

It's a great time to be software engineer

Never has so much computing been so accessible



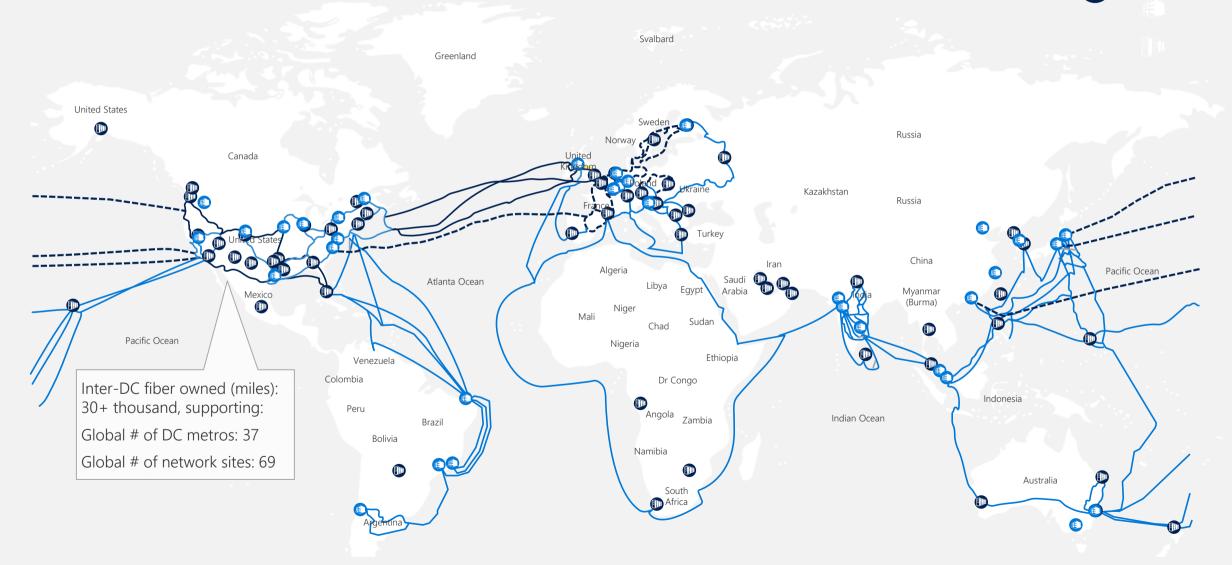


Global Connectivity

Owned capacityLeased capacityFuture capacity

Data center

Edge site



^{*}Datacenters and network sites not up to date

The changing world of app development

Mainframe

Monolithic

Client/Server

3 Tier

Component

RAD

Distributed

SOAP

SOA

Web

REST

Mobile

Microservices

Containers

Serverless



Physical Machines



Virtual Machines



Cloud Infrastructure



Born in the Cloud



1990 2000 2010 2016

Control vs Responsibility

On-Prem - Physical Machines

You own (and maintain) everything

laaS - VMs

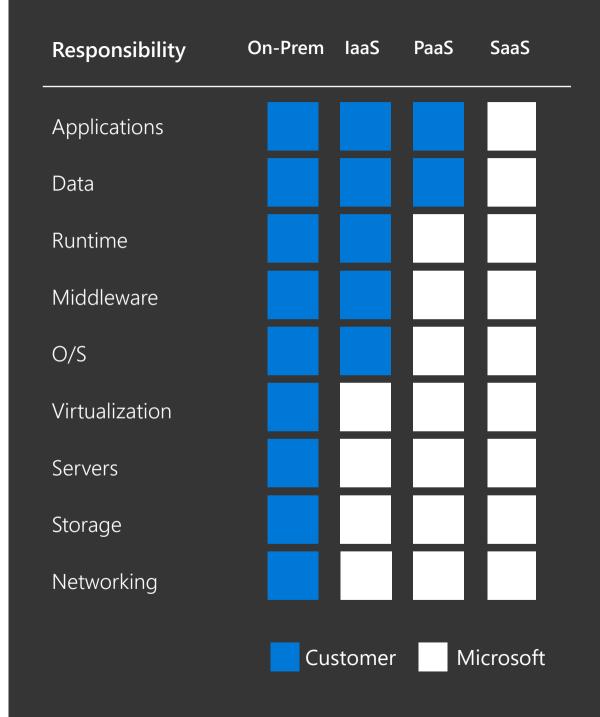
Basic building blocks to simulate physical machines

PaaS – App Service, Azure SQL, etc.

