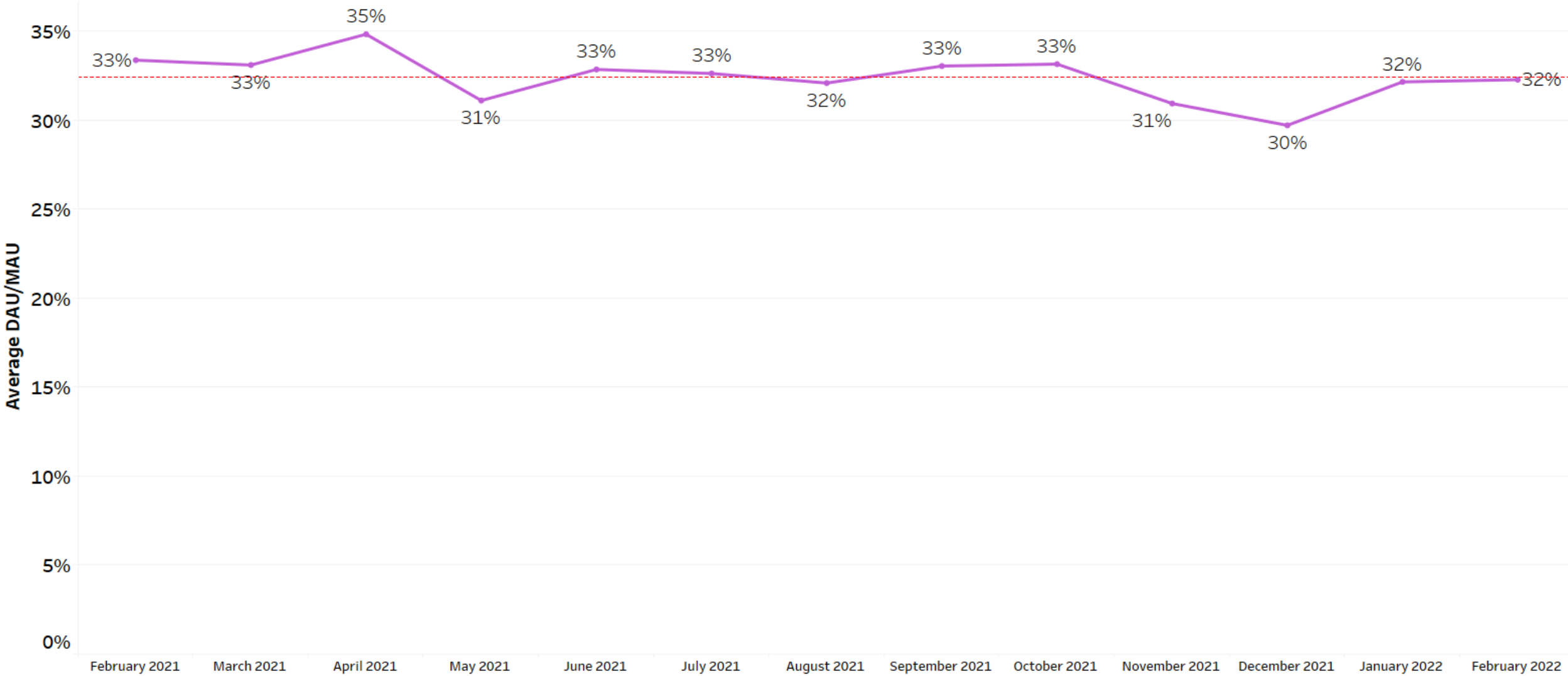
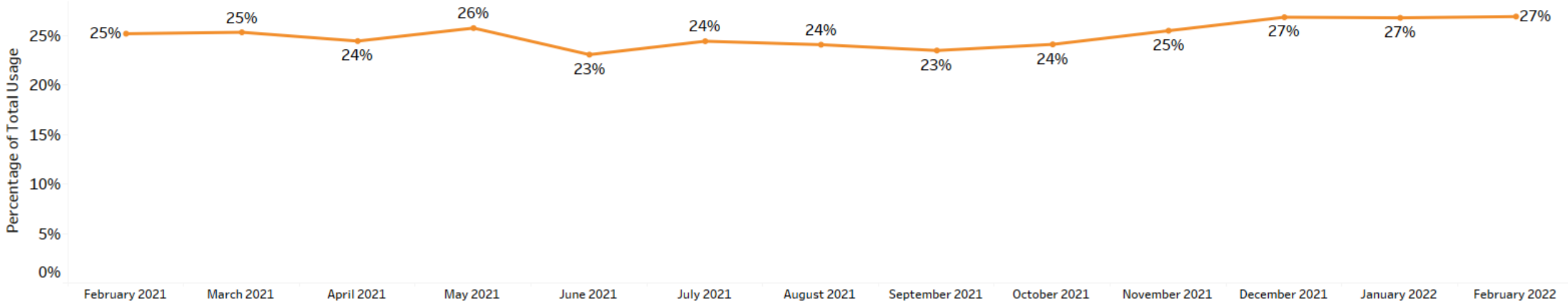
IOTAS Board Meeting Dashboard

