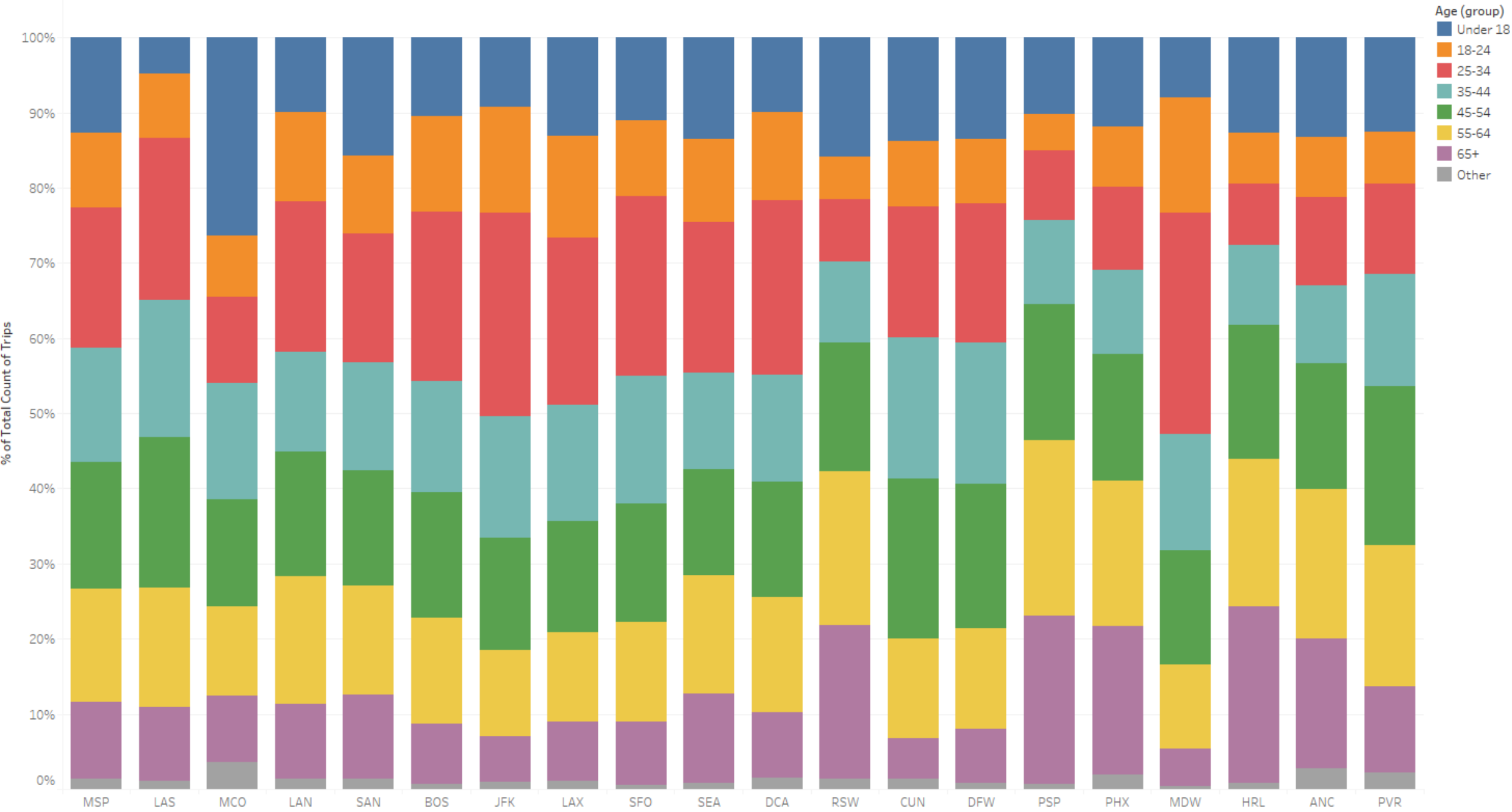