



#PORTFOLIO 2014

***DANNY
SETIAWAN***



hi!

DANNY SETIAWAN

Visual Communication Designer

MALE — 25 Y.O. — SINGLE

but still happy



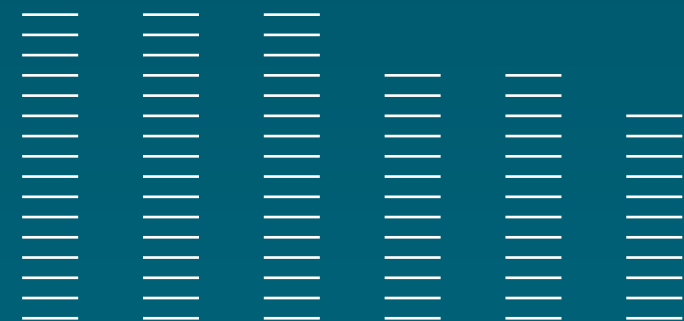
dannyitself@gmail.com



+62 - 896 6892 1072



dannysetiawan.com



eager to learn



Education

Aug 2007 - Jun 2011

Institut Teknologi Bandung

Bachelor of Visual Communication Design
GPA 3.59 of 4.00 (Cum Laude)



Experience

Nov 2011 - Feb 2014

Flash Inc Singapore

Graphic Designer
Clients: Great Eastern, AIA, Western Union, Jotun,
Lion Global Investor, NEA, NTU, NLB

Jun 2010 - Aug 2010

Redmark Jakarta

Junior Art Director (internship)
Clients: ABC Heinz, Bank Danamon, Bank BTN, Jamsostek