Supporting services provided, can focus on core business problem

SaaS – Office365

Use immediately (if it fits your needs)



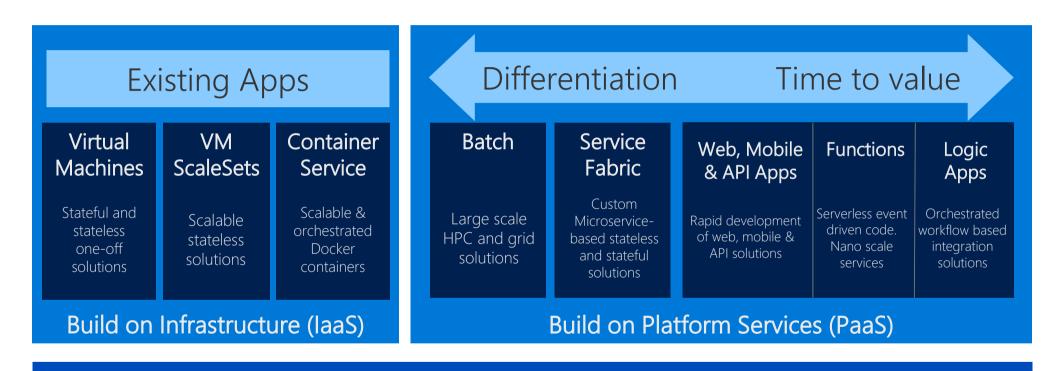
"Get Me The Laziest People Money Can Buy"

