Danielle Ussery
Whittier, CA
T // 310.908.3989
E // revelationdesigner@gmail.com
Web Portfolio: https://portfolium.com/danielleussery/portfolio
Graphic Portfolio: https://www.revelationdesigns.net

Professional Summary

Motivated Designer and Full Stack Developer with 9 years of experience creating custom graphic components and web pages with the use of Adobe software, React and MySQL databases. Strong creative and analytical skills. Adept in various coding languages and debugging. Background in MERN development style and user-centered conceptualization.

Education

Bryan University / Tempe, AZ   May 2022
Associate Degree in Advanced Full Stack Web Development

Bryan University / Tempe, AZ   September 2021
Full Stack Web Development Certificate

The Art Institute of California / Los Angeles, CA   December 2016
Bachelor of Science
Graphic & Web Design

The Art Institute of California / Los Angeles, CA   March 2015
Associate of Science
Graphic Design

Skills

Programming
HTML5, CSS3, JavaScript, Node.js, React.js, Express.js, DOM, JSON, Apache, Docker, MongoDB, Mongoose, Bootstrap, MySQL, PostgreSQL

Design
Typography, Layout, Color Theory, Print, Photography

Software
Visual Studio Code, Photoshop, Illustrator, InDesign, XD, Figma, Zeplin, After Effects, Lightroom, Bridge, Word, Excel, PowerPoint, Keynote, Pages, Numbers, Atom, Media Encoder, Klaviyo, Shopify, Tawk

Professional

Ultra Pro Intl – Commerce, CA   October 2018 – July 2024
Graphic Artist

- Driving the creative direction of campaigns, with an understanding of typography, layout and art direction
- Liaising effectively with clients and other team members
- Artwork sublimation with a high aptitude for color theory
- Meeting deadlines in high pressure environment while seeing projects through from inception to production
- Maintaining and improving design standards with the willingness to listen to feedback and use it to improve

Brandable LA – Los Angeles, CA   January 2018 – July 2018
Design Manager - Business Development

- Conceptualized and built brand identities based on influencer's needs
- Collaborated with marketing and creative teams to create eye-catching designs and engaging copy
- Adjusted designs based on feedback from clients, buyers, engineers, and consumer safety groups
- Created marketing materials including sales decks, social media graphics, photos, and videos
- Developed eye-catching, cost-effective and safe packaging for products
- Point of sale (POS) displays
- Retouched product and lifestyle photos
- Project Management - stayed in touch with vendors, printing companies, & developers for all projects given
- Technical: HTML, copywriting and editing, package die lines, and product renderings

2020AVE – Los Angeles, CA   February 2017 – September 2017
Graphic Designer

- Designed email marketing campaigns and website page banners.
- Responsible for maintaining data of all email campaigns and delivering analyzed data presentations weekly.
- Maintained a database of marketing contacts by segmenting the database by various demographics and psychographics.
- Updated site banners along with page and product links
- Use of Software: Klaviyo, Shopify, Tawk, Google Analytics, and Adobe CS6 programs (Photoshop, Illustrator, Media Encoder, After Effects, Atom)
- Technical: HTML, Split A/B Testing, Copywriting, and Marketing Strategies

OhZone – Remote   October 2016 – December 2016
Graphic Designer Contractor

- Mocked up logo designs for a start up company
- Created UI buttons and app icons

- Provided user testing opinions to assist user functionality
- Created low fidelity & high fidelity UI wireframes with page design options