Top 10 Finalist

Citra Pariwara - BG Award 2010
Berkata Positif Campaign



Interest

#digitalmedia #socialmedia #advertising
#music #technology #movie

***“DESIGN IS NOT THE NARROW APPLICATION OF FORMAL SKILLS,
IT IS A WAY OF THINKING.” — CHRIS PULLMAN***

#PORTFOLIO 2014



#PLAY TO BOND

Sentosa Annual Report 2011-2012



#ENVIRONMENT AND WATER INDUSTRY

EWI Website 2012

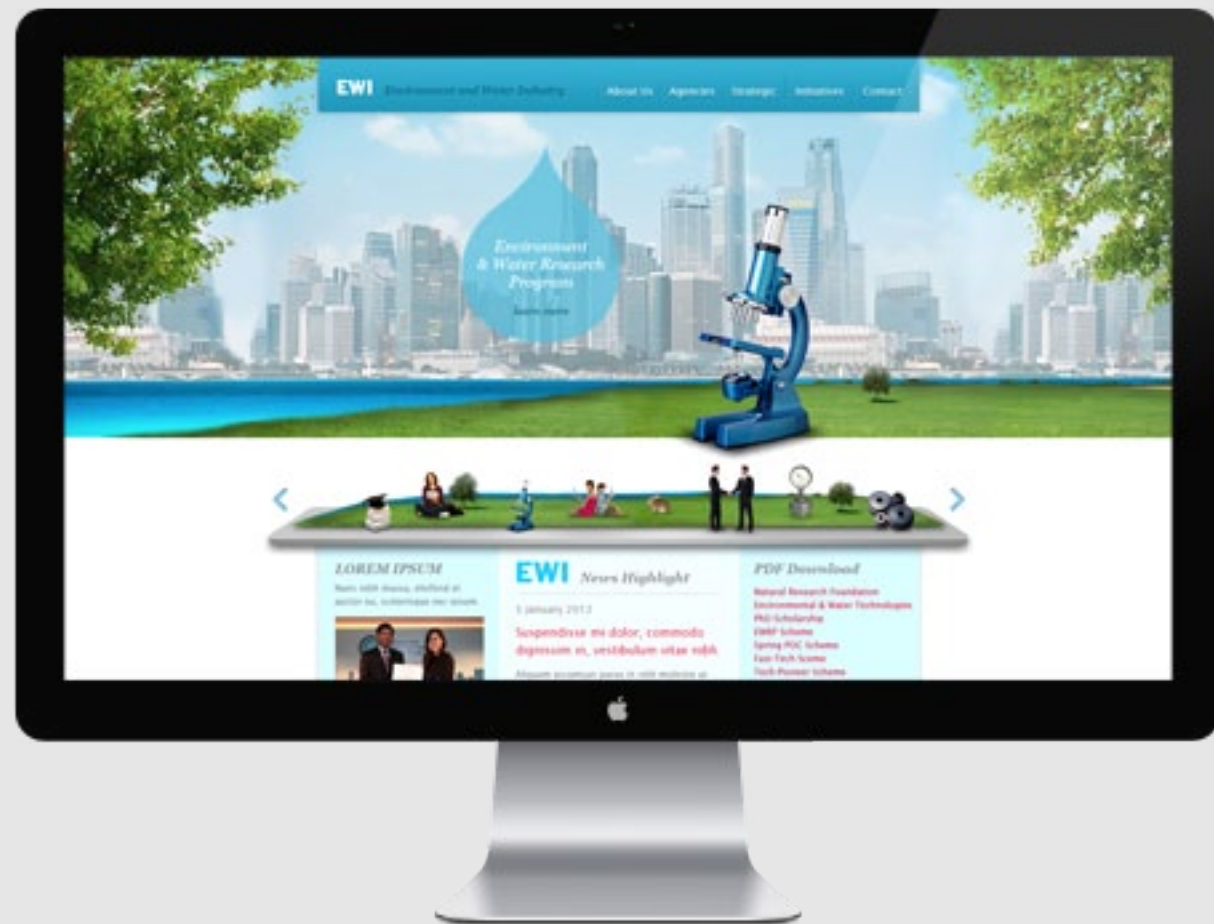


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#ENVIRONMENT AND WATER INDUSTRY