Jeff Atwood, Coding Horror

Less building & maintaining frameworks

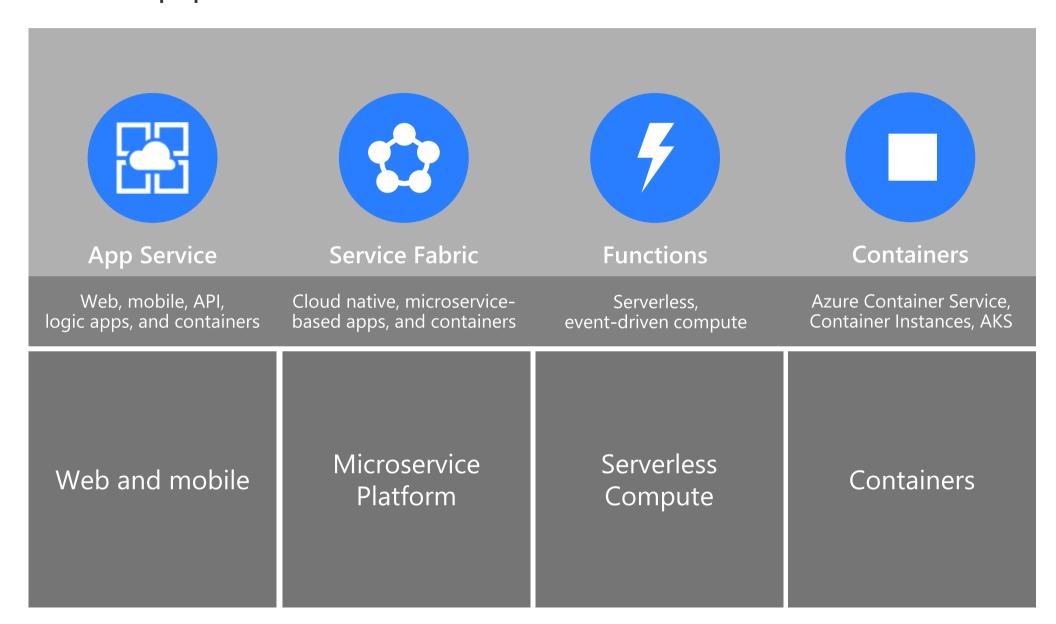
More solving business problems

Azure laaS & PaaS Spectrum



Microsoft Azure

Azure Application Platform Services





Enterprise-grade apps



Global data center footprint



Hybrid support



AAD integrated



Secure + compliant

Fully managed platform



Built-in auto scale and load balancing



High availability with auto-patching



Reduced operations costs



Backup and recovery

High productivity development



.NET, Java, Ruby, PHP, Node, Python and containers on Linux and Windows



Staging and deployment



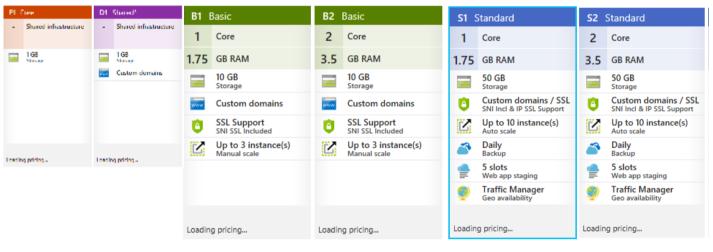
Monitoring and debugging in production



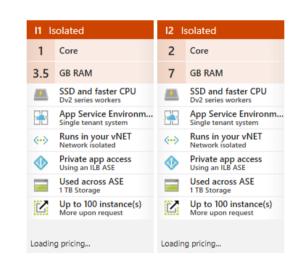
App gallery marketplace (WordPress, Umbraco, Joomla!, Drupal, etc.)

App Service Plan

The underlying compute – pick your region, scale, and features*







Shared Infr.

Basic features

Free unless need custom domain

SSI

Multiple Instances (up to 3)

Manual Scaling

Multiple Instances (up to 10)

Auto Scaling

Deployment Slots (up to 5)

Multiple Instances (up to 20)

Deployment Slots (up to 20)

Traffic Manager

Faster compute available (SSD and faster CPU)

Network Isolation

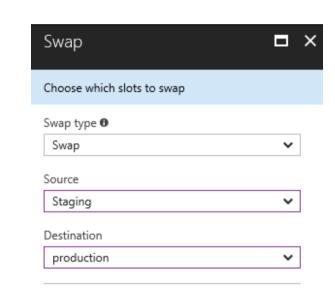
Faster compute (SSD and faster CPU)

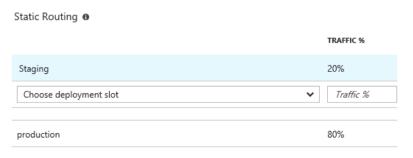
^{*}All apps in a service plan share the underlying resources – you pay for the plan, not the number of apps hosted on it. Plans with no apps still incur charges.

Demo – Simple Web App

Deployment Slots

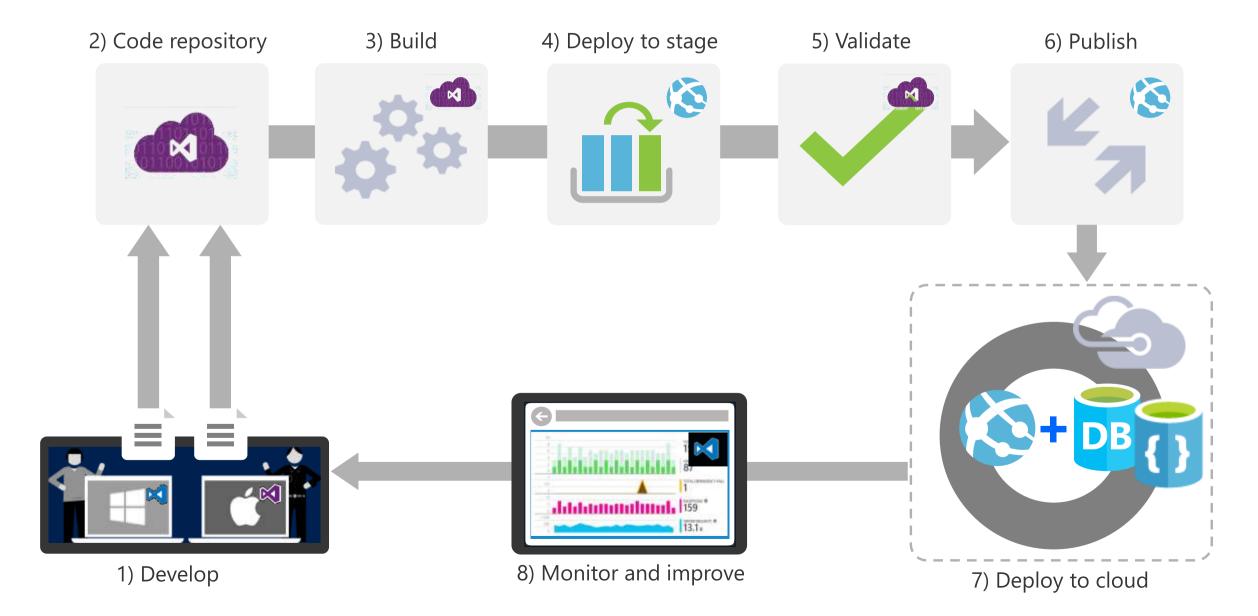
- Deploy different versions of your app to different URLs (prod, stage, dev, etc.)
- Can test and only swap when ready
- · Each slot is a separate Web App and can have it's own configurations
- Can A/B-test deployment before swap (AKA Testing in Production)