Tableau demo – Danny Moncada

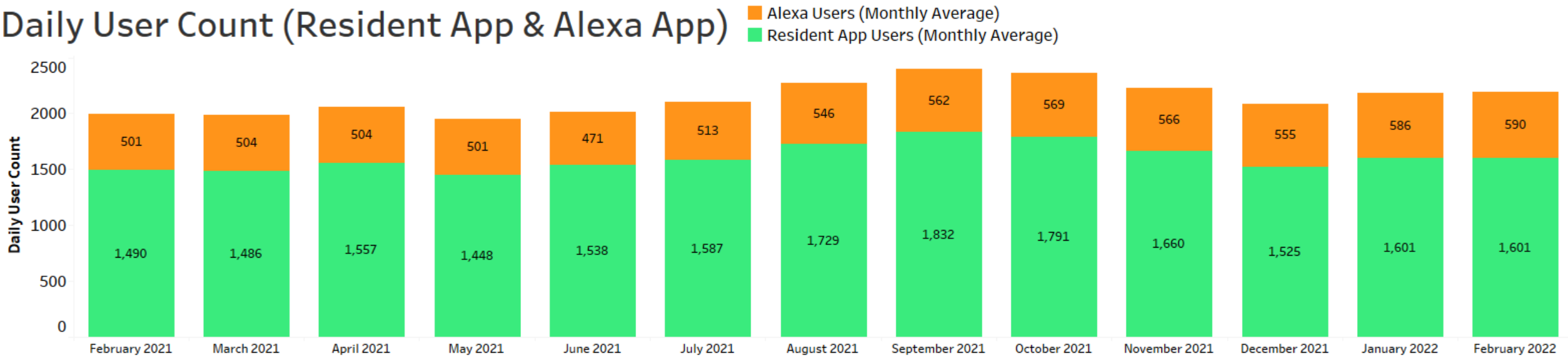
Resident App DAU / MAU by Month



Alexa App Usage (Percentage of Total Use)

