AUSTIN J. POWER

FREELANCE VIDEO EDITOR, VIDEOGRAPHER & GRAPHIC DESIGNER

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SUMMARY

To obtain a full, part-time, or freelance Video Editing position with an emphasis on Content Creation and Production.

EXPERIENCE

April 2018 - ONGOING

Freelance Video Editing

Over 100+ projects; compile and organize raw footage for video editing process to create compelling product demonstrations, social media ads, wedding video, live performances, showroom reels, and direct to client videos, photographs, and GIFs.

Editing process includes: format, color grade, audio correction, and edit raw footage for wedding video

Preform YouTube analytics and SEO research for better viewer engagement and brand awareness.

Communicate with clients to find clear vision and expectation. Including graphics, font, and music selection.

Freelance Videography

Independently record audio and video of product demonstrations. Plan each project production from storyboard and shoot to final edit. Pre-production meeting with sales and marketing teams.

Lead Videographer on music video shoot with XPRESIDENTS Band. Pre-production meeting with talent and crew.

Filmed and edited additional social media content for XPRESIDENTS Band marketing.

Record audio and video of live stand-up comedy shows for comedian duo 2DComedy.

Filming locations: NV, CT, WY, FL, PA, NY, and CA.

STRENGTHS

Communicate thoroughly to share knowledge, information, and ideas. Independent, high quality standard of work ethic, with the ability to motivate others toward achieving common goals.

CORE COMPETENCIES & SKILLS

Video Editing, Videography, Graphic Design, Copywriting, Storyboarding, & Customer Service.

Nikon D3500 and Lumix G Series DSLRs.

EDUCATION

High School Diploma
Central Bucks High School West
Doylestown, PA

Bachelor of Arts
Bloomsburg University
Bloomsburg, PA

Study Abroad Program
Universitas Castellae
Valladolid, Spain