Demo – Deployment Slots

Deployment Process



Deployment Options

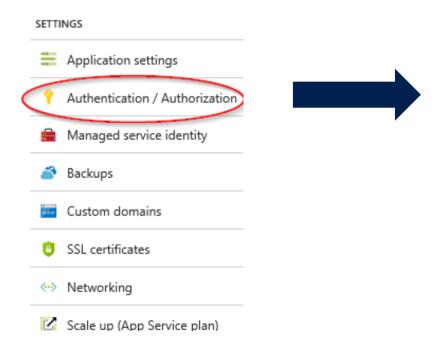
- · Visual Studio Team Services, Jenkins, Octopus, etc.
- FTP/WebDeploy for other methods
- · Container-based deployment (Linux Web Apps)



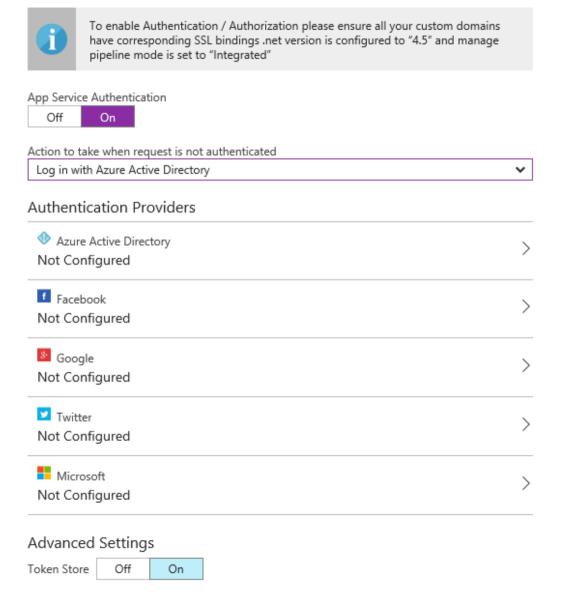
Demo – Web App CI

Authentication

- Can use Azure Active Directory, or other SSO provider
- With AAD, need to create an Application in tenant



