

DANNY KING

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NETLIFY

Feb 2022

STAFF PRODUCT DESIGNER

Led team of product designers and engineers focused on growth inside of Netlify's Jamstack Ecosystem. Provided support and mentorship to Product Design and Research team.

PAYGARDEN

Jun 2017 to Feb 2022

HEAD OF PRODUCT

Led team of product designers and engineers focused on the PayGarden user experience. Created pay flow redesign that increased annual recurring revenue by \$1.4 million.

SERVERLESS

Nov 2016 to May 2017

HEAD OF PRODUCT

Led team of engineers focused on the Serverless user experience. Created product design system and led branding redesign that played a key role in Series A funding.

GOOGLE

Aug 2015 to Dec 2016

UX ENGINEER

Shipped product to over 3 billion Google Search users. Built high-fidelity, production-ready internal tools. Made workflows that enabled designers to prototype changes in production.

PRECURSOR

Dec 2014 to Aug 2015

FOUNDER

Made wireframing tool used by ~200K users (Google, Blizzard, Facebook, etc). Featured #1 on Hacker News, Product Hunt, and Designer News. Pioneered multiplayer design tools space.

CIRCLECI

Jul 2013 to Dec 2014

LEAD PRODUCT DESIGNER

First design hire, responsible for branding, UX/UI, and frontend. Created largest open-source Clojure project on GitHub. Invented input label featured in Google Material Design.

LANGUAGES / FRAMEWORKS

HTML/CSS, SCSS, JavaScript, TypeScript, React, Clojure, ClojureScript, OCaml, ReasonML