EWI Website 2012



#ENVIRONMENT AND WATER INDUSTRY

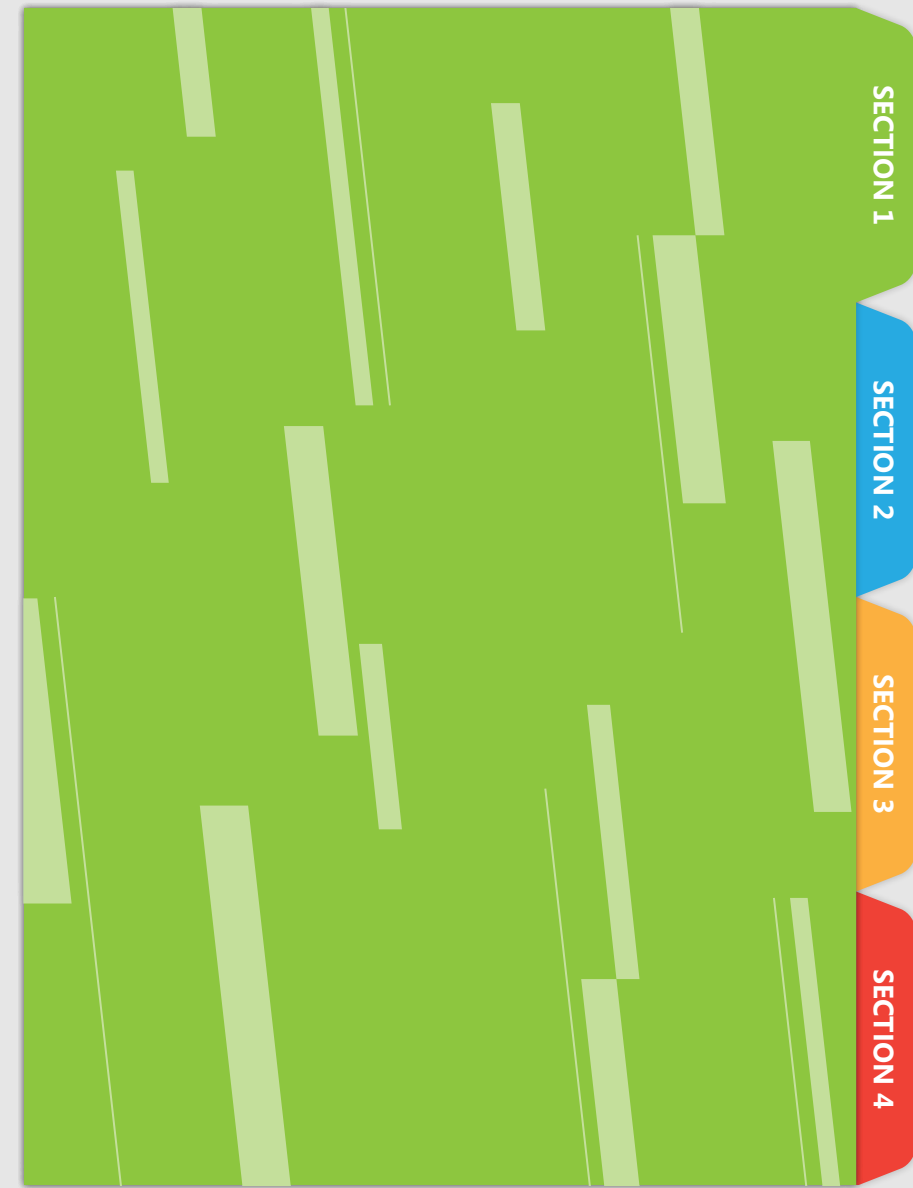
EWI Website 2012

International Panel of Experts

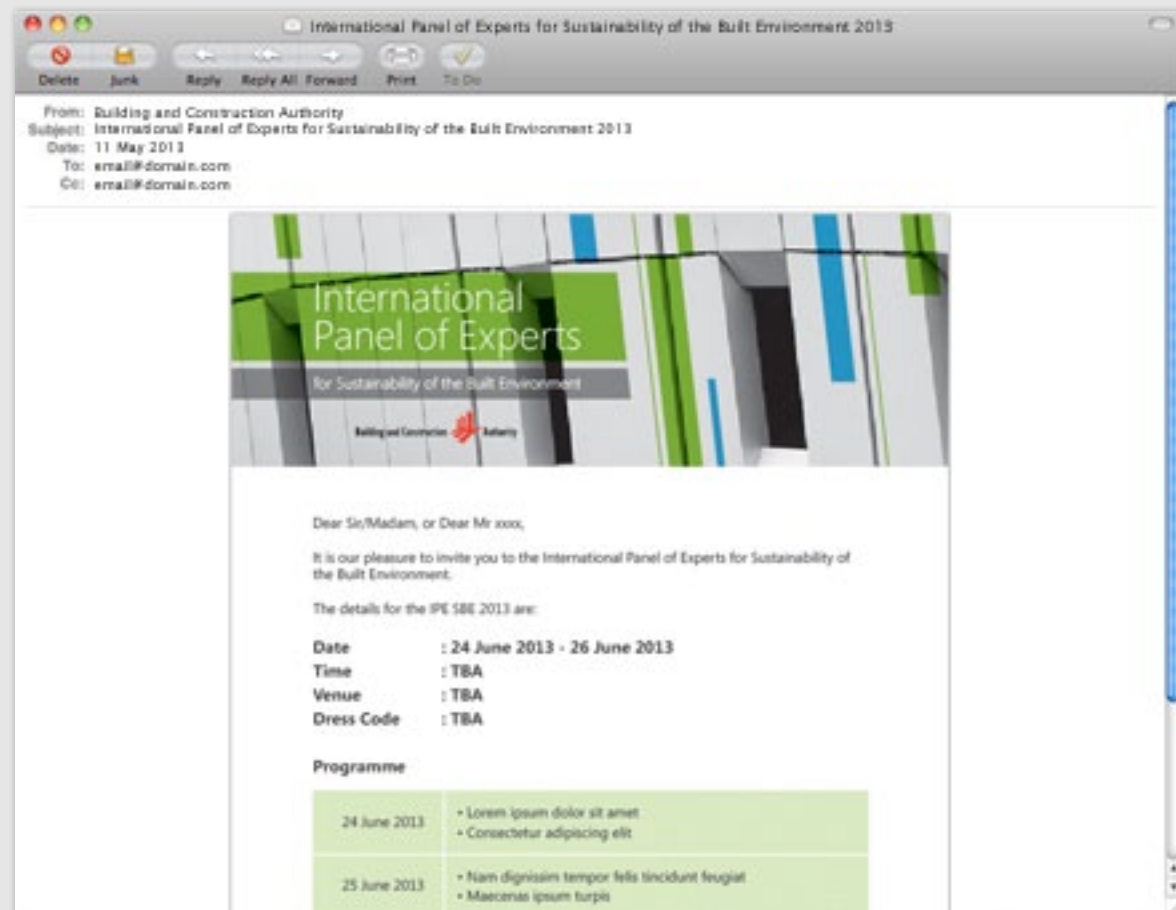
for Sustainability of the Built Environment