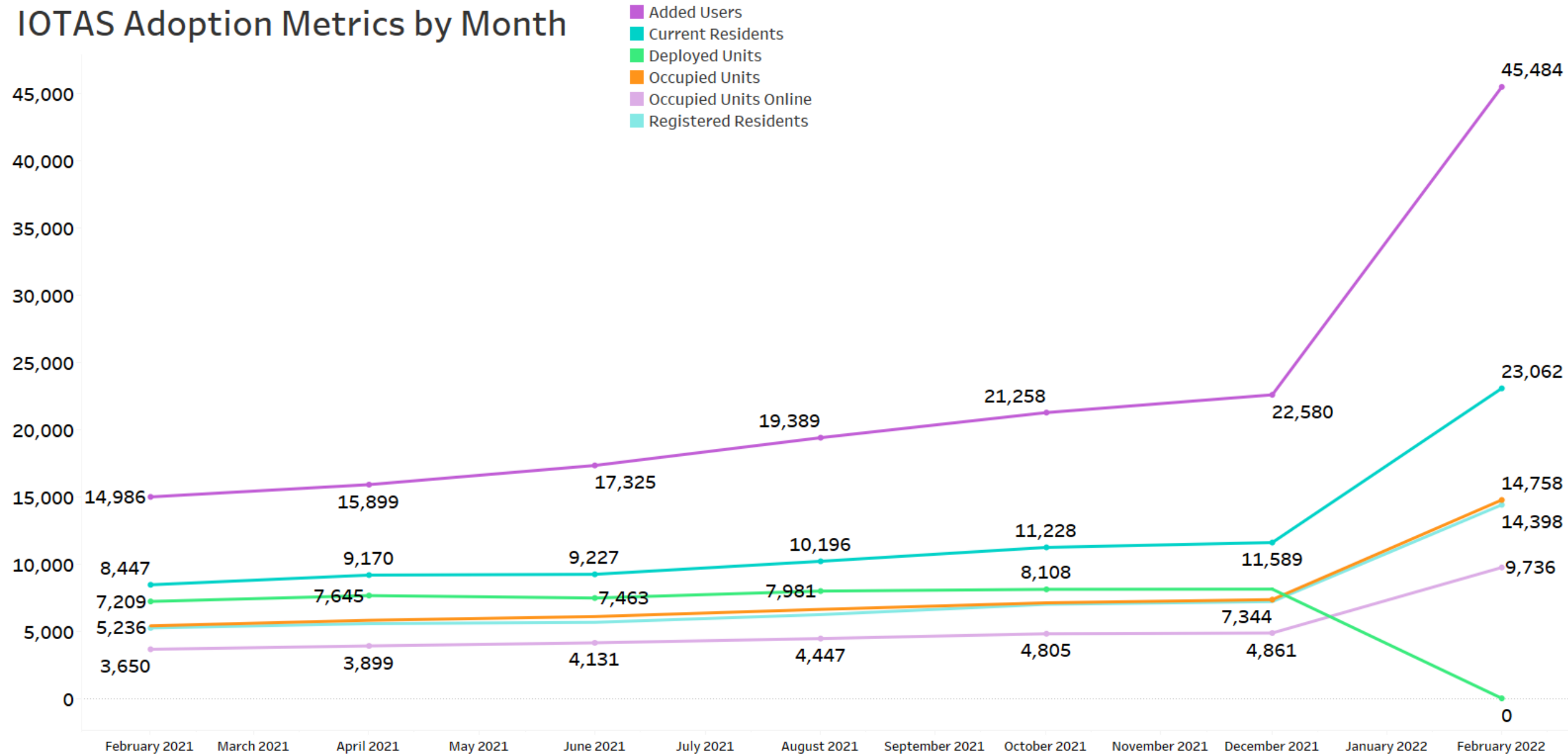


Daily User Count (Resident App & Alexa App)

