Norma Vazquez

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EXPERIENCE

DREAMS FOR SCHOOLS
Let's Explore STEM Instructor
Yorba Linda, CA
January 2021 - Present

- Guide a cohort of 12 elementary school students through a 10-week program that introduces them to STEM.
- Foster a learning experience and set the foundation for the student's knowledge of STEM through interactive and hands-on projects.

SKILLSUSA CALIFORNIA
Public Relations Intern
Remote
October 2019 - Present

- Manage all content on SkillsUSA California social media accounts such as Facebook, Instagram, and Twitter.
- Regularly inform the public of organizational news and updates, while utilizing analytics to improve advertising strategies.
- Maintain contact with local press preceding regional and state conferences while designing and managing all press releases regarding the event.
- Report directly to the SkillsUSA California State Director monthly to discuss improvements and updates regarding the organization.

L&L PERFECT BALANCE
Receptionist
Palm Desert, CA
January 2020 - March 2020

- Scheduled an average of 70 appointments weekly for clients to file their taxes.
- Assisted clients by providing them with regular updates on their tax return status.
- Organized forms, created labels, made photocopies, filed records, and prepared correspondence and reports.
- Created a professional business website for the company in order to attract and inform potential new clients.

MISSION PLAZA LAUNDRY
Manager's Assistant
Ventura, CA
April 2018 - August 2018

- Launched the official company website using HTML and CSS; regularly collected business data to perform updates.
- Performed in a fast-paced environment while giving full administrative support to the business owner.
- Entrusted to manage confidential matters such as managing the monthly budget and processing invoices, payments, and customer information.

COSTCO WHOLESALE
Seasonal Front End Assistant
Fullerton, CA
October 2017 - January 2018

- Greeted and assisted customers on the selling floor and provided superior customer service by resolving all customer questions and concerns.
- Comprehended instructions in a timely fashion, while prioritizing multiple tasks in a deadline-driven environment accomplish all assigned goals.
- Stocked, replenished, and organized inventory accurately and efficiently while maintaining an attractive merchandise display.

EDUCATION

CALIFORNIA STATE UNIVERSITY, FULLERTON
B.A. Communications (concentration in Advertising); GPA: 3.56
Fullerton, CA
Expected Graduation: December 2021

SKILLS

- **Technologies:** Adobe Photoshop, Adobe Lightroom, Adobe Illustrator, Adobe InDesign, Final Cut Pro, Google Suite, Microsoft Office, Website Management, Video Production
- **Analytical:** Google Analytics, Twitter Analytics, Instagram Insights
- **Languages**: English (native), Spanish (fluent)

RESUME TEMPLATE GUIDE

Glad you noticed this! Welcome to your Paper Moon resume template. We've spoken to over 120+ technical recruiters and hiring managers from all over Silicon Valley to ensure the quality of your new resume — Google, Netflix, Apple, Twitter, Facebook, Stripe, Uber, and Pinterest just to name a few!

These winning templates are:

- ❏ Easily accessible for your convenience
- ❏ Simple to edit and customize to your taste
- ❏ Minimally designed to allow recruiters to easily digest your accomplishments
- ❏ Perfectly formatted as to never be auto rejected by Applicant Tracking Software
- ❏ Crafted to keep your writings concise to bolster your resumes readability
- ❏ Landing Interviews at elite companies every week.

We're super excited for you to hop into creating the next evolution of your professional summary. We've included all the writing tips and content needed to create an interview landing machine. And in case you ever have any questions about certain aspects of editing your template, we're attaching a Q&A document link for your use:

- ❏ Resume Template Editing Q&A

Also, just for your convenience, here are some links to other parts of your new kit in case you want to change your template, amongst other things:

- ❏ 800+ Technical Recruiter Contact List
- ❏ FAANG Recruiter Interviews: Google, Facebook, Snapchat, Apple
- ❏ Job Application Tracking Sheet
- ❏ Why You Keeping Getting Resume Rejected by Bots — Not Recruiters
- ❏ Why You Aren't Landing Internship and New Grad Interviews
- ❏ How to LinkedIn Messaging Your Way to $450K TC

Finally, the Paper Moon team just wants to say that you've got this. Nothing's ever guaranteed, but we're sure you're deserving of what's next for you. Enjoy the thrill of the hunt (the job one that is) and we wish you the best of luck!

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PROFESSIONAL EXPERIENCE

SQUARE INC.
May 2018 - Present

Data Scientist

Part of the initial Square Capital Data Science team that was tasked with the continual optimization of all lending product design, marketing strategies and servicing techniques.

- Improved the internal rate of return (IRR) forecasting model for the Capital Flex product.
- Design and implement a product simulation framework that is used to evaluate the effects of model swaps and loan facilitation methodology alterations.
- Designed and implemented an email servicing model for automated solution suggestions to email inquiries.
- Created an was responsible for the team's model hosting framework and development environment.
- Designed and implemented a Capital acceptance model for the marketing team that uses merchant event patterns to determine the probability of product acceptance.

FRAMED DATA
May 2016 - April 2018

Data Scientist

Hired as Framed Data's principal research scientist with the sole task of improving the company's prediction algorithms for each customer.

- Researched and implemented a novel machine learning pipeline for arbitrary customer churn prediction.
- Invented a generalized data representation architecture that can be applied on different raw event company data.
- Implemented a state-of-the-art Deep Learning architecture that effectively decomposed complex user event patterns and ultimately increased prediction accuracies.

FLIGHT DATA SERVICES
May 2016 - Aug 2016

Data Scientist Intern

Summer Data Science internship which helped in the uncovering of interesting patterns in flight sensory data to help with out flight sensory data to help with out flight operation quality assurance reporting to customers.

- Applied statistical analysis, machine learning and data mining techniques on vast amounts of flight sensory data.
- Identified patterns and interesting associations between combinations of flight data variables..
- Designed and generated visualizations that helped with the interpretation and explanations of the identified patterns within the FOQA product.

NCR CORPORATION
June 2015 - March 2016

Software Developer

One year placement at NCR (EMEA HQ) as part of the BSc. (Hons) Software Engineering course at the University of Portsmouth.

- Developed parts of the system that are currently being used by the Inland Revenue Department in Cyprus.
- Experienced different development life-cycles including Agile methodologies.
- Performed extensive Testing and produced Product Manuals for audiences of various technical knowledge.

EDUCATION

UNIVERSITY OF PORTSMOUTH (UK)
Sep 2011 - May 2015

B.S. Software Engineer First Class Honors

OTHER

- **Languages:** Python, C#, Ruby, Java, SQL, C++
- **Software:** Apache Spark, Mongrel, JBoss, MySQL, Oracle, Postgres
- **Systems:** Linux, OSX, iOS
- **Skills:** Machine Learning, Deep Learning, Cross-Functional Collaboration