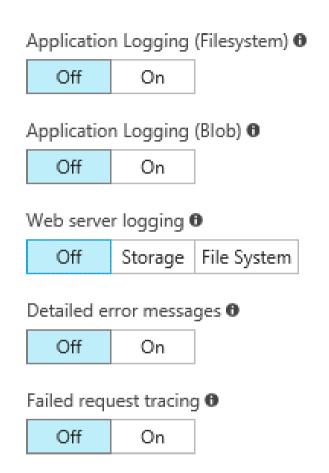
Authentication / Authorization



Demo – Web App Auth

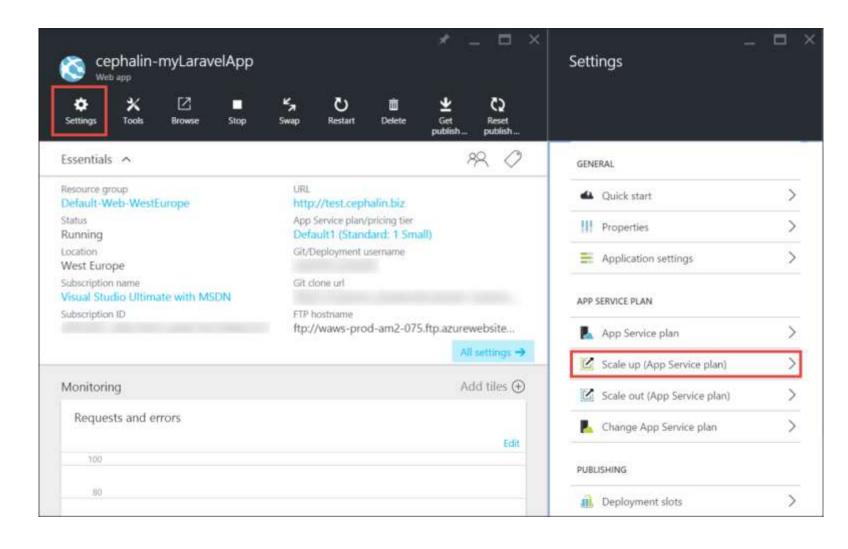
Logging and Monitoring

- Live log stream
- Alerts on Metrics or Events
- Kudu
- Application Insights



Scaling Up

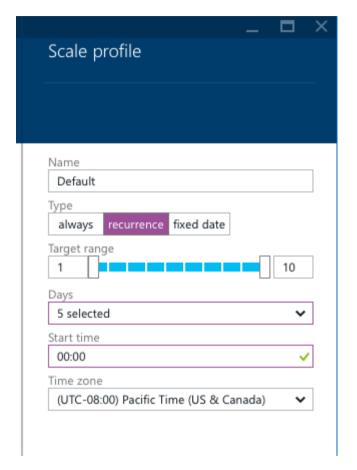
- Manual
 - Usually infrequent
- Pick new pricing tier
 - Features
 - · Memory/CPU



Scaling Out

- Based on metric
 - · CPU
 - Memory
- Scheduled
 - Specific Date
 - Recurring
- Manual





Demo – Kudo, Logging and Alerts, Scaling

App Service Hosting Offerings

Multitenant

Free, Basic, Standard, Premium



We provide the infrastructure, you provide your application code.

Isolated

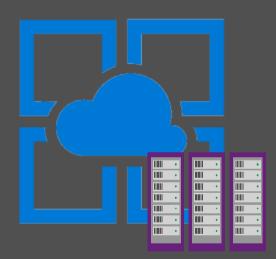
App Service Environment



Your own dedicated environment with network isolation for apps, higher scale, and the ability to connect securely to local vNets.

On Premise

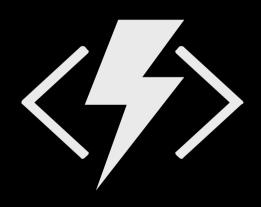
Azure Stack



Leverage cloud innovations in on-premises infrastructure.
App Service on Azure Stack brings the power of Azure App Service to your own data centers

On Demand

Azure Functions on App Service



Run your Azure Functions on your App Service plan or pay per execution.

App Service Environment

Dedicated and isolated infrastructure

- Dedicated front-end and back-end instances (thus, more expensive)
- Isolation within own virtual network

Achieve higher scale

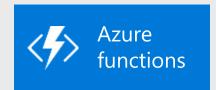
- Scale to 50 instances (more available upon request)
- Front-end load balancers with scale-out
- Extra Large workers

More security

- VPN Site-to-Site and ExpressRoute connections
- Control incoming traffic with Network Security Group
- · Protect apps with web app firewall, appliances and network SaaS providers

Other App Service features

- Web Jobs (scheduled, continuous, manual)
- Scheduled Backups
- Secure Access to Vnets
- IP Restrictions
- Load Testing