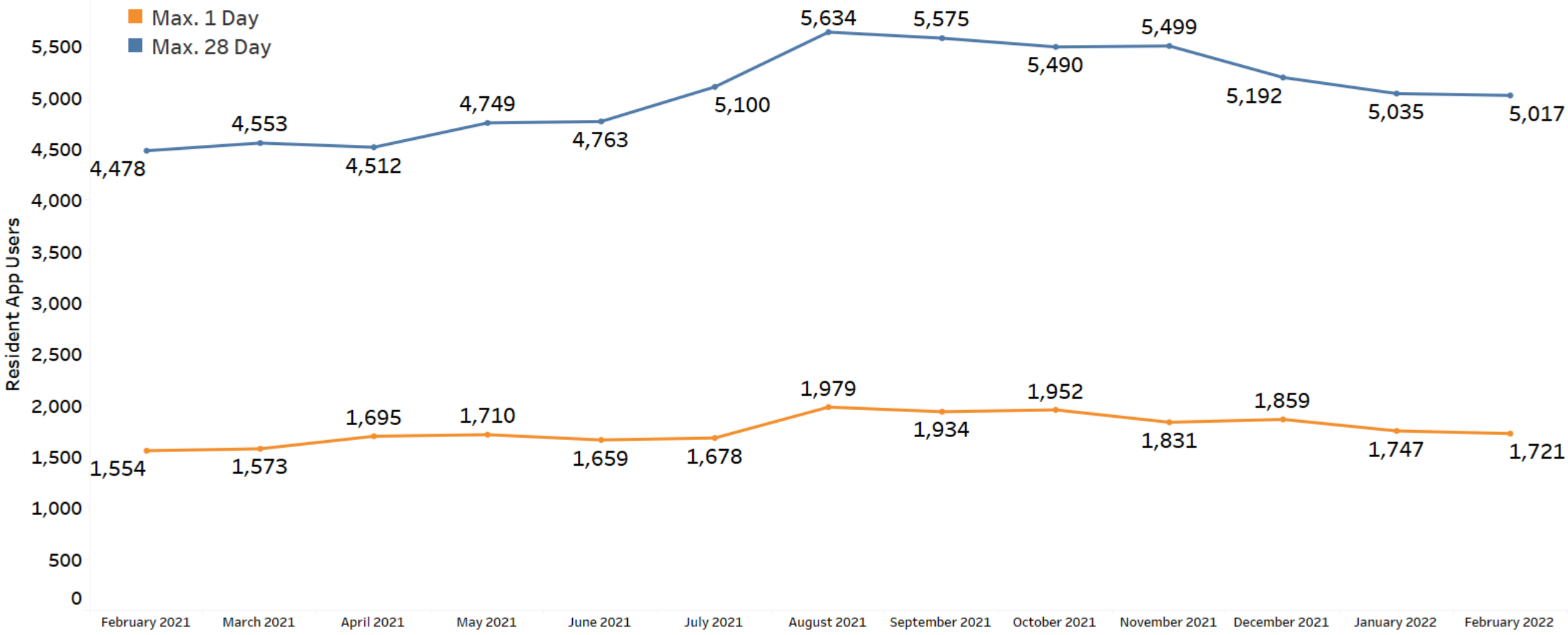


Date	Deployed Units	Occupied Units	Occupied Units Online	Current Residents	Registered Residents
February 2021	7,209	5,395	3,650	8,447	5,236
April 2021	7,645	5,807	3,899	9,170	5,561
June 2021	7,463	6,084	4,131	9,227	5,654
August 2021	7,981	6,617	4,447	10,196	6,228
October 2021	8,108	7,106	4,805	11,228	6,994
December 2021	8,124	7,344	4,861	11,589	7,195
February 2022	0	14,758	9,736	23,062	14,398

