

# SCALE SMART BLUEPRINT

**PAY ONLY WHEN  
YOU GET RESULTS**



**ACCELERATE  
WITH AI**

[WWW.ACCELERATEWITH.AI](http://WWW.ACCELERATEWITH.AI)

## Our Offer

Hi, I'm Scott Bradley, the founder of a Digital Agency based on the Sunshine Coast.

We help real estate agents generate consistent leads by automating prospecting and nurturing systems.



Here's how it works:

- No upfront fees: You only pay 10% of the commission from sales we generate.
- Ad spend: Starting at just \$20-\$30/day, scalable as needed.
- We do the work: From setup to optimization, we handle all digital marketing.

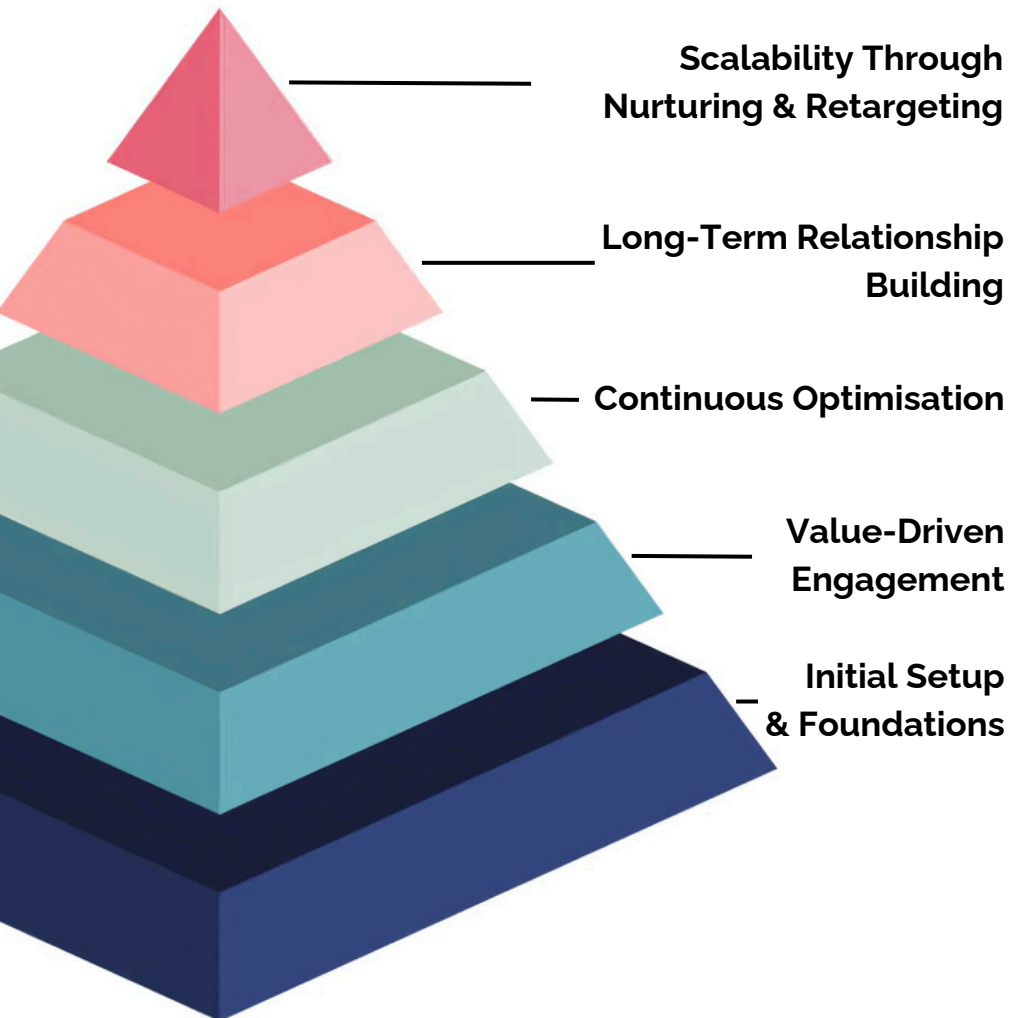
Deliverables (The full details are on pages 3 & 4):

- Marketing tracking scripts
- Facebook retargeting & audience building
- High-value eBooks for lead capture
- Meta campaigns (lead generation, retargeting, A/B testing)
- Automated emails, SMS follow-ups, AI-powered bookings

We eliminate risk and effort for your team—let's chat about how we can help you grow.

Contact us today to get started!

# **Consistent, Scalable, Paid Social Media Marketing Results come from Solid Foundations**



# Our Deliverables Checklist - Page 1/2

## 1 Initial Setup

- ☐ **Website Marketing Scripts:**
    - ☐ Implement Facebook Pixel, Google Tag & Google Analytics
  - ☐ **CRM and Automation:**
    - ☐ Connect Facebook Leads to CRM
    - ☐ Automate lead notifications to the client via email & sms
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## 2 Foundation

- ☐ **Key Audiences:**
    - ☐ Identify ideal client profile
    - ☐ Leverage existing clients database to create lookalike audience & include/exclude audiences
    - ☐ Auto-update audiences from CRM
    - ☐ Ensure CRM changes update relevant Facebook audiences
  - ☐ **Ad Funnel Strategy:**
    - ☐ Map out key stages (eg, awareness, engagement, conversion)
    - ☐ Define lead handover process and follow-up sequence
  - ☐ **Persuasive Email Sequence:**
    - ☐ Develop a system to nurture non-converting leads
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## 3 Retargeting Campaign Launch

- ☐ **High-Value Content Offer:**
  - ☐ Develop and implement high-value content offers for retargeting
- ☐ **Strategy:**
  - ☐ Launch a continuously running retargeting campaign
  - ☐ Persuasive system to engage users who have interacted with ads, visited the website, or engaged with email list communication

# Our Deliverables Checklist - Page 2/2

## 4 Listing Leads Campaign Launch

- ☐ **High-Value Content Offer:**
  - ☐ Develop and implement a high-value content offers to attract leads
- ☐ **Ad Creative:**
  - ☐ Approve ad visuals, copy, and call-to-actions
  - ☐ A/B test creatives for optimization
  - ☐ Disable losers & scale winners

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## 5 Optimization & Reporting

- ☐ **Performance Reviews:**
  - ☐ Schedule weekly/bi-weekly reviews to discuss metrics
  - ☐ Refine targeting, creative, or messaging as needed
- ☐ **Feedback Loop:**
  - ☐ Ensure consistent feedback on lead quality
  - ☐ Adjust campaigns based on closed sales and client input

## Book your Free Strategy Session (worth \$2500)

\$2,500 Value

### Get Your Free Custom Paid Marketing Strategy

- ✓ Ideal client profile and pain point identification
- ✓ Detailed marketing strategy for both immediate wins and long-term pipeline building
- ✓ Step-by-step implementation guide - not just high-level theory
- ✓ 90-day Action Plan with clear milestones and targets
- ✓ Ready for your team to execute immediately
- ✓ Yours to keep - no strings attached, whether you work with us or not

#### Why give away such valuable insights for free?

Because we practice what we preach - leading with value. We're demonstrating our expertise and building trust by actually helping you first. It's the best way to show you we know what we're talking about.