




# Danny Blackstock

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## profile

I am a user experience designer and student at Simon Fraser University's School of Interactive Art and Technology. I enjoy learning how and why people's everyday experiences can be affected by design, and I have a strong interest in user interface design, web development, and videography.

## technical skills

### Proficient

Photoshop    Flash  
Illustrator    HTML + CSS  
InDesign    Git  
Premiere    Sketchup

### Working knowledge

Android SDK    MySQL  
Arduino    PHP  
Java    Python  
Javascript    After Effects

## work experience

### User Experience Designer / Developer for Evident Point Software | 2013

Evident Point is a software company developing e-Publishing software.

#### Roles

- Designed user interfaces for an interactive e-book web application, as well as websites, Android, iOS, and Windows applications.
- Created sketches and mockups to communicate how these designs will work and look to clients and development team.
- Produced and implemented designs and assets into websites and web applications using HTML, CSS, and SASS, and optimized assets for use in native tablet apps.
- Tested and resolved minor bugs in a Javascript web application, while working in a Ruby on Rails environment.

#### Results

Designs were implemented into a web application with thousands of users, as well as native iOS, Android, and Windows applications, and various websites. Communicated with clients successfully to fulfill their needs and requirements.

## community involvement

### Web Designer for Faculty of Communication, Art & Technology (FCAT) | 2014

One other student and I created a website for FCAT at Simon Fraser University to recognize outstanding students, faculty, and alumni within the faculty.

#### Roles

- Designed and implemented forms, layouts, visuals, and interactions for the website, using HTML, CSS, and Javascript.
- Communicated with FCAT staff in order to complete the project effectively.

#### Results

Website will soon be deployed to a subdomain of Simon Fraser University, to be viewed and used by the public, especially FCAT students, faculty, and alumni.



## community involvement

### **Graphic Designer for Sense Tecnic Systems | 2013**

Sense Tecnic is a software company developing tools for ubiquitous computing.

#### Roles

- Designed a variety of icons and interface elements for a mobile web application, while being consistent with the client's branding.
- Created mockups to illustrate what the designs would look like to the client.
- Integrated them into the Kurugo mobile web application by generating assets and implementing them using CSS, and tested them on various mobile devices.

#### Results

Designs used in demo applications for the cities of Richmond and Surrey, BC.

### **Technology Coordinator for Enactus Simon Fraser | 2012 – 2014**

Enactus SFU is an organization that uses entrepreneurial projects to address social, environmental, and economic needs in the community.

#### Roles

- Maintained and enhanced the user experience of Enactus SFU's various websites, through interface design, as well as HTML, CSS, and WordPress customization.
- Shot, edited and compiled video and images of Enactus events and causes.
- Created motion graphics in After Effects to enhance the message of the videos.
- Collaborated and communicated effectively with different teams in order to complete cohesive video projects for their needs.

#### Results

Created an event commercial shown on national television, produced videos that were used in competitions with other university Enactus groups, as well as presentations to Simon Fraser University's faculty and students.

## awards

### **President's Honour Roll**

Achieved a term GPA of 4.0 or above while enrolled in at least 12 units of classes.

### **Seattle Design Charette Fall 2012**

Part of the winning team of a three day spatial / architectural design competition.

### **Simon Fraser University Summit Entrance Scholarship**

Grade 12 average greater than 90%.

### **Media Arts 12 Scholarship**

Awarded for receiving the highest mark in the class.

## education

### **Simon Fraser University | 2011–Present**

School of Interactive Arts & Technology. This program focuses on combining science, art, and technology into digital and physical systems, and effective design.

## i also enjoy

Epic hiking adventures, playing drums, cars, skiing, tennis, and rock music (eg. The Strokes, Foals, Tokyo Police Club).