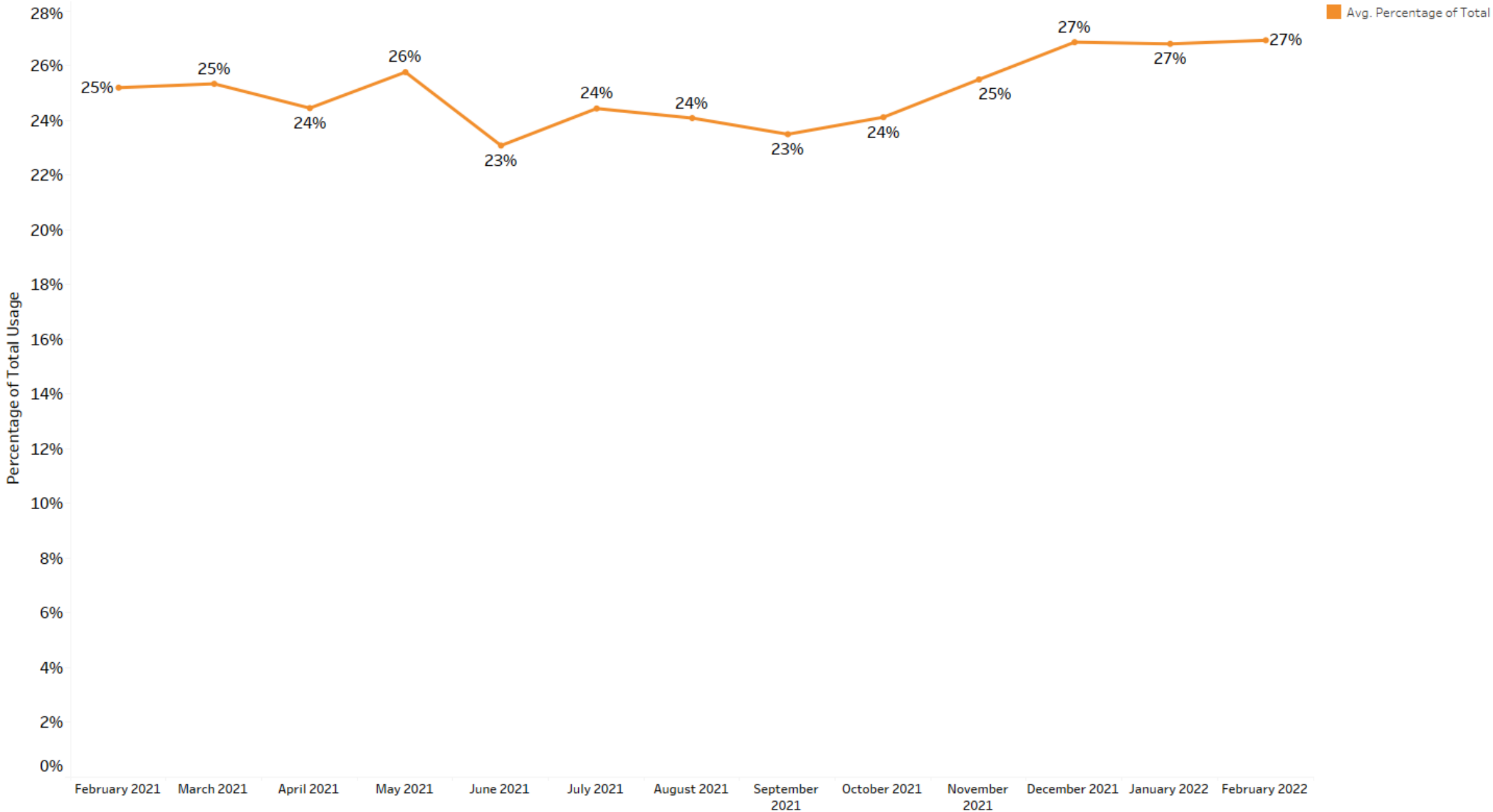
IOTAS Adoption Metrics by Month



Resident App Active Users by Month

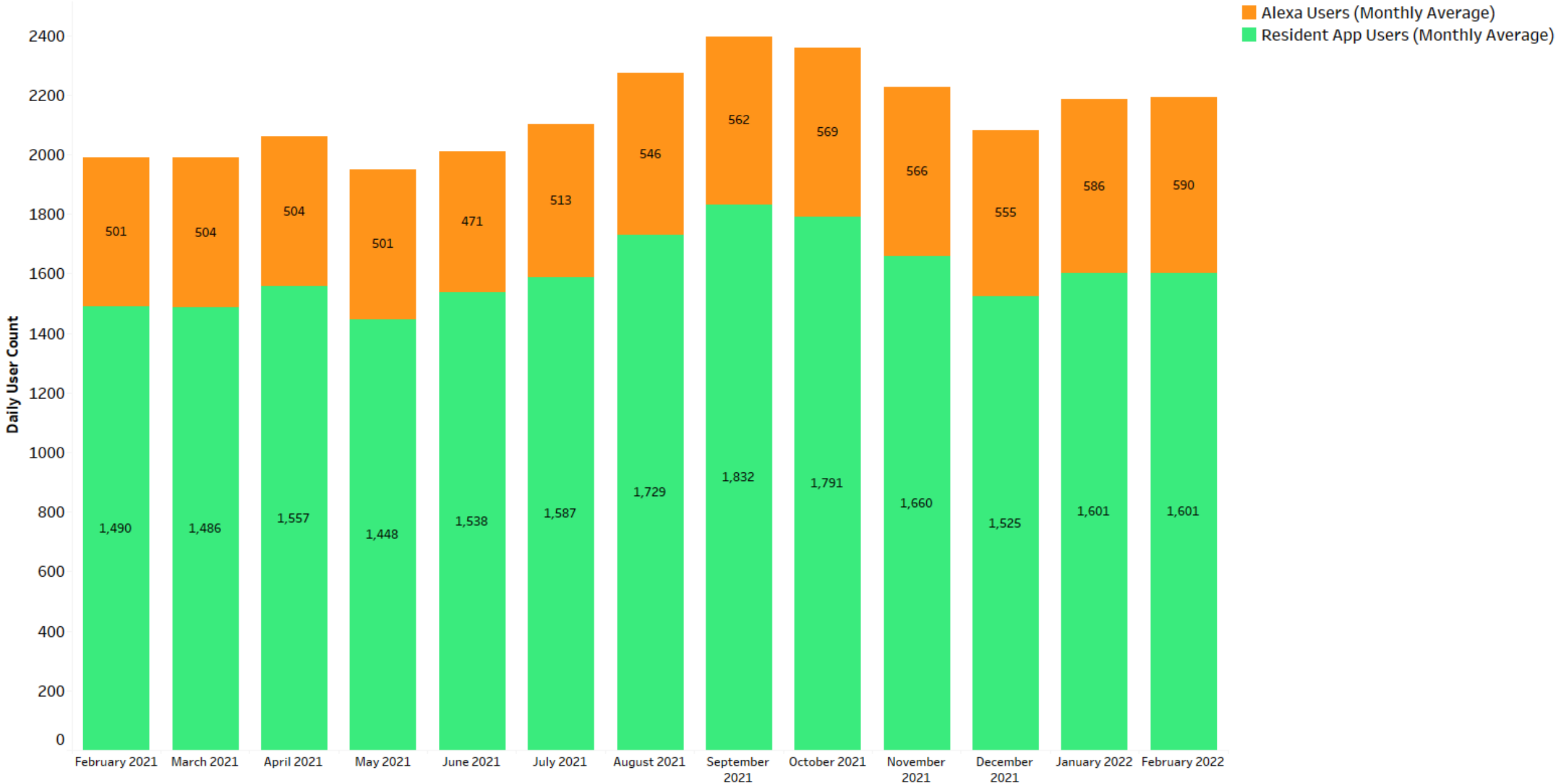


Alexa App Usage (Percentage of Total Use)



