



myCircle is a social media platform built around the idea of bringing friends, both real-life and online closer together through shared interests.

The platform would have a traditional style friends list that the user would populate themselves, and with each addition, that new friend would get organized into whatever lists of common interest or "Circles" that the user and the new friend might share. If there are no matching shared interests, you would be able to find the users updates and posts in the "Full circle" list, where the user would see updates from all of their added friends.

New circles can be joined, old circles can be left, putting you fully in the driver's seat of your own user-experience and being in control of what updates feel relevant to you.

myCircle aims to bring people together through what they enjoy.

We want to spark conversations and get the world inspiring each other again.

We want to bring social media back to the user.

And we want to make social media, social again.



express

