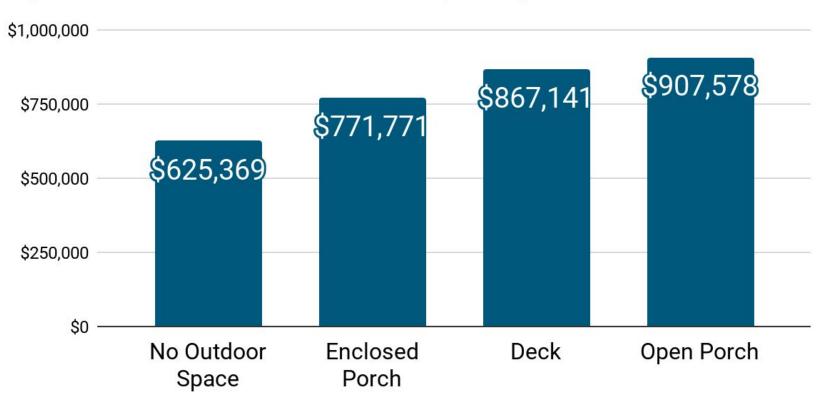
Waterfront access does make a difference



How does outdoor space effect sale price?

#### Comparing Home Prices Based on Outdoor Space

A porch or deck can increase the sale price up to 44%



Location, waterfront access and outdoor spaces *do* increase the price of homes

Location, waterfront access and outdoor spaces *do* increase the price of homes

Take these factors into consideration as you move forward in your home purchase

#### **Next Steps**

#### Questions to explore:

- Can we look further at home prices by zip code and/or distance to central business locations?
- How are home prices affected by other amenities?
- How does the price of a duplex compare to a single family home?

## **Contact Our Team**

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## **Any Questions?**