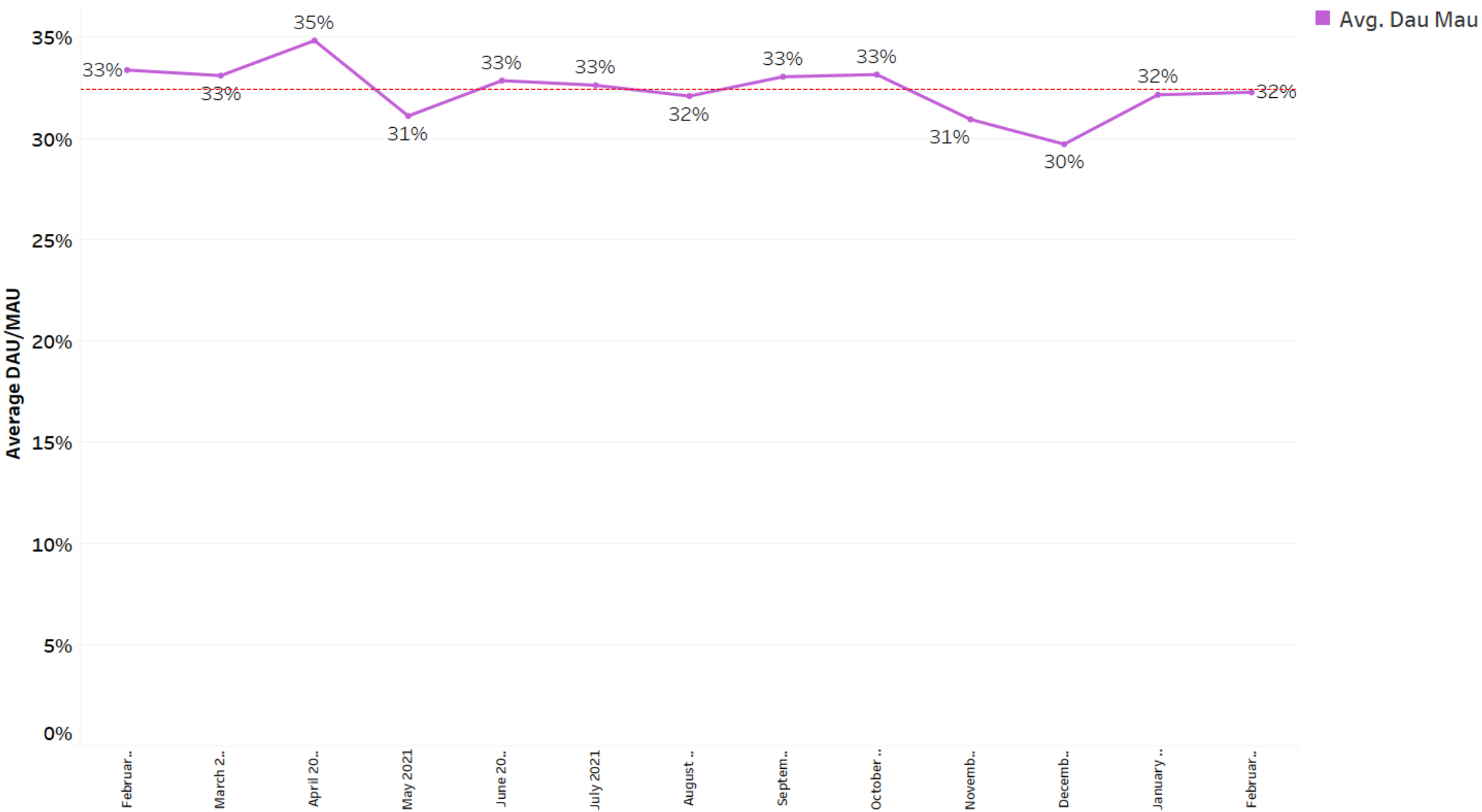
The trend of Avg. Percentage of Total for Date (Alexa App User Metrics) Month. Color shows details about Avg. Percentage of Total. The marks are labeled by Avg. Percentage of Total. The data is filtered on Alexa Time Range, which keeps True.

Daily User Count (Resident App & Alexa App)



Alexa Users (Monthly Average) and Resident App Users (Monthly Average) for each Date (Alexa App User Metrics) Month. Color shows details about Alexa Users (Monthly Average) and Resident App Users (Monthly Average). The marks are labeled by Alexa Users (Monthly Average) and Resident App Users (Monthly Average). The data is filtered on Alexa Time Range, which keeps True.

Resident App DAU / MAU by Month



The trend of Avg. Dau Mau for Date Month. Color shows details about Avg. Dau Mau. The marks are labeled by Avg. Dau Mau. The data is filtered on Date Year and Date Filter. The Date Year filter keeps no members. The Date Filter filter keeps True.