Process events with Serverless code

Trigger on events & external services / feeds

Pay only per execution with instant scale or via App Service

Choice of languages

Open source runtime runs anywhere

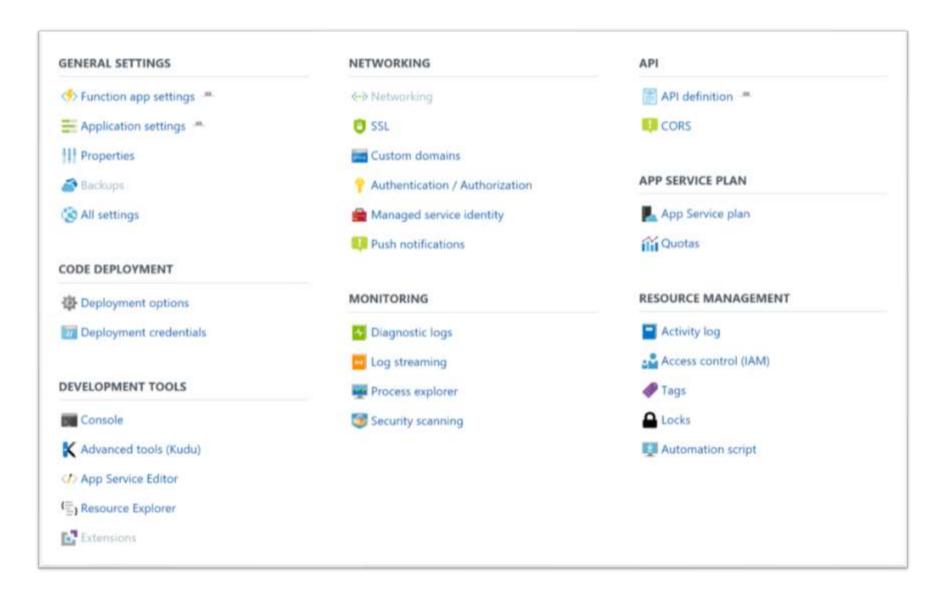
Benefits of Serverless





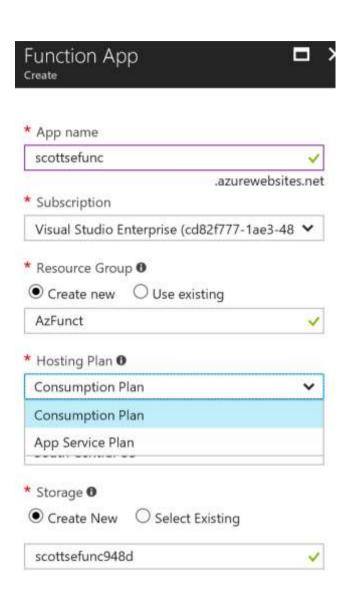


Functions are based on App Service



Hosting Choices

- Consumption Plan
 - Pay per execution dynamic resource allocation
 - No cost limit
 - Associated Storage Account
- App Service Plan
 - · Create app service plan similar to App Service
 - Controls costs and scale
 - Ability to run in isolated



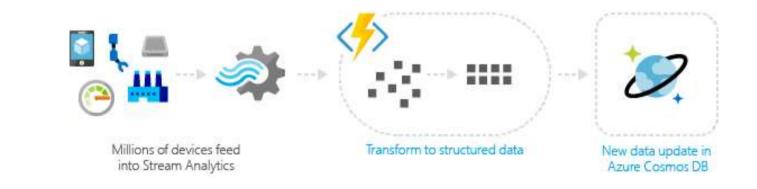
Triggers and Bindings

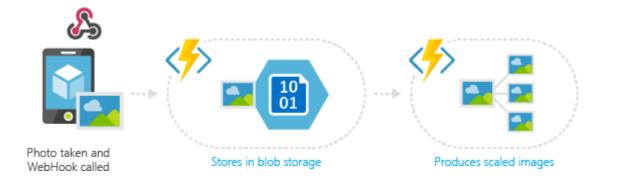
Trigger + Input → Output

Туре	Trigger	Input	Output
Blob Storage	✓	✓	✓
Cosmos DB	✓	✓	✓
Event Grid 🕏	✓		
Event Hubs	✓		✓
Notification Hubs			✓
Queue storage	✓		✓
SendGrid			✓
Service Bus	✓		✓
Table storage		✓	✓
Timer	✓		
Twilio			✓
Webhooks	✓		✓

Example Applications







Functions Programming Model—Best Practices

- → Functions should "do one thing"
- > Functions should finish as quickly as possible
- → Functions should be stateless
- > Functions should be idempotent



