GiGANTiC ™

LOGO VARIATIONS

DESIGN CONSTRAINTS

PRIMARY COLOR PALETTE

LOGO COLOR OPTIONS
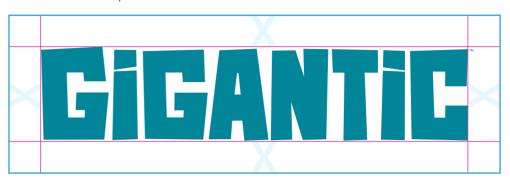
DESIGN CONSTRAINTS - DO NOT DO

LOGO VARIATIONS

Primary Logo

Secondary Logo

DESIGN CONSTRAINTS

Minimum clear space and bounderies

Blue indicates Clear Space. The blue area must be kept free of other elements. Magenta indicates logo type boundaries.

The minimum required Clear Space is defined by the measurement 'X' (equal to 1/3 height of the logo type.)

Minimum logo width

3.5cm or 100px

PRIMARY COLOR PALETTE

Primary color

Pantone 9060
C0 M0 Y20 K0
R255 G252 B213
#FFFCD5

Pantone 3145
C100 M10 Y29 K20
R0 G119 B139
#00778B

DESIGN CONTRAINTS - DO NOT DO

Make sure the logo contrasts with the background color.

Do not rotate, distort or skew the logo.

Do not use colors that aren't in the approved branding color palette.

Do not apply gradients or texture

LOGO COLOR OPTIONS

The logo in one color

GIGANTIC

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The logo in solid black

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The logo in white (reversed)

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