

Terms

Chapter1

Technological innovation

Chapter2

Technology cluster

Complementors

Tacit knowledge

Technology clusters

Chapter3

Radical innovation

Incremental innovation

Discontinuous technology

Architectural innovation

Chapter4

Absorptive capacity

Network externalities

Installed base

Complementary goods

Increasing returns

Chapter5

First movers

Early followers

Enabling technologies

Chapter6

Entry barriers

Vertical integration

Core competencies (or core capabilities)

Dynamic capabilities

Chapter7

R&D intensity

Discounted payback period

Internal rate of return

Chapter8

Alliance

Joint venture

Licensing

Chapter9

Appropriability

Architectural control

Chapter10

Mechanistic structure

Organic structure

Formalization of organizations

Ambidextrous organization

Centralization

Chapter13

Cannibalization

Backward compatible

Penetration pricing

End