

Sports Betting Performance Dashboard | 2025



Win Percentage, Popularity, & Profitability by Sport

Sport	Total Bets	Avg. Revenue	Total Revenue	Win %
Football	49,222	12	573,039	37
Tennis	18,138	13	239,809	36
Basketball	8,167	18	144,364	37
Volleyball	4,023	21	85,043	36
Baseball	2,988	20	58,997	37
Table Tennis	2,001	29	57,275	36
Rugby	1,915	26	50,709	35
Ice Hockey	5,038	9	45,976	36
Handball	3,948	9	33,723	37
Snooker	3,064	11	32,643	37
Badminton	516	16	8,477	39
Cycling	304	27	8,120	40
Formula 1	676	-5	-3,587	40

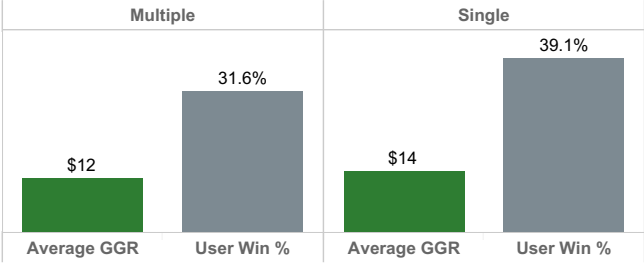
Average & Total GGR by Spender Profile

Big Spender	917.8	517,618
Medium Spender	342.9	542,824
Small Spender	96.1	274,144
Avg GGR (Bookie Profit per Bet)		Total Revenue (Bookie Profit by Spender)

Average & Total GGR by User Bet Preference

Parlayor	311.41	98,718
Single Bettor	265.67	1,196,582
Even Split	230.14	40,274
Avg GGR (Bookie Profit per Bet)		Total Revenue (Bookie Profit by User Bet Preference)

Average Gross Gaming Revenue (GGR) & Win Percentage by Bet Type



GGR by Risk Range



GGR by Stake Size (Small, Medium, & Large)

