

Comparison of Regression Methods Using Facebook Data

Danny Huang

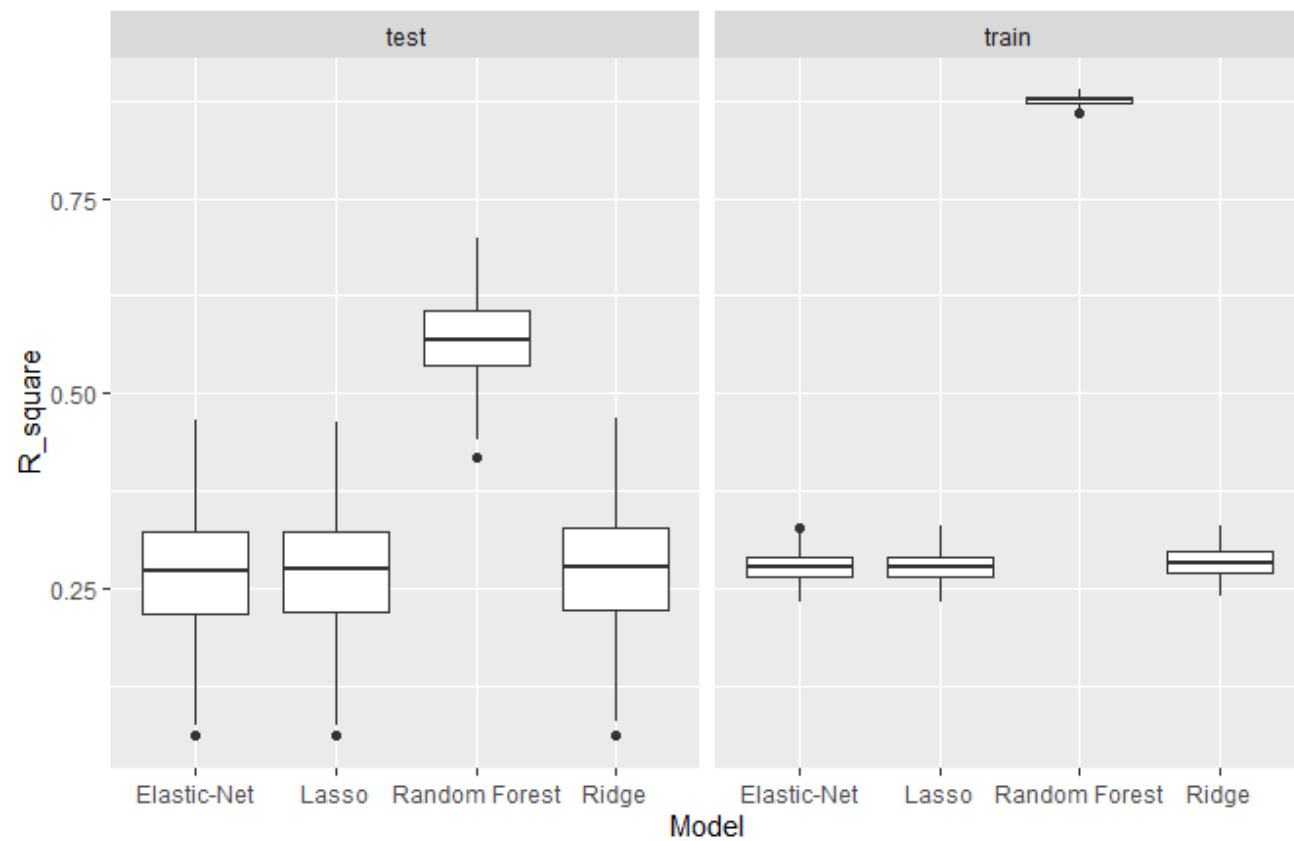
Methods Used: Ridge, Lasso, Elastic Net, Random Forest (15-trees)