#INTERNATIONAL PANEL OF EXPERTS

BCA Event Branding 2013



#INTERNATIONAL PANEL OF EXPERTS
BCA Event Branding 2013



#INTERNATIONAL PANEL OF EXPERTS

BCA Event Branding 2013





#SOUTH BEACH

South Beach Website 2012



CONSORTIUM | RESIDENTIAL | COMMERCIAL | RETAIL | CLUB | HOTEL

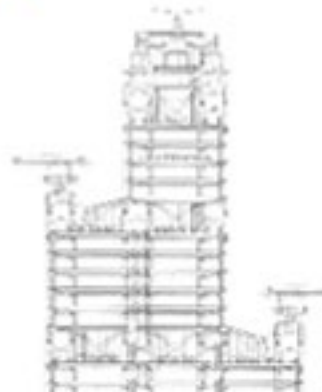


CONSORTIUM | COMMERCIAL | RETAIL | CLUB | HOTEL



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Vivamus cursus diam eget velit
pellentesque semper nisi.

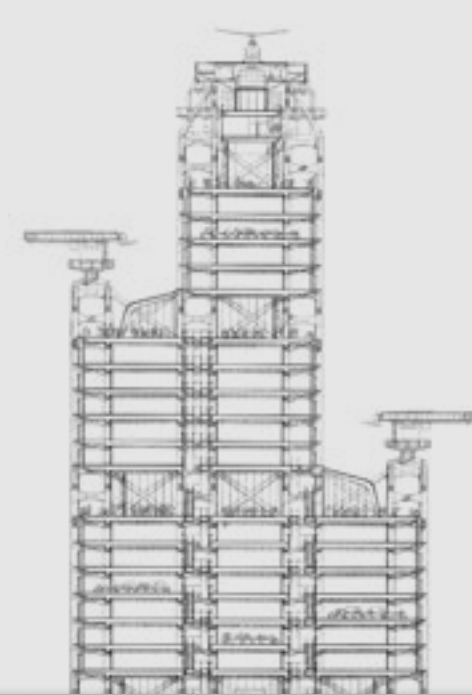
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trivalla sit amet massa. Aliquam



