Danny Ryan

SUMMARY

Junior-Mid Level Web Developer with 18 months of professional experience building custom websites, React components, and full-stack applications. Strong background in both HubSpot CMS and WordPress development, with a creative edge from design and marketing experience. Proven track record delivering high-quality, responsive web solutions for both SMEs and enterprise clients across multiple sectors.

EXPERIENCE

The Marketing Pod — *Junior Developer*

March 2024 – August 2025

Built full-stack and front-end web solutions for HubSpot CMS, WordPress, and internal reporting tools, delivering responsive, high-performing websites, interactive modules, and automated dashboards. Collaborated with designers and project managers, while also independently leading projects from design to launch to improve efficiency, accuracy, and user experience.

Capacity Reporting Dashboard – Designed and built a full-stack reporting app to centralise team capacity data from Harvest, Monday and Leavedates. Developed the front end with React and Tailwind, and the back end with Express and Firebase (auth + hosting). The tool enabled the operations team to quickly assess individual and team capacity for upcoming months, replacing a manual, time-consuming process and saving several hours each month while greatly improving accuracy. (**View Code**)

Automated Reporting Systems – Built automated capacity and budget reporting systems using the Harvest API and Google Apps Script to aggregate project data, populate Google Sheets, and generate email reports — replacing manual spreadsheets and saving the operations team several days of work each month, while improving accuracy and eliminating human error. (**View Code**)

React Component Library – Helped build a React + Tailwind component library for HubSpot CMS, improving development efficiency and reducing project turnaround time by providing reusable modules for all HubSpot websites.

HubSpot Modules & Custom Sites – Developed interactive HubSpot modules including calculation tools, team grids, tabbed interfaces, and custom forms with responsive JavaScript functionality. Built dynamic templates and custom blog types using HubDB, collaborated on full-site builds, and implemented front-end optimizations such as resolving CSS/JS conflicts, optimising images, and adding sticky navigation and smooth-scroll features.

WordPress Theme Development – Owned full WordPress site builds from design handoff to launch, developing parent/child theme systems with Tailwind integration and GraphQL + ACF-powered templates.

Rise Therapies — *Freelance Developer*

March 2023

Built complete brand identity and responsive website using vanilla HTML, CSS, and JavaScript. (**View Online**)

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SKILLS

Languages & Frameworks: JavaScript, TypeScript, React.js, Next.js, Node.js, HTML, CSS

CMS & Platforms: HubSpot CMS (HubL, HubDB, React), WordPress (ACF, GraphQL), Firebase

Styling & Tools: Tailwind CSS, Sass, Responsive Design

APIs & Workflow: REST APIs, GraphQL, Git/GitHub

Design Tools: Figma, Adobe Photoshop, Illustrator, Lightroom, Premiere Pro, Indesign

LINKS

Github.com/dannykryan
Linkedin.com/in/dannykryan/

SELECTED CLIENT PROJECTS

Marketingpod.com
Full site build for agency website (HubL, Sass)

Npowerbusinesssolutions.com
Ongoing enhancements, content management and new module development for enterprise website (HubL, Sass)

Rootcapital.org
Full site build for charity website (WordPress, GraphQL, ACF)

Ambionheating.com
Full site build for service business website (WordPress, Tailwind, ACF)

HIGHLIGHTED PROJECTS

Team Capacity Dashboard
React and Firebase app that tracks team workload

Harvest Budget Report
Uses Google Apps Script to Generate and email detailed project budget reports using the Harvest API

VINCI Energies UK & RoI — *Communications Coordinator*

August 2018 – August 2023

Produced creative digital content including newsletters, podcasts, and video content. Self-taught web development to design and build a custom WordPress site, replacing expensive third-party solutions and saving £6k annually while increasing reach and engagement.

EDUCATION AND TRAINING

School of Code — *Full-Stack Development Bootcamp*

September 2023 – January 2024

I gained hands-on experience in agile software development methodologies under the guidance of industry professionals. Throughout the program, I learned how to effectively collaborate in high-performance tech teams using industry best practices such as continuous integration, pair programming, and the agile framework.

Digital Marketing Institute — *Diploma in Digital Marketing*

2022

Coventry University — *BA Media Production, First Class (Hons)*

2015 – 2018

CERTIFICATIONS

HubSpot CMS for Developers – Custom modules, templates, and themes using HubL and HubDB

HubSpot CMS for Marketers – Content management and dynamic module optimisation

HubSpot CRM Implementation – Website deployment and interactive features

HubSpot Reporting & Analytics – Performance tracking and optimisation

REFERENCES

References available on request.