Number of Observation: 22498

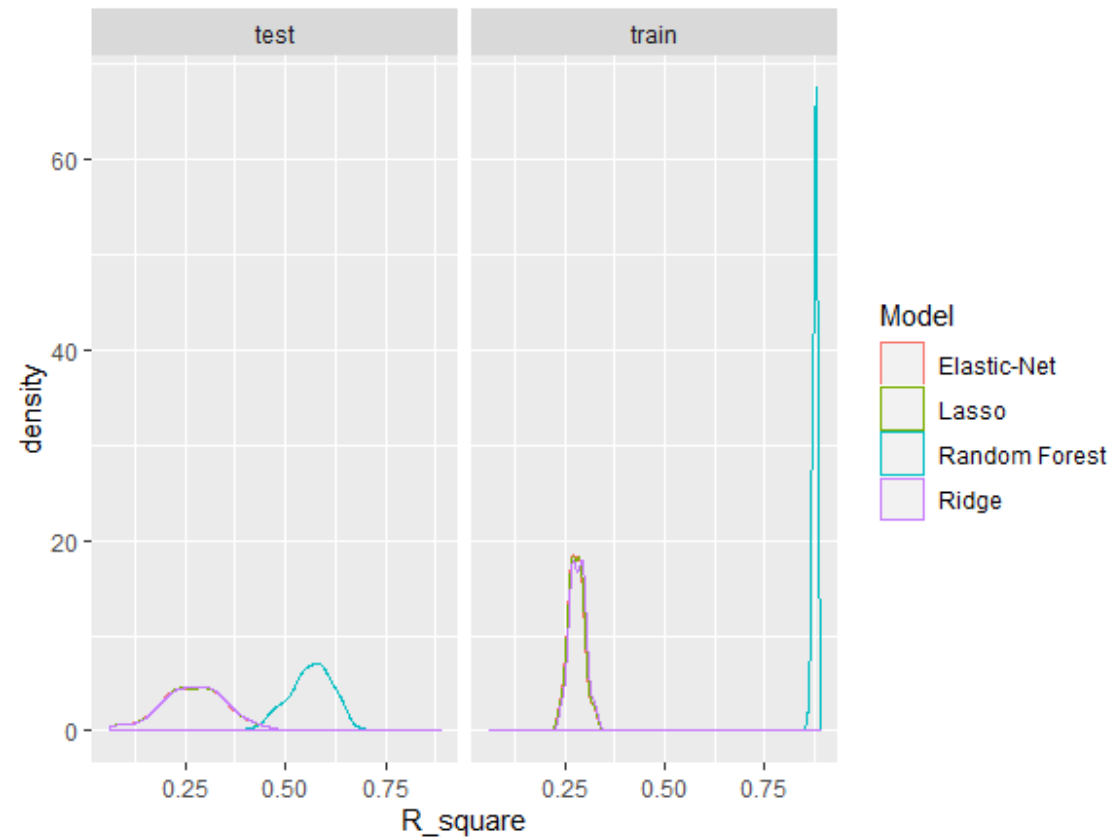
Number of Features: 52

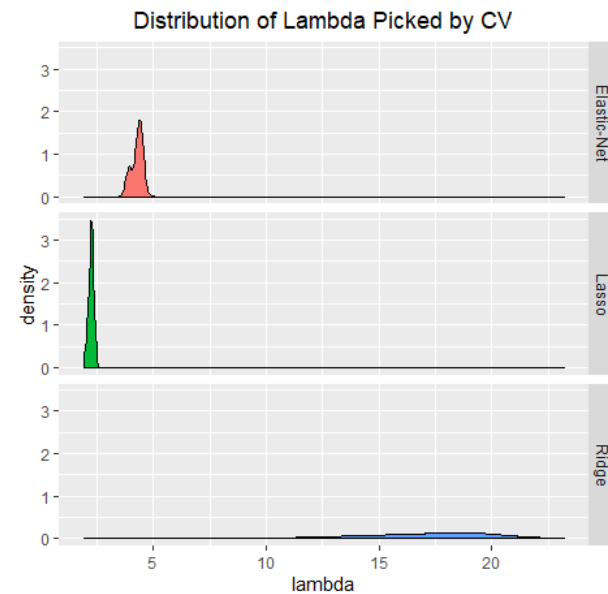
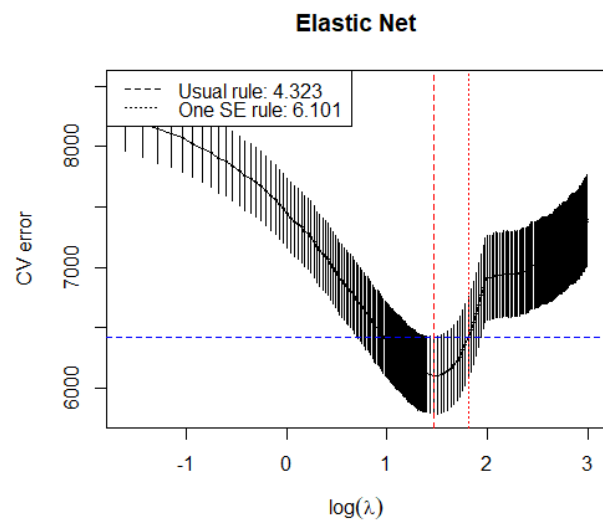