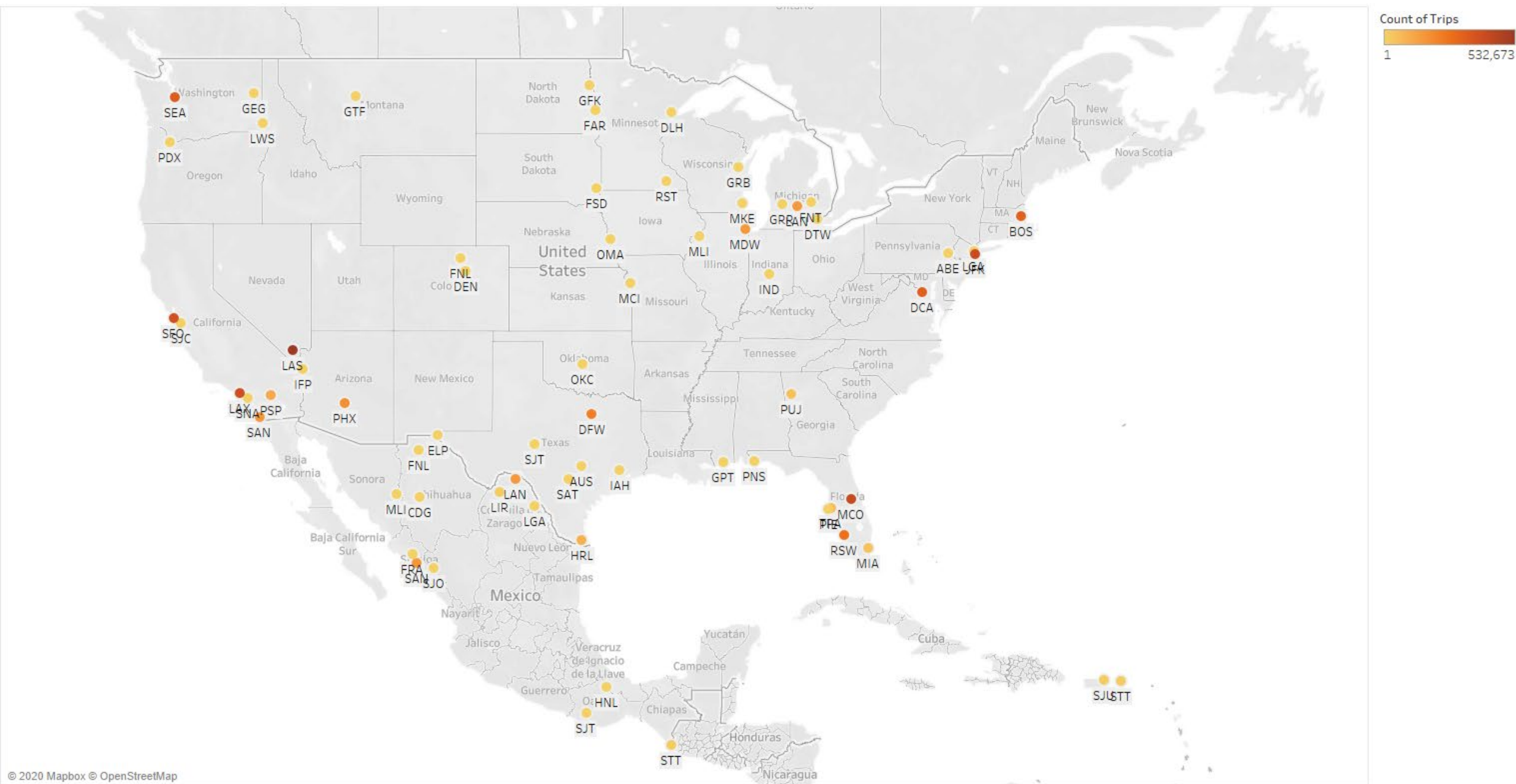# Sun Country w map

