

# DANIEL JOHN GONZALEZ

Developer | Designer | Producer | TechLead | Project Manager

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## EDUCATION

### Northeastern Illinois University, Chicago - Bachelors of Science

AUGUST 2000 - JUNE 2005 Computer Science Major, International Business Minor

### Agile Scrum Methodology, Workshop - Silicon Valley Product Group

2013 - Real world corporate Agile & Scrum Training, taught by Marty Cagan & Team

### Cyber-Security Development & Management, Workshop - OWASP

2018 - Application Security Training, taught by Jim Manico (OWASP ASVS PM Lead)

### AAA Game Production, Certification - ELVTR Mentorship

2022 - Video Game Production Pipeline Training taught by Andy Johnson (Production Lead - Pokémon Company International, Sega, Disney) with guest speakers Josh Ayala (CEO - Perfect Day Productions) and Dan McAuliffe (Assistant General Manager - Destiny 2, Bungie)

## SKILLS

### Technical

Jira and Agile Scrum Methodology, AEM, JavaScript, jQuery, Java, Node, NPM, Handlebars, YUI, Material UI, React, Angular, Ajax, MVC, SQL, HTML5, CSS3, LESS, SASS, HAML, GIT, SVN, TTFS, Wordpress, Drupal, Visual Studio, VS Code

### Personal

Full-Stack Engineer with a Front-End Focus, Technology Officer, eCommerce Director, A/B Testing, IT Project Manager, Mobile First Responsive Designer, API Integrations, Systems Engineer, Information Architect, Debugging Expert, UI/UX Developer, Startup Bootstrapping Expert, Business Developer and Consultant

### Creative

Multimedia Producer (Web, Film, Radio, Video Games), Graphic Designer, Adobe Creative Suite Master Collection, InVision, Figma, Audio Engineering

## EXPERIENCE

### AEM Architect & Front End Developer - Travel & Leisure Co, Remote

MARCH 2021 - Current

- Lead a team of 5 developers to build headless AEM CaaS in the Adobe Cloud
- Integrated the headless content syndication on a variety of branded sites to achieve once source of truth content management
- Managed the project's delivery, hands on development & IT roadmap
- Coordinated a successful project between the business units

### AEM Lead Front-End Engineer - Contractor with Hays at PWC, Remote

AUGUST 2020 - MARCH 2021

- Lead a global team of 4 Front-End Engineers for Price Waterhouse Cooper
- Worked on a middleware application for AEM resources on Microsoft Azure
- Facilitated the team's transition to the Agile Methodology

## EXPERIENCE CONTINUED - Daniel John Gonzalez - Danny@CodexCreative.com - (773) 837 - 8865

### Senior AEM Front-End Developer – Bounteous, Remote

JANUARY 2020 – AUGUST 2020

- Built complex promotional giveaways for Reynolds that changed every month, keeping the previous months working within the same AEM component
- Rebuilt Ariel Manufacturing's technical product manual catalog from PDFs, into working AEM components from Adobe XD designs with Vanilla JS & LESS
- Used Jira & the Atlassian Suite with the Agile Methodology

### Senior AEM Developer & Manager – Great Wolf Lodge, Chicago

JULY 2019 – JANUARY 2020

- Managed, and Developed in both the Back-End and Front-End of AEM 6.3 and transitioned to AEM 6.5, with React + a C# API to manage reservations
- Trained content editors, product managers and support staff to learn & use the AEM CMS while coordinating project management between Developers, Directors and Marketing

### Software Engineer 2 – Grainger Inc., Chicago

MARCH 2017 – JULY 2019

- Main Engineer on the Personalization team for the Homepage, building the My List, My Orders, and My List Widgets along with A/B testing content that saw a large increase to revenue and customer retention
- Worked on the Checkout Team to develop Grainger's Auto-Reordering System
- Implemented DemandBase's Personalization features to drive custom content
- Developed in React, Java & Material UI inventory management tools

### Senior Front-End Web Developer – CDW Corporation, Chicago

AUGUST 2015 – MARCH 2017

- Created interactive grid filter that increased +460% in product revenue
- Developed marketing campaigns, voting brackets and NBA sweepstakes promos
- Integrated AEM 6.3 in its headless state within a React, Bootstrap + Handlebars Front-End with NPM, Bower, Gulp

### Full-Stack Web Developer – SK Holdings, Chicago

MAY 2014 – AUGUST 2015

- Developed custom Media CMS systems in Ruby on Rails' MVC Architecture
- Achieved company goal of 10,000,000 subscribers by leveraging A/B Testing
- Wrote Unit Test with Capybara, Rspec, Selenium alongside Test Driven Development (TDD) & traditional functional and integration testing

### Front-End Developer – Crate & Barrel, Northbrook IL

MARCH 2013 – MAY 2014

- Developed Responsive Mobile Checkout using a .Net MVC Framework increasing sales conversion dramatically
- Assisted website's Rapid Response Team to quickly identify bug fixes and site issues efficiently
- Collaborated with UX, Design & Marketing to execute A / B Testing with custom Optimizely JS functions