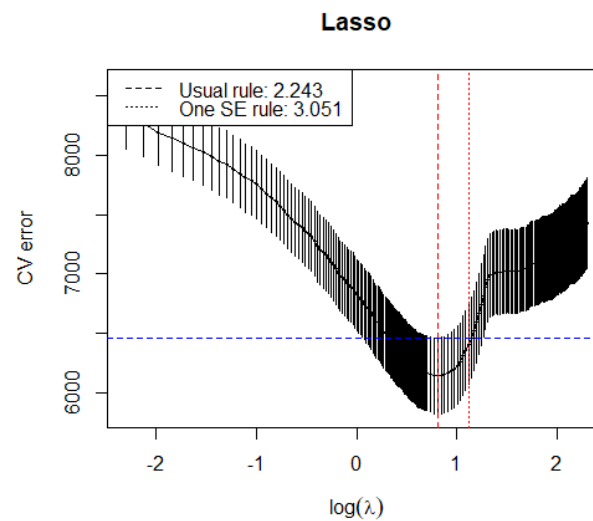
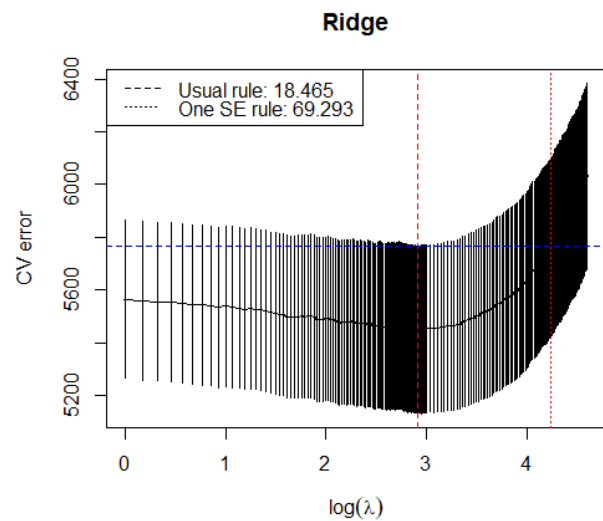
Response Variable: The Number of Comments in a Facebook Post

