

# DANIEL JOHN GONZALEZ

Software Engineer | Developer | Designer | Producer | TechLead | Project Manager  
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## Software Engineer II – Wyndham / ARN / Travel & Leisure Co.

MARCH 2021 – DECEMBER 2023

- Lead a team of 5 Developers leveraging AEM & the Expedia Platform
- Integrated content syndication on a variety of branded websites
- Managed the project's delivery, hands on development & IT roadmap
- Coordinated a global team in multiple time zones and business units

## Front End Engineer & AEM Lead Dev – Freelance w/ Hays, Bounteous

JANUARY 2020 – MARCH 2021

- Lead global development teams in understanding and leveraging AEM
- Facilitated teams transitioning to Agile while managing dev teams
- Wrote Front End code from Adobe XD designs interfacing with JSON API calls, NPM & LESS to create promotional content and giveaways
- Worked on a middleware application for AEM resources on Microsoft Azure

## Senior Web Developer – Great Wolf Lodge, Chicago, IL

JULY 2019 – JANUARY 2020

- Managed, and Developed in AEM, C# Back End and a React Front End
- Trained content editors, product managers and support staff on AEM
- Debugged and managed the workload integrating with a variety of systems
- Interpreted designs from InDesign & Figma into front-end code (JS, CSS, HTML, SLY & Java)

## Software Engineer – Grainger Inc., Chicago

MARCH 2017 – JULY 2019

- Lead Engineer on the Personalization team for the Homepage, building the My List, My Orders, and My List Widgets along with A/B testing content that saw a large increase to revenue and customer retention
- Worked on the Checkout Team to develop Grainger's Auto-Reordering System
- Implemented DemandBase's Personalization features to drive custom content
- Developed in React, Java & Material UI an inventory management system

## Senior Front-End Web Developer – CDW Corporation, Chicago

AUGUST 2015 – MARCH 2017

- Created interactive grid filter that increased +460% in product revenue
- Developed marketing campaigns, voting brackets and NBA sweepstakes promos
- Integrated AEM headless with React, Bootstrap, Handlebars, NPM, Gulp, GIT

## EDUCATION

### Northeastern Illinois University, Chicago – Bachelors of Science

2005 – Major: Computer Science [Research in AI] , Minor: International Business Marketing & Management | **Certifications:** Agile Scrum Methodology [Silicon Valley Product Group], Cyber-Security training [OWASP], Interactive Production [ELVTR]