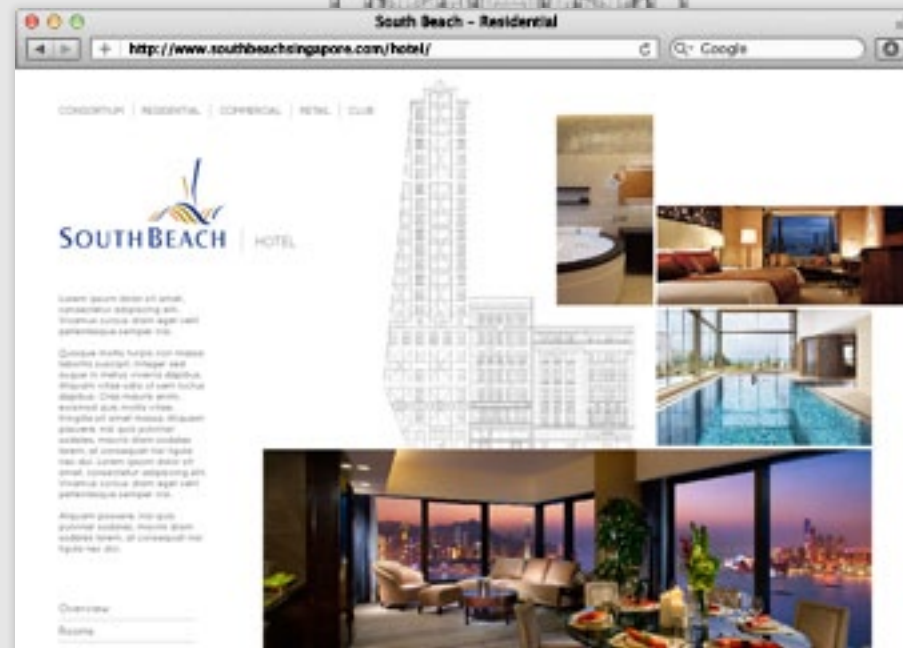
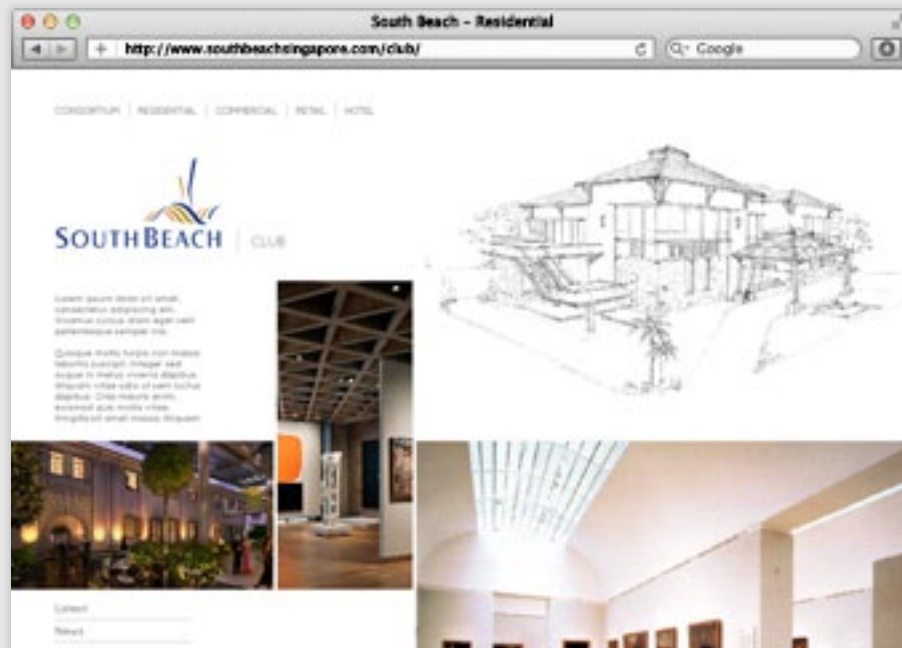
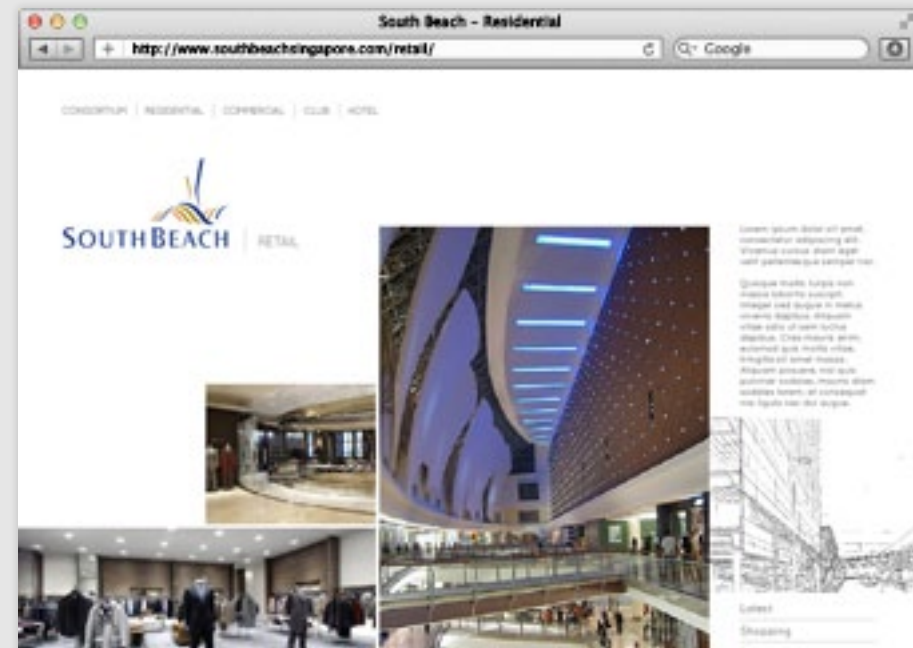
#SOUTH BEACH