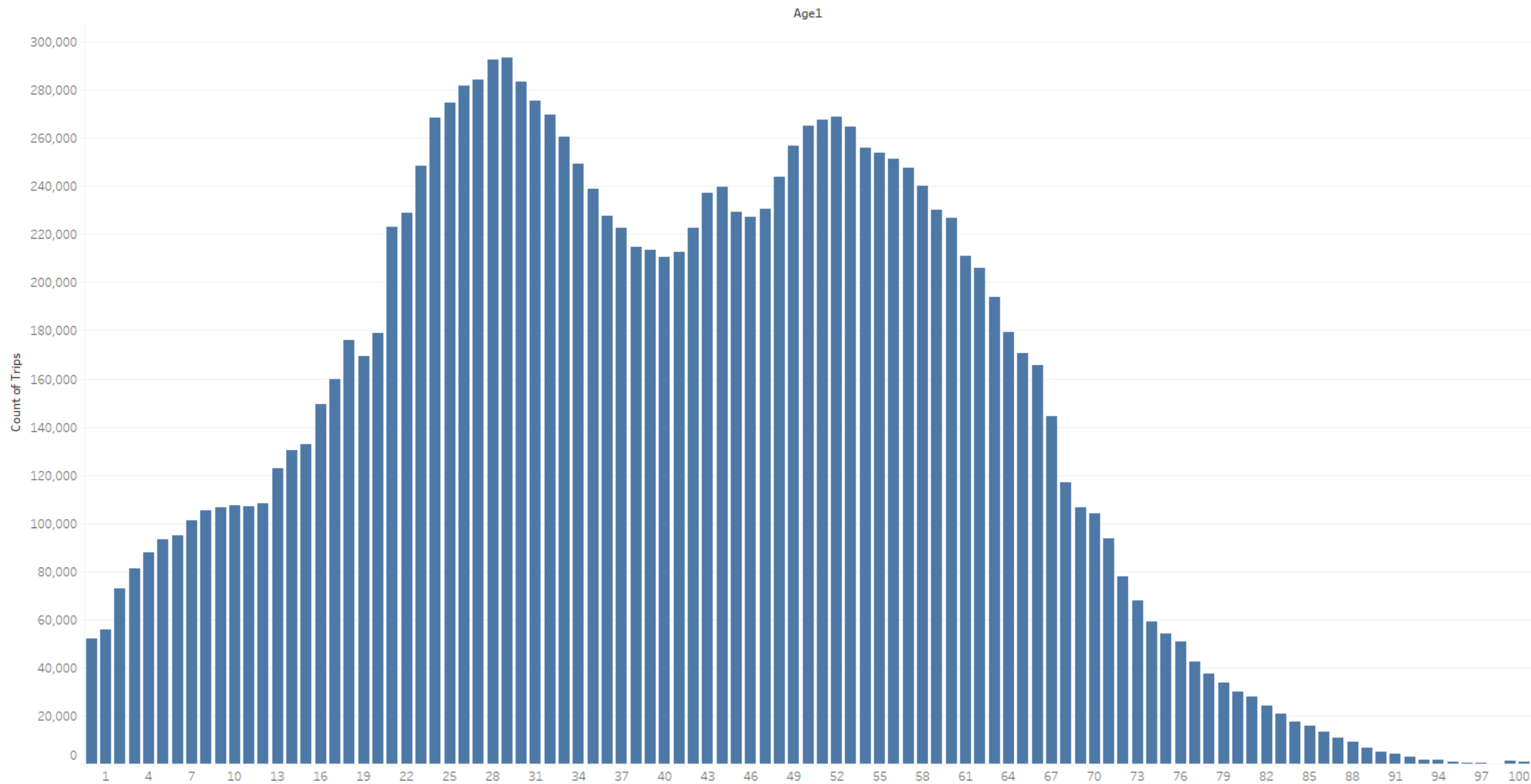Danny Moncada – Tableau demo

Top 20 Destinations by Age Range

% of Total Count of Trips for each Service End City (Dim). Color shows details about Age (group). The view is filtered on % of Total Count of Trips and Service End City (Dim). The % of Total Count of Trips filter keeps all values. The Service End City (Dim) filter keeps 20 of 80 members.