Demo – Function

Azure Service Fabric

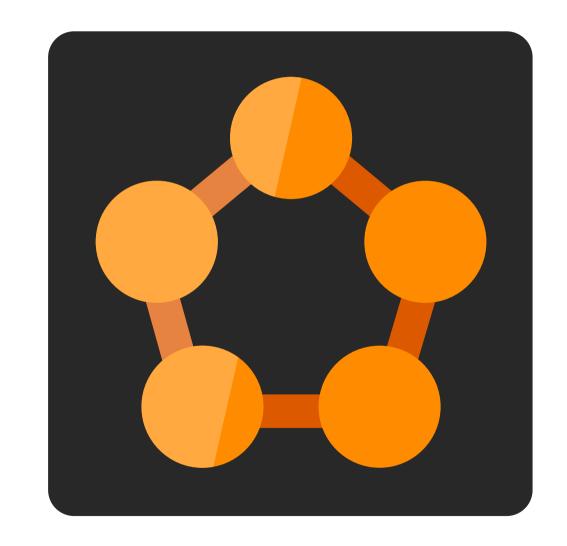
Microservice platform

Stateful and stateless framework features

.NET and Java API's on Windows Server and Linux

Container Hosting and Orchestration

Deploy on Azure, Azure Stack, On-Prem, VMware, OpenStack, AWS



Rolling Upgrades

Availability Guarantees

Scale Out Architecture

Resource Governance

Density

Packaging & Deployment

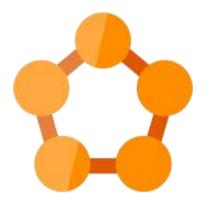
Policy Enforcement

Granular Versioning

Stateful Workloads

Leader Election







Azure's Microservices platform

Services Powered by Service Fabric









30% of Azure cores run Service Fabric









Intune



Dynamics



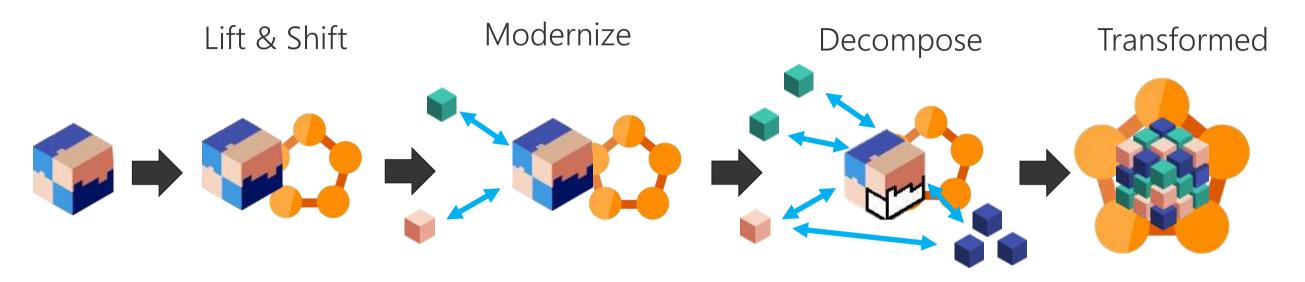
Power BI

Designed for mission critical tier 1 workloads

Stateful Services Framework Elements

- Reliable Collections
 - · Stateful services store their state in Reliable Collections (such as a dictionary or a queue).
- Reliable Actors
 - An API to build stateless and stateful objects through the virtual Actor programming model.
- Guest Executables
 - · Any Code
- Containers
 - Windows
 - Docker

Modernize Applications with Service Fabric



1) Traditional application

What to use when

Public Facing Website Web Apps

Internal-Only Website Web App Isolated

Standalone Executable Web Job/Service Fabric

Microservices Functions/Containers

Containers Linux App Service/AKS/ACS/Service Fabric

Get your own Azure Subscription



Everything you need all in one place



Developer tools

Editors, designers, and debuggers to develop for any platform



Cloud services

Compute, storage, analytics, team collaboration and more



Software

Trials and downloads, from operating systems to Office online apps



Training and support

World-class technical and professional training and priority support

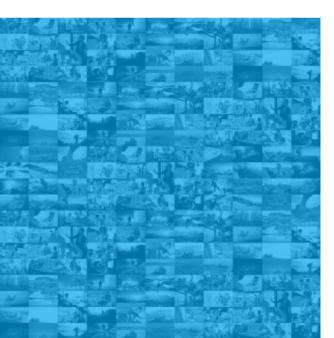
Additional Resources

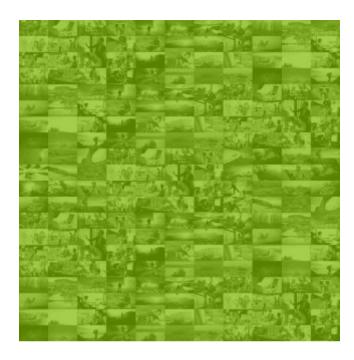
- Microsoft
 - Azure Architecture Center
 - Azure Blog
- Third Party
 - Azure Build Weekly
 - Azure in Plain English

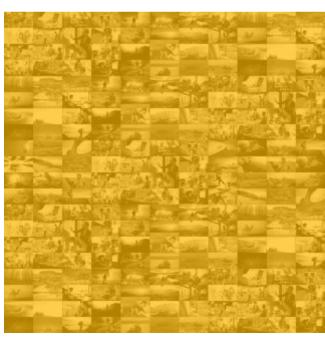
Microsoft mission

Empower every person and every organization on the planet to achieve more









Thank you