South Beach Website 2012



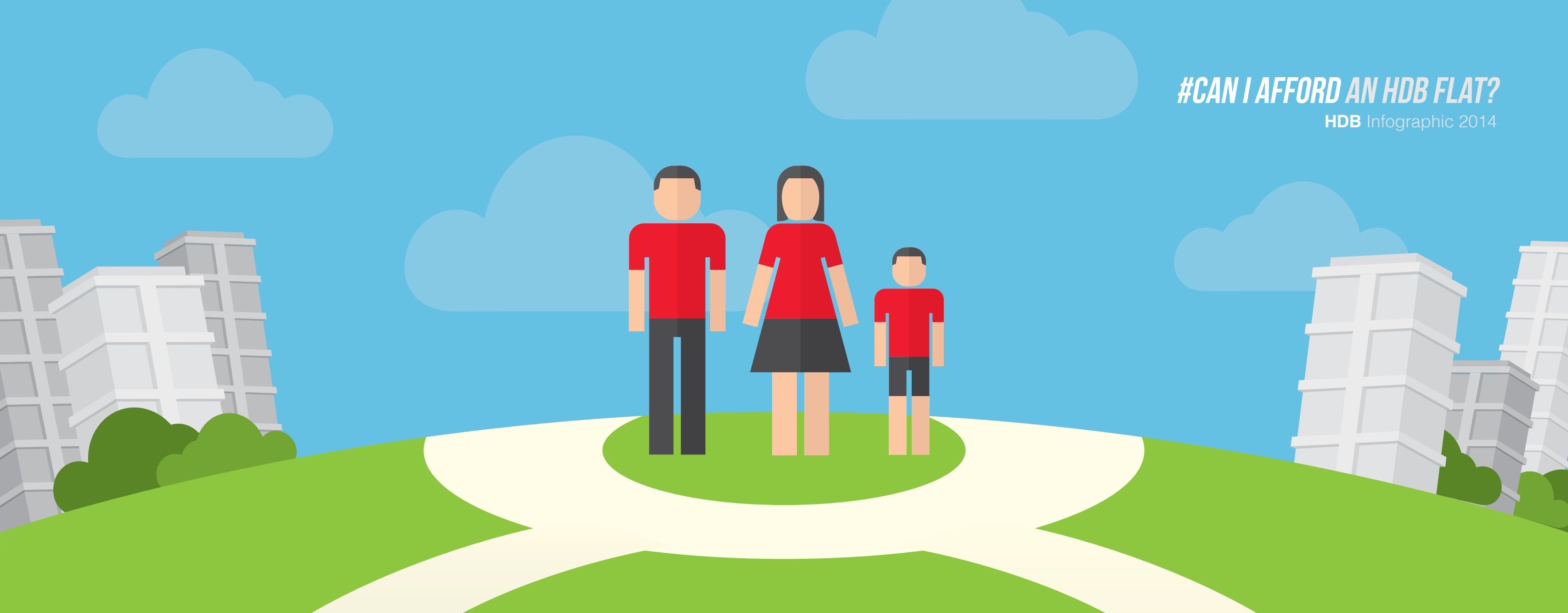


#SOUTH BEACH
South Beach Website 2012



#CAN I AFFORD AN HDB FLAT?

HDB Infographic 2014





HOW TO DETERMINE THE AMOUT OF GRANT?

Here's the grant given based on your household income:

Criteria: Household Income	Additional CPF Housing Grant	OR Special CPF Housing Grant	Grant Given to Singapore Citizen
\$1,500 or less	\$40,000	N.A.	\$40,000
\$1,501 - \$2,000	\$35,000	N.A.	\$35,000
\$2,001 - \$2,500	\$30,000	N.A.	\$30,000
\$2,500 - \$3,000	\$25,000	\$20,000	\$25,000
\$3,001 - \$3,500	\$20,000	\$20,000	\$20,000
\$3,501 - \$4,000	\$15,000	\$20,000	\$20,000
\$4,001 - \$4,500	\$10,000	\$20,000	\$20,000
\$4,501 - \$5,000	\$5,000	\$20,000	\$20,000
\$5,001 - \$5,500	N.A.	\$15,000	\$15,000
\$5,501 - \$6,000	N.A.	\$10,000	\$10,000
\$6,001 - \$6,500	N.A.	\$5,000	\$5,000

HOW DOES THE GRANT HELP ME?