Comparison Between Test R^2 and Train R^2



Approximated PDF for Test R^2 and Train R^2





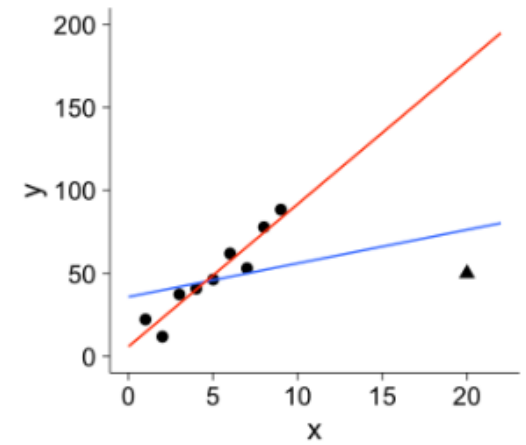
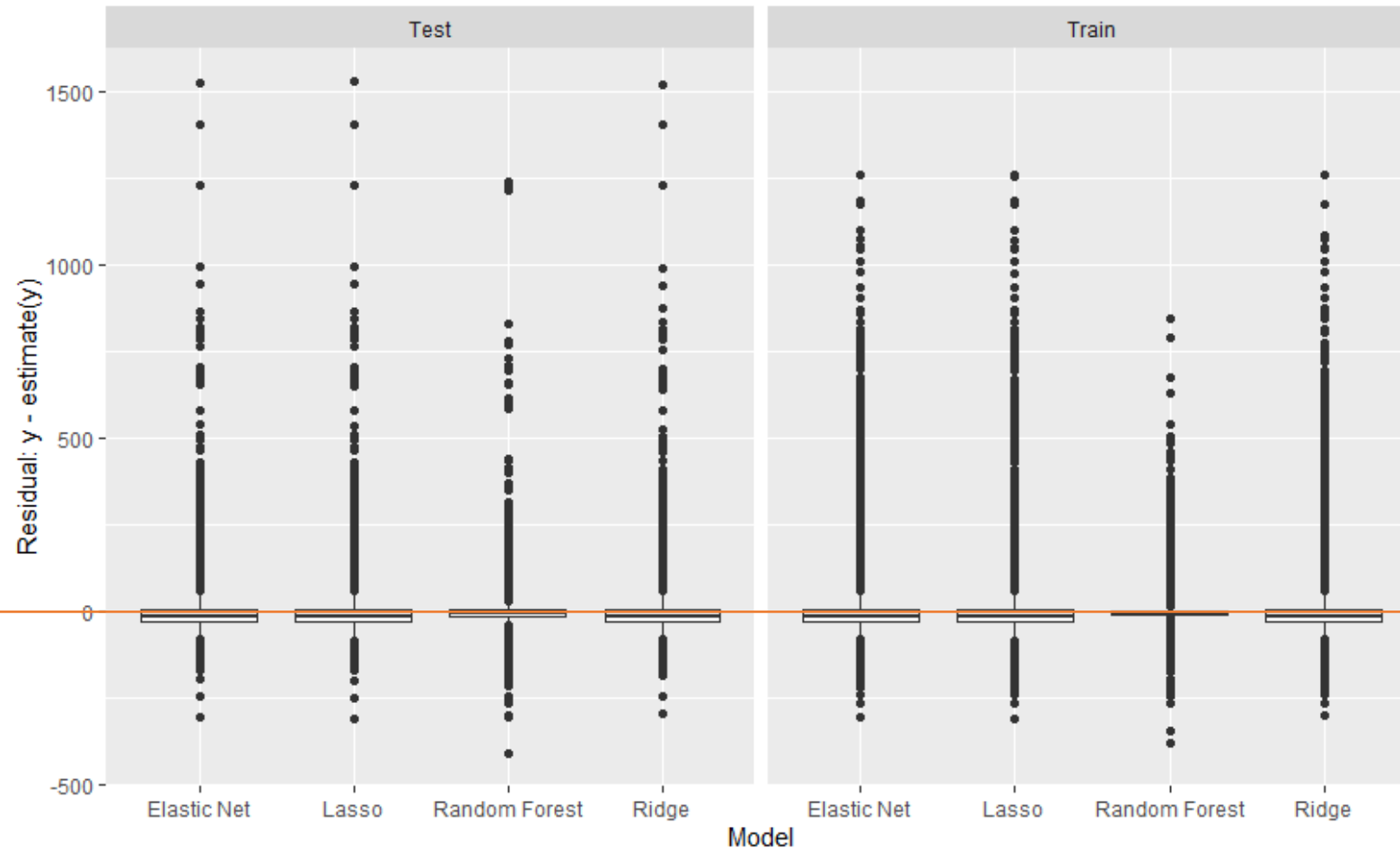
Average Lambda Chosen By 10-fold CV:

Ridge: 16.8

Lasso: 2.25

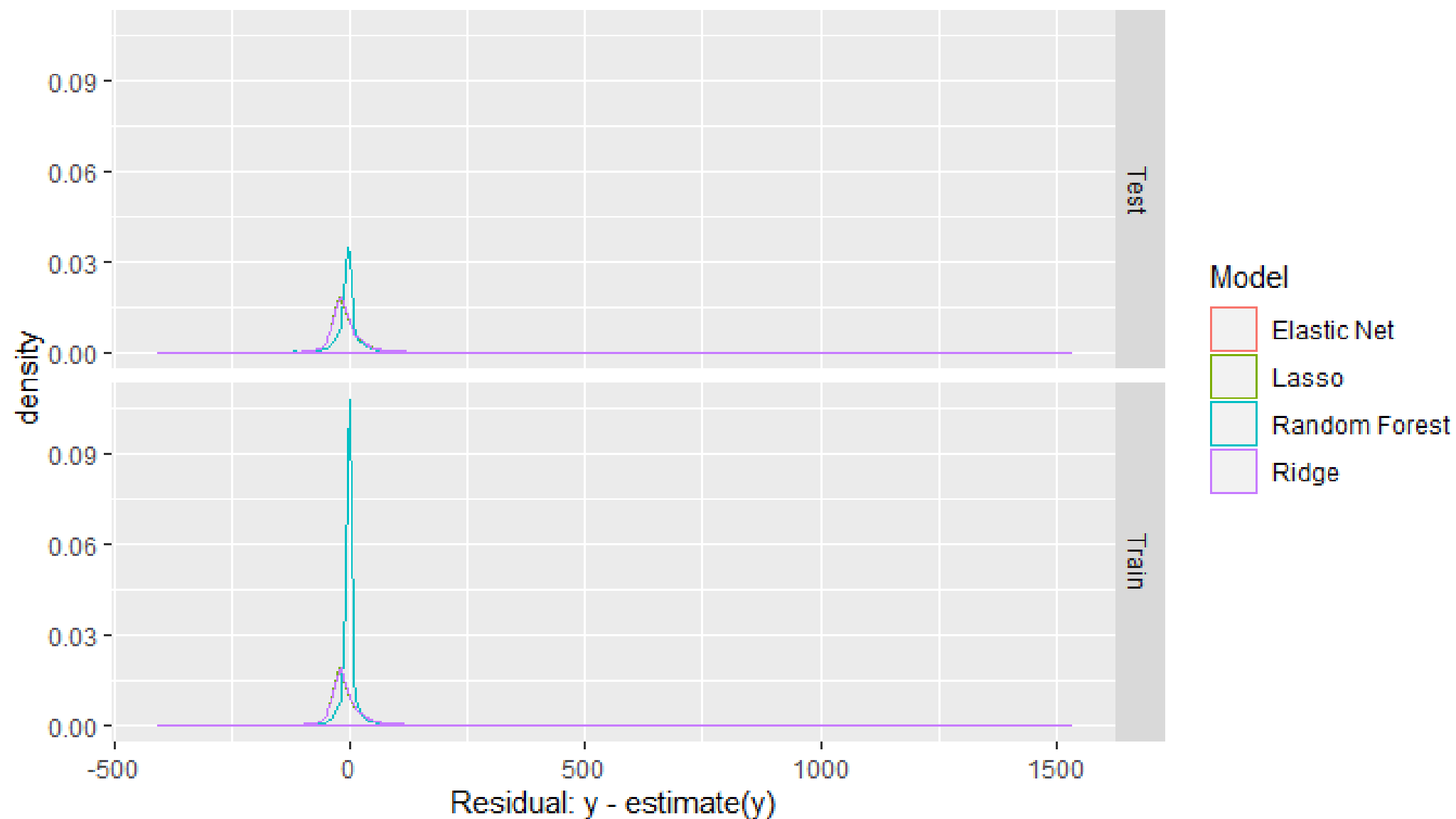
Elastic-Net: 4.29

Boxplot of Train and Test Residual of One Simulation



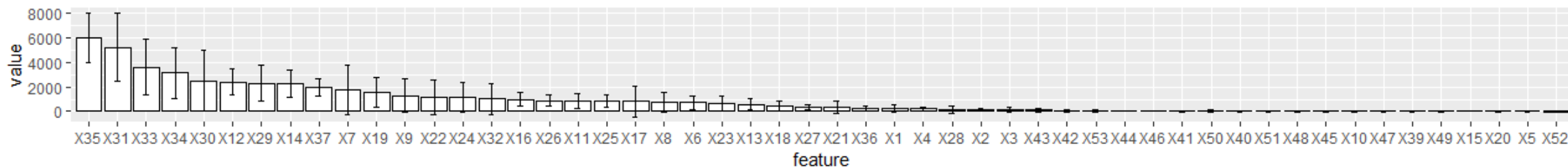
Except Random Forest,
Other models seem to
have a mean for
residuals below 0

Approximate PDF of Train and Test Residual of One Simulation

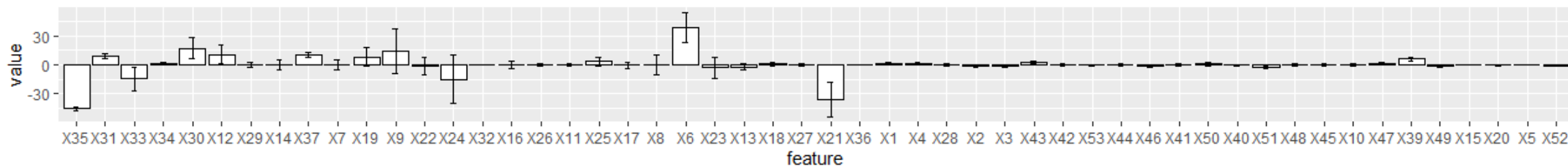


The Coefficient Estimates with Bootstrapped Error bar

