

# DANIEL JOHN GONZALEZ



Software Engineer | Web Developer | Producer | Tech Lead | Project & Product Manager

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## **Web Developer – Studio North, North Chicago**

JANUARY 2024 – CURRENT

- On-Prem AEM Development & Content Management Training for CDW
- Enhanced agency toolset and branding to expand company WP portfolio
- Agile Coaching through Ceremonies, Estimation and Business Processes

## **Software Engineer II – Wyndham / Travel & Leisure Co., Orlando**

MARCH 2021 – DECEMBER 2023

- Lead a team of Vendors & Developers leveraging AEM & the Expedia Platform
- Integrated content syndication on a variety of branded websites
- Deep knowledge of AEM Cloud infrastructure on AWS and Rackspace

## **AEM Developer – Bounteous, Chicago**

JANUARY 2020 – MARCH 2021

- Lead global development teams in understanding and leveraging AEM
- Facilitated teams transitioning to Agile while managing dev teams
- Wrote Front End code from Adobe XD designs interfacing with JSON API calls, NPM & LESS to create promotional content and giveaways

## **Senior Web Developer – Great Wolf Lodge, Chicago**

JULY 2019 – JANUARY 2020

- Managed, and Developed in AEM, C# Back End and a React Front End
- Deep understanding of and experience with integrating AEM with other Adobe tools (Test & Target, Launch, Customer Journey and AEP)
- Interpreted designs from InDesign, Sketch & Figma into front-end code (JS, CSS, HTML, SLY & Java) for components on an Azure instance of AEM

## **Software Engineer – Grainger Inc., Chicago**

MARCH 2017 – JULY 2019

- Lead Engineer on the Personalization team for the Homepage
- Oversaw a large increase to revenue and customer retention
- Worked on the Checkout Team to develop Grainger's Auto-Reordering System
- Developed in AEM, React, Java, Material UI, Smarty Templates & VUE.js

## **Front-End Web Developer – CDW Corporation, Chicago**

AUGUST 2015 – MARCH 2017

- Created interactive grid filter that increased +460% in product revenue
- Developed marketing campaigns, voting brackets and NBA sweepstakes promos

## **EDUCATION**

### **Northeastern Illinois University, Chicago – Bachelors of Science**

Major: Computer Science Minor: International Business Marketing & Management

Certifications: Cybersecurity, Agile Methodology, Application Security