# **AUSTIN J. POWER**

# FREELANCE VIDEO EDITOR, VIDEOGRAPHER & GRAPHIC DESIGNER

#### **SUMMARY**

To obtain a full, part-time, or freelance Video Editing position with an emphasis on Content Creation and Production.

#### **EXPERIENCE**

## Video Editing SEPT. 2018 - ON GOING

Over 150+ projects; compile and organize raw footage to create compelling product demonstrations, social media ads, wedding video, live performances, showroom reels, and scripted video.

YouTube content analytics, current editing trends, and SEO research for improved viewer engagement and brand awareness.

Format, color grade and correction, audio selection, sound effects, mixing and/or correction of stock or raw footage.

### Videography Jan. 2019 - On Going

Over 100+ projects; record video and audio of product demonstrations, live performances, and scripted sketch comedy.

Lead Videographer on music video shoot with XPRESIDENTS Band. Pre–production meeting with talent and crew.

Filming locations: NV, CT, WY, FL, PA, NY, and CA.

# Graphic Design Jan. 2021 - On Going

Over 50+ projects; logo design, custom artwork, and motion graphics for video, webistes, and social media.

Wireframe and website design with a basic knowledge of HTML and CSS.

### **PERSONAL INFO**

(267) 261-1504
AUSTIN@APVIDS.COM
WWW.APVIDS.COM
CULVER CITY, CA

#### **STRENGTHS**

- Communicate Thoroughly
- Time Management
- Copywriting
- Video Production
- Customer Service
- Nikon D3500 & Lumix G Series
- Adobe Creative Suite and FCPX