Heatmap

Count of Trips
1 — 532,673

SEA · Washington · GEG · GTF · Montana
LWS
PDX · Oregon · Idaho
GFK · North Dakota
FAR · Minnesot · DLH
South Dakota · Wisconsin
GRB · Michigan
FSD · RST · MKE · GRB FNT · New York · New Brunswick · Nova Scotia · Maine
Iowa · MDW · DTW · Pennsylvania · VT · NH · MA · BOS
Nevada · Utah · Nebraska · OMA · Illinois · MLI · Indiana · IND · Ohio · West Virginia · MD · ABE LFA · CT
FNL · Colo DEN · Kansas · MCI Missouri · Kentucky · DCA
SFO SJC · California · LAS · Arizona · New Mexico · Oklahoma · OKC · Arkansas · Tennessee · North Carolina
IFP · PUJ · South Carolina
LAX SNA PSP · PHX · DFW · Mississippi · Georgia
SAN · ELP · SJT · Louisiana · GPT PNS
Baja California · FNL · Texas · AUS · IAH · Florida
Sonora · Chihuahua · LAN · SAT · MCO
MLI CDG · Coahila de · LIR · PHL · TPA
Baja California Sur · Zarago · LGA · Nuevo León · RSW · MIA
HRL
FRA · SAN SJO · Tamaulipas · Mexico
Nayarit · Veracruz de Ignacio de la Llave · Yucatán · Cuba
Jalisco · Guerrero · Campeche · SJU STT
HNL · Oaxaca · Chiapas
SJT · Honduras
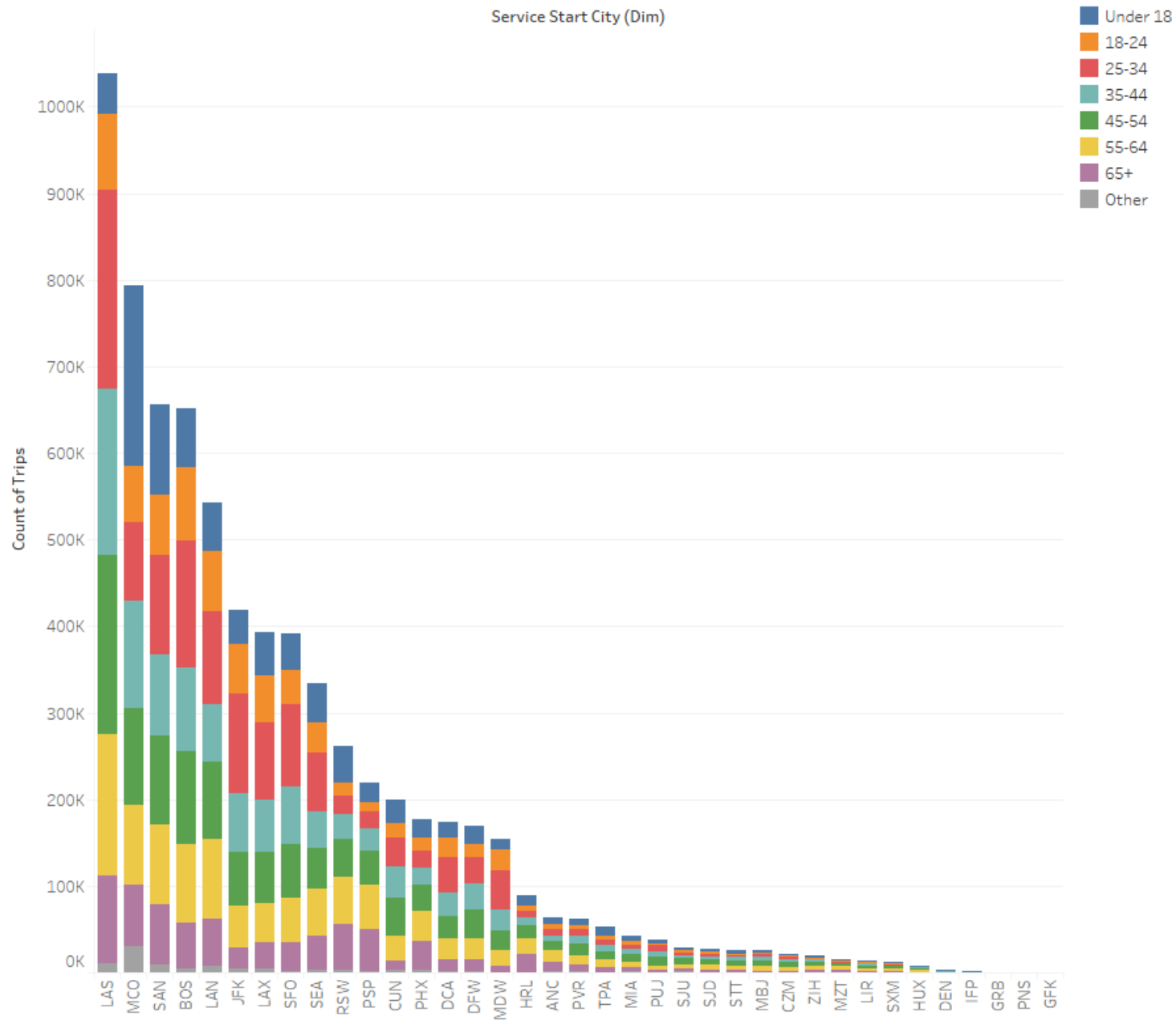STT · Nicaragua