Joe as an example



Age	: 36
Marital status	: Married (wife is not working)
Household income	: \$1,500
Savings in CPF Ordinary Account	: \$25,000
Monthly CPF Ordinary Account contribution	: \$315 per month
Grant qualified	: Additional CPF Housing Grant
Amount of grant given	: \$40,000

Joe's financial means

Savings in CPF Ordinary Account	: \$25,000
Additional CPF Housing Grant	: + \$40,000
Total CPF available for house purchase	: \$65,000

How much is the mortgage repayment if Joe chooses to purchase a 3-room BTO flat?



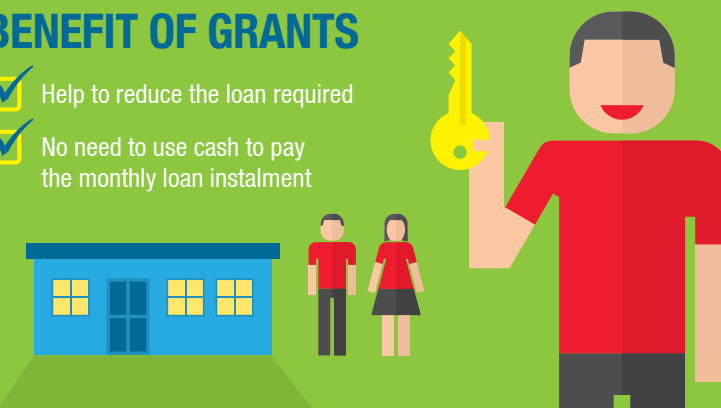
#CAN I AFFORD AN HDB FLAT?

HDB Infographic 2014



BENEFIT OF GRANTS

- ✓ Help to reduce the loan required
- ✓ No need to use cash to pay the monthly loan instalment



For more information, go to www.hdb.gov.sg



CAN I AFFORD
a build-to-order HDB flat?

LOAN REPAYMENT PERIOD
25 years

LOAN HOUSING MORTGAGE
30 years

WHAT HELP CAN I GET?

Upgrade
Step-up CPF Housing Grant
\$15,000

1st time house owner
Additional CPF Housing Grant
\$40,000

OR

Special CPF Housing Grant
\$20,000

OR

Special CPF Housing Grant
\$6,500

HOW TO DETERMINE THE AMOUNT OF GRANT?
Here's the grant given based on your household income:

Criteria: Household income	Additional CPF Housing Grant	Special CPF Housing Grant	Grant Given to Singapore Citizens
\$1,000 or less	\$40,000	N/A	\$40,000
\$1,001 - \$2,000	\$30,000	N/A	\$30,000
\$2,001 - \$3,000	\$20,000	N/A	\$20,000
\$3,001 - \$4,000	\$15,000	N/A	\$15,000
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\$98,001 - \$99,000	\$5,000	N/A	\$5,000
\$99,001 - \$100,000	\$5,000	N/A	\$5,000

HOW DOES THE GRANT HELP ME?
Joe as an example

Age: 35
Marital status: Married (wife is not working)
Household income: \$12,000
Savings in CPF Ordinary Account: \$20,000
Monthly CPF Ordinary Account contribution: \$200 per month
Grant qualified: Additional CPF Housing Grant
Amount of grant given: \$40,000

Joe's financial means
Savings in CPF Ordinary Account: \$20,000
Additional CPF Housing Grant: \$40,000
Total CPF available to home purchase: \$60,000

How much is the mortgage repayment if Joe chooses to purchase a 3-room BTO flat?
Purchase Price of a 3-room BTO flat: \$140,000
Joe's CPF available for home purchase: \$60,000
Joe's mortgage loan: \$80,000

What is Joe's monthly loan installment?
Mortgage loan: \$80,000
Repayment period: 25 years
Monthly loan installment: \$400

BENEFIT OF GRANTS
✓ Help to reduce the loan required
✓ No need to use cash to pay the monthly loan installment

For more information, go to www.hdb.gov.sg

CAN I AFFORD
a build-to-order HDB flat?