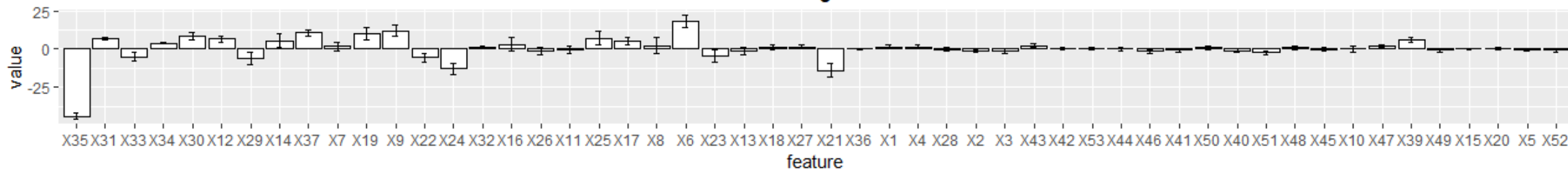
Random Forest



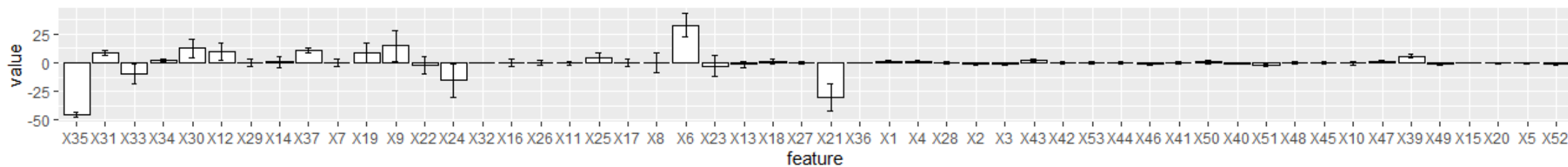
Lasso



Ridge



Elastic Net



Average Time per Simulation with 22980 observations

Ridge: 0.510 seconds in 10-fold CV

Lasso: 0.501 seconds in 10-fold CV

Elastic-Net: 0.592 seconds in 10-fold CV

Random Forest (15-trees) = 12 seconds

For random forest, the computation is significantly larger than Ridge, Lasso, and Elastic Net regressions.