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Map based on End City Long and End City Lat. Color shows Count of Trips. The marks are labeled by Service End City. The view is filtered on Service End City, which excludes MSP.

Count by Age (clean)

Count of Trips for each Age1. The view is filtered on Age1, which keeps 101 of 137 members.

Count by Start and End City (2)

Count of Trips for each Service Start City (Dim). Color shows details about Age (group). Details are shown for Age (group). The data is filtered on Service End City (Dim) and Coupon Seq Nbr. The Service End City (Dim) filter keeps MSP. The Coupon Seq Nbr filter keeps 8 of 8 members. The view is filtered on Service Start City (Dim), which excludes MSP.

Stats by Membership Level (2)

Ufly Member Status (cop..	Age (group)	Total Doc Amt	Base Fare Amt	Unique Customer	Avg. Unduped Rev	Unduped Rev	% Difference in Unduped Rev f..
Null	Under 18	493,956,293	454,740,771	170,759	305	57,468,928	
	18-24	381,260,029	351,495,553	147,431	269	45,182,146	-21.38%
	25-34	672,353,132	616,150,487	264,493	275	85,274,803	88.74%
	35-44	545,418,606	505,908,344	199,844	294	68,541,550	-19.62%
	45-54	590,186,646	542,959,300	208,630	301	73,063,048	6.60%
	55-64	485,277,735	440,536,101	170,117	301	59,304,117	-18.83%
	65+	329,760,564	296,535,527	117,193	301	41,032,563	-30.81%
	Other	73,901,646	67,077,953	15,091	364	5,624,654	-86.29%
MEMBER	Under 18	104,347,315	92,937,666	30,769	327	12,551,517	123.15%
	18-24	51,215,137	45,219,437	16,185	291	6,543,513	-47.87%
	25-34	123,837,652	109,814,629	36,503	291	15,576,177	138.04%
	35-44	149,501,332	133,430,808	38,996	329	18,844,951	20.99%
	45-54	210,996,296	187,596,264	50,814	339	26,205,852	39.06%
	55-64	223,045,198	196,972,016	53,959	327	27,620,576	5.40%
	65+	156,475,802	137,677,417	40,045	318	19,874,877	-28.04%
	Other	5,242,758	4,641,988	1,336	368	516,059	-97.40%
Grand Total		4,596,776,142	4,183,694,261	1,448,740	298	557,938,079	

Total Doc Amt, Base Fare Amt, Unique Customer, Avg. Unduped Rev, Unduped Rev and % Difference in Unduped Rev from the Previous along Table (Down) broken down by Ufly Member Status (copy) and Age (group).