IOTAS Adoption Statistics Data Table

Date	Deployed Units	Occupied Units	Occupied Units Online	Current Residents	Registered Residents
February 2021	7,209	5,395	3,650	8,447	5,236
April 2021	7,645	5,807	3,899	9,170	5,561
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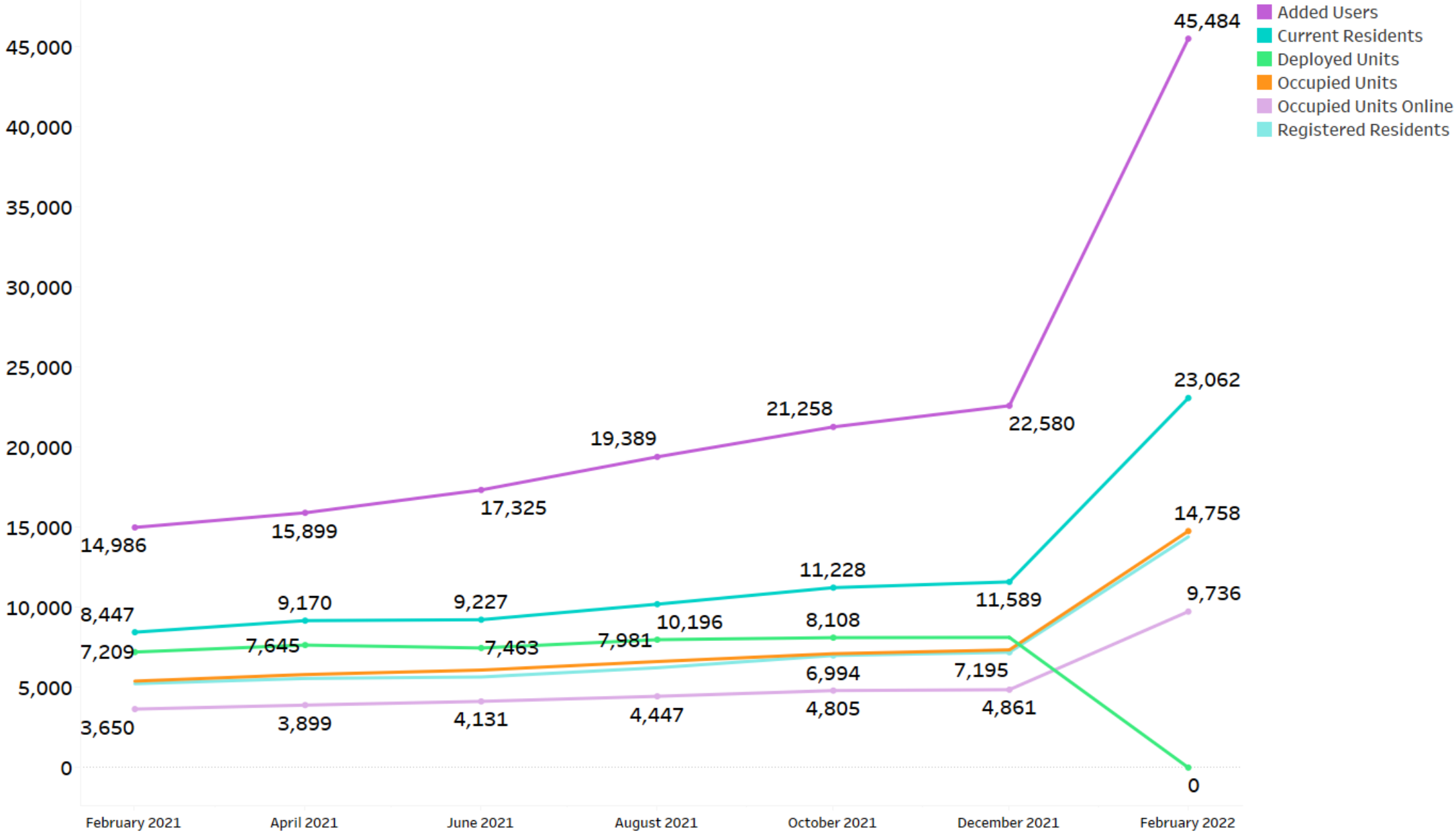
February 2022	0	14,758	9,736	23,062	14,398

