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DJG

DANIEL JOHN GONZALEZ

SKILLS

Technical

Adobe Experience Manager, JavaScript, jQuery, Node, NPM, Angular, React, Vue, Handlebars, YUI, Material UI, Ajax, MVC, SQL, HTML5, CSS3, LESS, SASS, HAML, GIT, SVN, TTFS, Wordpress, Drupal, Visual Studio, Jira and the Agile Methodology

Personal

Full-Stack Engineer with a Front-End Focus, Technology Officer, eCommerce Director, A/B Testing, IT Project Manager, Mobile First Responsive Designer, API Integrations, Systems Engineer, Information Architect, Debugging Expert, UI/UX Developer, Startup Bootstrapping Expert, Business Developer and Consultant

Creative

Graphic Designer, Multimedia Producer, Photoshop, InVision, XD, After Effects, Premiere, DJ, Team Lead, Creative Director, Audio Engineer and Radio Producer

EXPERIENCE

Contractor with Hays at PWC, Remote — *AEM Lead Front-End Engineer*

AUGUST 2020 - MARCH 2021

- Lead a global team of 4 Front-End Engineers for Price Waterhouse Cooper
- Worked on a middleware application for cloud resources on Microsoft Azure
- Facilitated the team's transition to the Agile Methodology

Bounteous, Chicago — *Senior AEM Front-End Developer*

JANUARY 2020 - AUGUST 2020

- Built complex promotional giveaways for Renyolds that changed every month, keeping the previous months working within the same AEM component
- Rebuilt Ariel Manufacturing's technical product manual catalog from PDFs, into working AEM components from Adobe XD designs with Vanilla JS & LESS
- Used Jira & the Atlassian Suite with the Agile Methodology

Great Wolf Lodge, Chicago — *Senior AEM Developer & Manager*

JULY 2019 - JANUARY 2020

- Managed, and Developed in both the Back-End and Front-End of AEM 6.3 and transitioned to AEM 6.5, with React + a C# API to manage reservations
- Trained content editors, product managers and support staff to learn & use the AEM CMS while coordinating project management between Developers, Directors and Marketing

Grainger Inc., Chicago — *Software Engineer 2*

DECEMBER 2016 - MARCH 2017

- Main Engineer on the Personalization team for the Homepage, building the My List, My Orders, and My List Widgets along with A/B testing content that saw a large increase to revenue and customer retention
- Leveraged AEM in it's headless state to deliver marketing content to the homepage and built out pages for the Company's News Blog in AEM as well
- Worked on the Checkout Team to develop Grainger's Auto-Reordering System
- Implemented DemandBase's Personalization features to drive custom content
- Developed in React, Java & Material UI inventory management tools

CDW Corporation, Chicago — *Senior Front-End Web Developer*

AUGUST 2015 - DECEMBER 2016

- Created interactive grid filter that increased +460% in product revenue
- Developed marketing campaigns, voting brackets and NBA sweepstakes promos
- Integrated AEM 6.3 in its headless state within a React, Bootstrap + Handlebars Front-End with NPM, Bower, Gulp

SK Holdings, Chicago — *Full-Stack Web Developer*

MAY 2014 - AUGUST 2015

- Developed custom Media CMS systems in Ruby on Rails' MVC Architecture
- Achieved company goal of 10,000,000 subscribers by leveraging A/B Testing
- Managed sites originally created in PHP that the holding company would acquire & rebuilt them in Ruby on Rails & YUI from scratch
- Wrote Unit Test with Capybara, Rspec, Selenium alongside Test Driven Development (TDD) & traditional functional and integration testing

Crate & Barrel, Northbrook IL — *Front-End Developer*

MARCH 2013 - MAY 2014

- Developed Responsive Mobile Checkout using a .Net MVC Framework increasing sales conversion dramatically
- Assisted website's Rapid Response Team to quickly identify bug fixes and site issues efficiently
- Received hands-on Agile training from [Marty Kagan of the Silicon Valley Product Group](#)
- Collaborated with UX, Design & Marketing to execute A / B Testing with custom Optimizely JS functions
- Used Visual Studio, Team Foundation Server, Git & SVN for source control and application development
- Developed dynamic interactive Holiday Advent Calendar countdown, Black Friday & Cyber Monday campaigns

EDUCATION

Northeastern Illinois University, Chicago — *Bachelors of Science*

AUGUST 2000 - JUNE 2005 Computer Science Major, International Business Minor