LOAN REPAYMENT PERIOD
25 years

LOAN HOUSING MORTGAGE
30 years

WHAT HELP CAN I GET?

Upgrade
Step-up CPF Housing Grant
\$15,000

1st time house owner
Additional CPF Housing Grant
\$40,000

OR

Special CPF Housing Grant
\$20,000

OR

Special CPF Housing Grant
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\$98,001 - \$99,000	\$5,000	N/A	\$5,000
\$99,001 - \$100,000	\$5,000	N/A	\$5,000

HOW DOES THE GRANT HELP ME?
Joe as an example

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Joe's financial means
Savings in CPF Ordinary Account: \$20,000
Additional CPF Housing Grant: \$40,000
Total CPF available to home purchase: \$60,000

How much is the mortgage repayment if Joe chooses to purchase a 3



#MUSICMOOD

App Design 2014



musicmood▶

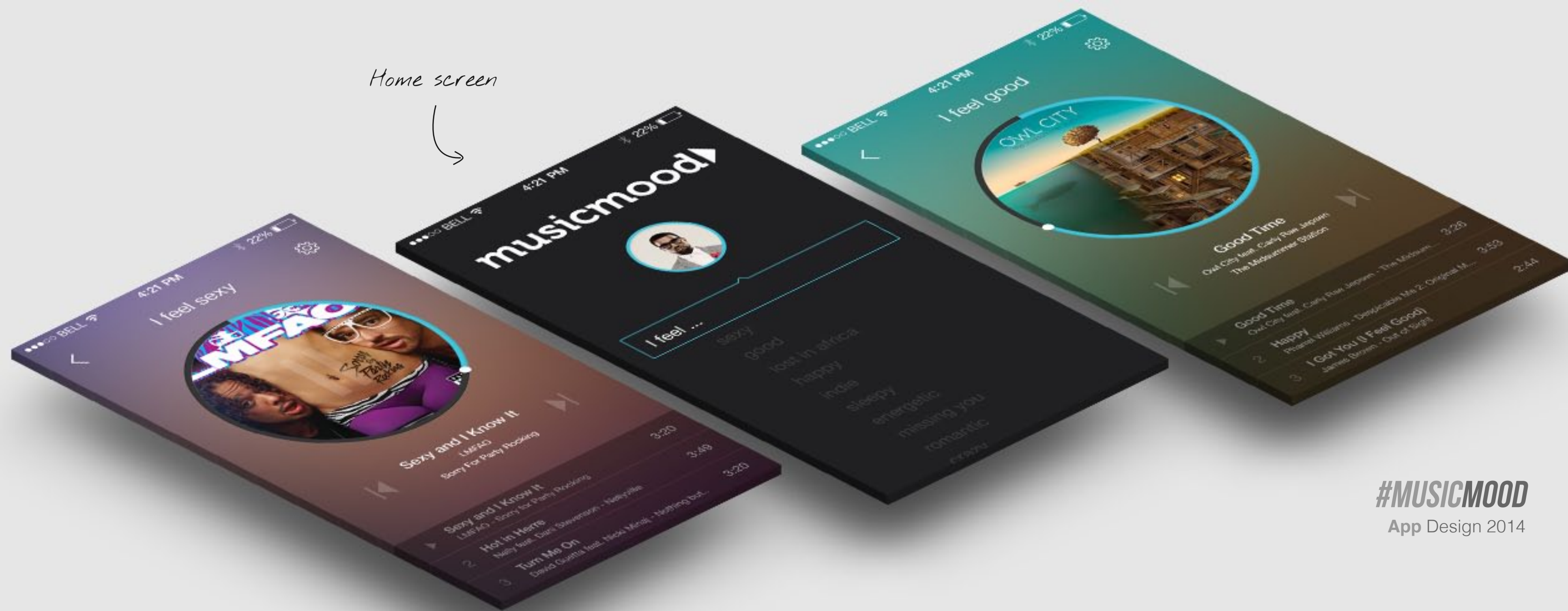


*Music app that plays
songs based on your mood*

#MUSICMOOD

App Design 2014

Home screen



#MUSICMOOD
App Design 2014

#CONTACT ME
DANNY
SETIAWAN



dannyitself@gmail.com



+62 - 896 6892 1072



dannysetiawan.com