

The background is a textured, painterly illustration. It features a dark, craggy rock formation in the foreground. Behind the rock, there are rolling hills or mountains in shades of grey and blue. On the right side, a tall, slender, blue-tinted tower with vertical architectural details rises into the sky. The overall style is reminiscent of a digital painting or a textured print.

SB HACKS V

JANUARY
11 – 13
2019

CORWIN
PAVILION
UCSB



WHAT IS SB HACKS?

SB Hacks is a collegiate hackathon hosted at University of California, Santa Barbara. Together, we bring over 400 students from all over the nation to collectively create innovative projects within 36 hours. Our hackathon includes web, mobile, and hardware projects along with a diverse set of mentors, guest speakers, swag, food – you name it.

WHY BECOME A SPONSOR?

Sponsors play a crucial role in our community. Your sponsorship will go directly towards students by covering food, transportation, prizes, and event workshops. With your support, hackathons come to life and students are given a unique experience. This is an opportunity for you to promote your API platforms, tools, and company presence. By connecting with UCSB's Talented Engineering pool, you can witness and showcase the use of your own technology. Past collaborations include Appfolio, Hewlett Packard (HP), Firebase (Google), IBM, and Microsoft. Become a sponsor and let us assist you with branding, recruiting, and user testing!

SPONSORSHIP TIERS

GENERAL

BRONZE
\$1000

SILVER
\$3000

GOLD
\$5000

PLAT
\$7500

LEAD
\$20000

	BRONZE \$1000	SILVER \$3000	GOLD \$5000	PLAT \$7500	LEAD \$20000
MENTORS AT EVENT	1	3	5	6	10
TABLES AT EVENT	0	1	2	3	4
CUSTOM CODING/API CHALLENGE		✓	✓	✓	✓
PRIORITY WORKSHOP TIME		4TH	3RD	2ND	1ST
TOTAL WORKSHOP TIME		30 MINUTES	60 MINUTES	90 MINUTES	UNLIMITED
TIMESLOT OPENING CEREMONY		✓	✓	✓	✓
EXCLUSIVE JUDGE FOR FINAL ROUND			1	2	5

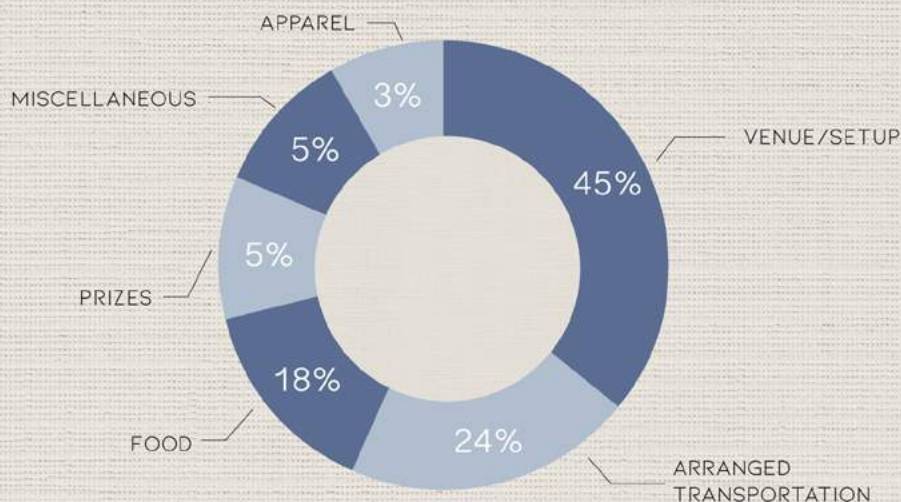
MARKETING

SOCIAL MEDIA BLASTS	✓	✓	✓	DOUBLE BLASTS	CUSTOM SNAPCHAT FILTER LOTS OF BLASTS
BRANDING (LOGO ON TSHIRT & WEB)	SMALL LOGO	SMALL LOGO	LARGE LOGO	LARGE LOGO	SB HACKS x CO. NAME
MENTION IN EMAIL/SOCIAL MEDIA			✓	✓	✓
EXCLUSIVE APPAREL COLLAB				✓	✓

RECRUITING

RESUME POOL		✓	✓	EARLY ACCESS	EARLY ACCESS
CUSTOM QUESTION ON APPLICATION			✓	✓	✓
ON-SITE INTERVIEW ROOM					✓

SB HACKS BUDGET OVERVIEW



TOTAL COST: \$70,000



VENUE/SETUP

45%

- Reserve Corwin Pavilion along with a large canvas tent and various spaces in nearby departmental buildings
- Hire overnight staff to supervise premises
- Establish secure, reliable internet for developers to use throughout the 36 hours



ARRANGED TRANSPORTATION

24%

- Provide arranged transportation to students from other college universities in the Southern California area (such as UCLA and USC)
- Post directional road signs
- Reserve UCSB parking slots for sponsors



FOOD

18%

- Responsible for catering, drinks, and snacks during the hackathon, basic eating utensils
- Serve a total of 5 meals



PRIZES

5%

- Raffle drawings, prize money for hackathon awards



MISCELLANEOUS

5%

- Miscellaneous category covers, lanyard/badge, Facebook Ads, basic stationery supplies



APPAREL

3%

- Apparel covers T-shirts for developers, volunteers, organizers

THANK YOU TO OUR PAST SPONSORS

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SANTA BARBARA



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FINANCE & BUSINESS
COMMITTEE

PROCORE®



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firebase

IBM

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