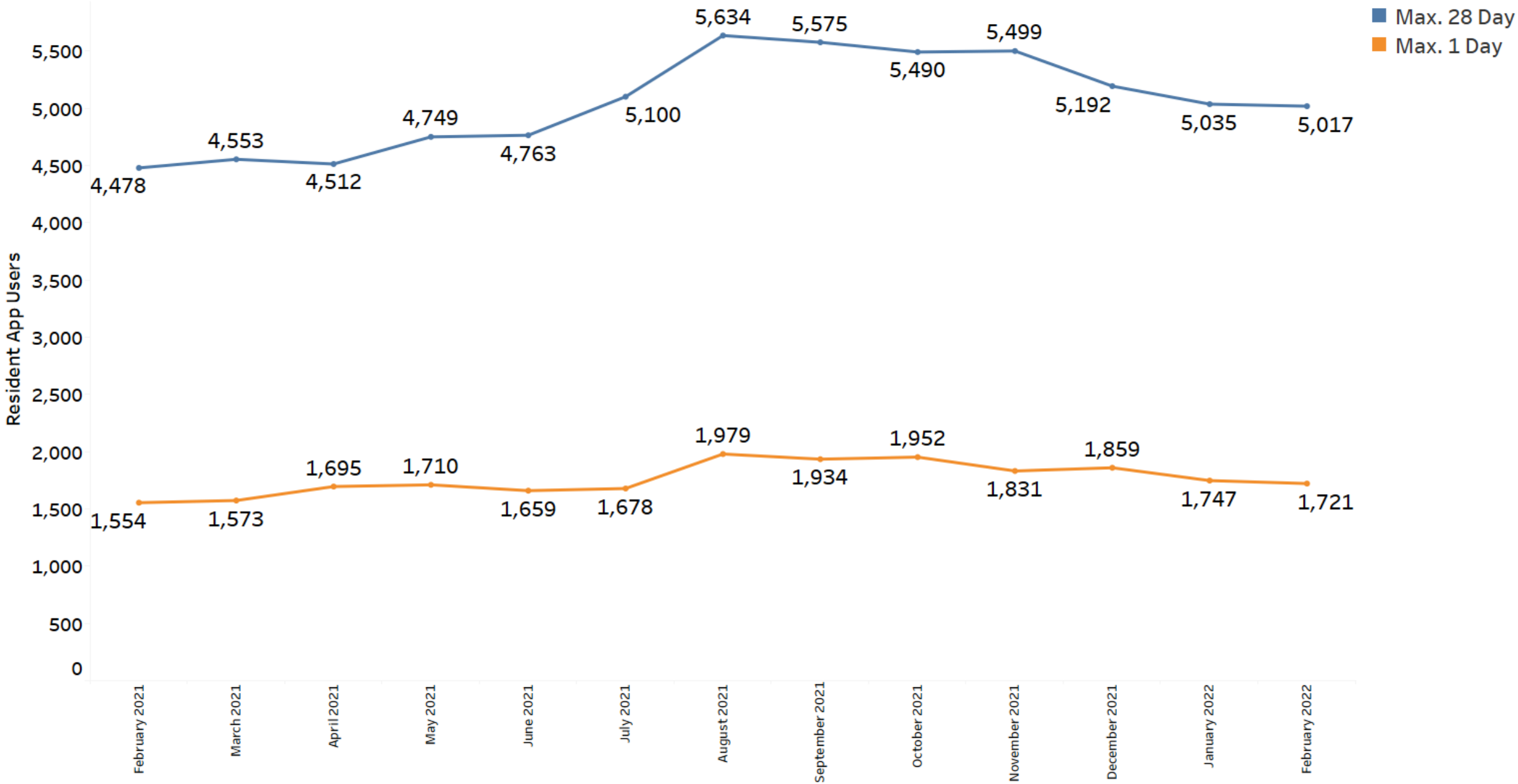
Deployed Units, Occupied Units, Occupied Units Online, Current Residents and Registered Residents broken down by Date Day and Date. The data is filtered on Adoption Filter, which keeps True.

IOTAS Adoption Metrics by Month



The trends of Added Users, Current Residents, Deployed Units, Occupied Units, Occupied Units Online and Registered Residents for Date Month. Color shows details about Added Users, Current Residents, Deployed Units, Occupied Units, Occupied Units Online and Registered Residents. The marks are labeled by Added Users, Current Residents, Deployed Units, Occupied Units, Occupied Units Online and Registered Residents. The data is filtered on Adoption Filter, which keeps True.

Resident App Active Users by Month



The trends of Max. 1 Day and Max. 28 Day for Date Month. Color shows details about Max. 1 Day and Max. 28 Day. The marks are labeled by Max. 1 Day and Max. 28 Day. The data is filtered on Date Year and Date Filter. The Date Year filter keeps no members. The Date Filter filter keeps True.