

NOTE: THIS IS AN ANONYMOUS FACE-TO-FACE SURVEY AND HENCE THERE IS NO WAY FOR US TO TRACK YOUR ANSWERS BACK TO YOU.

OUR PAST STUDIES SHOW THAT 50% OF UNIVERSITY STUDENTS CLAIM TO HAVE PIRATED CONTENT ATLEAST ONCE IN THE LAST 60 DAYS.

1. DO YOU AGREE WITH THAT?
A) YES B) NO
2. HAVE YOU STREAMED PAID CONTENT FOR FREE? IF SO, HOW OFTEN?
A) YES, RARELY B) YES, OCCASIONALLY C) YES, FREQUENTLY D) NO

CONTINUE TO THIS PART IF YOU ANSWERED 'YES' FOR Q.2

WE ARE WORKING **WITH** A SMART PHONE APP AND WEB ADD-ON THAT ACTS AS A CONTROL MECHANISM FOR PEOPLE TO STOP STREAMING/DOWNLOADING PIRATED CONTENT. WHENEVER SUCH ILLEGAL STREAMING METHODS ARE USED, £3 WOULD BE DONATED FROM THE USER'S BANK ACCOUNT TO A LOCAL CHARITY OF HIS/HER CHOICE.

- WOULD YOU BE WILLING TO INSTALL THIS APP OR ADD-ON IN YOUR DEVICE **RIGHT NOW**?
A) YES B) NO

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COULD YOU SIGN THIS PLEDGE PLEASE?

**I pledge to stop
using illegal streaming
services**

Sign below

Date: _____

This is my commitment to stop
pirating and start streaming safely

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1. WOULD YOU BE WILLING TO INSTALL THIS APP OR ADD-ON IN YOUR DEVICE **RIGHT NOW?**

B) YES B) NO